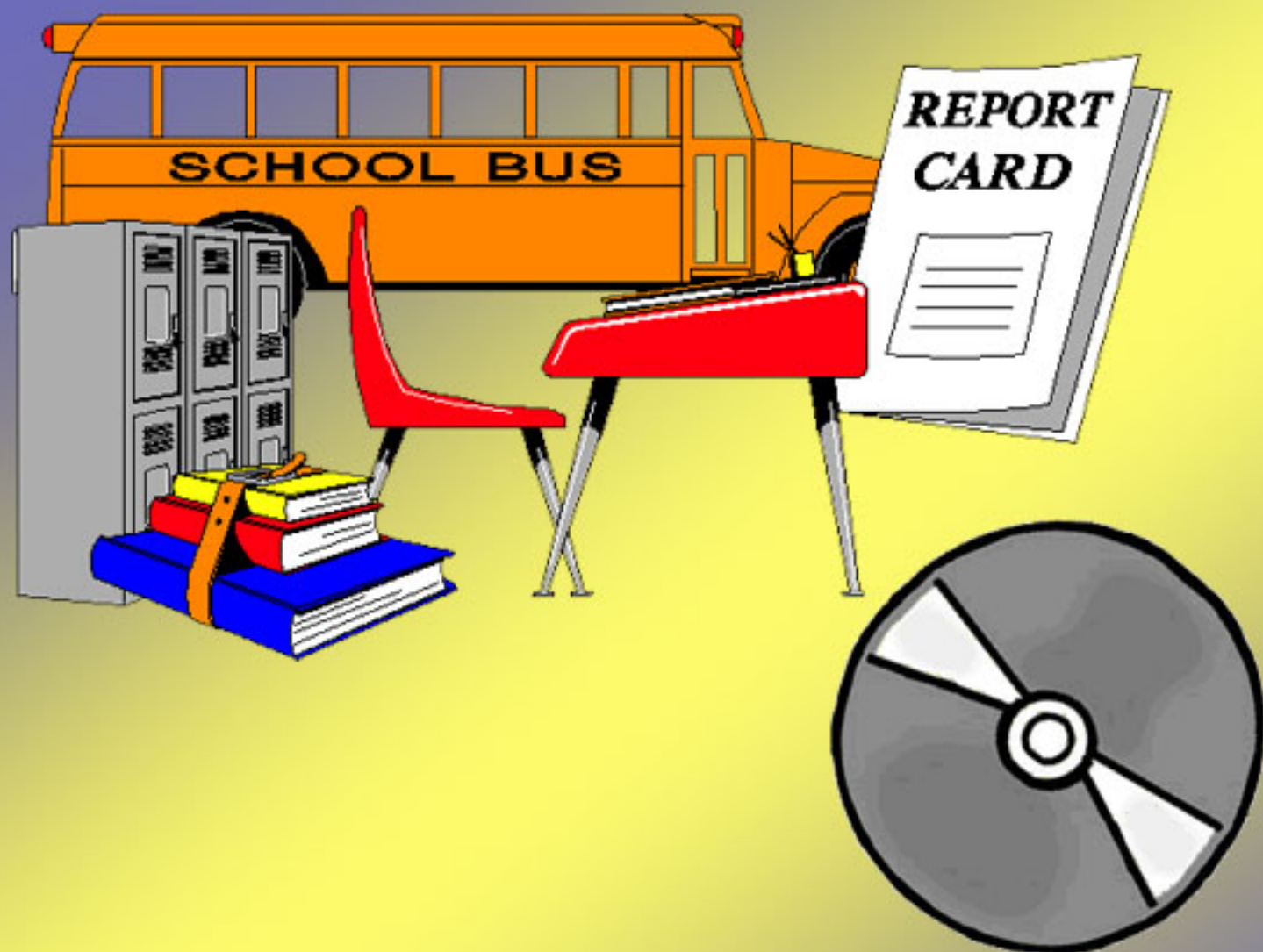


# Educational Associates



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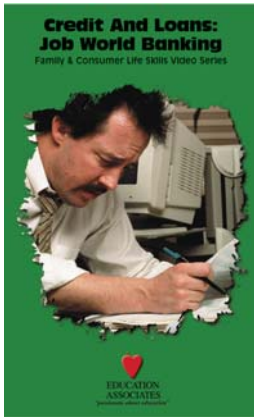
# Family and Consumer Life Skills VHS Series

Learn everyday skills in such areas as money management and consumer skills with this eight part video series! Students will learn the "how-to's" of opening checking and savings accounts and applying for loans as well as finding the right car and apartment to name a few! Each live action video is approximately 15-20 minutes in length and includes a pad of Student Activity Worksheets.

## Consumer Education Video Series (set of 8) © 2000

ES33502

\$719



### Credit and Loans: Job World Banking

Live action video designed to instruct the viewer on how to establish credit and get a loan. Orients the viewer with many important terms to know. The four "C's" of credit and loans are discussed and why each is important. The importance of developing a good credit history is stressed. A credit application is shown and the parts to be completed are explained. The video concludes with a

discussion of credit cards and the importance of using them wisely. © 2000

ES3030

Credit & Loans Video

\$99



### Apartment For Rent

Live action video to help the viewer learn the steps involved in renting an apartment. The video follows three individuals in their apartment hunting to different locations to learn about the size, cost and characteristics important to selection. Important terms to know when apartment hunting are discussed. Stressed are the important questions to ask about an apartment in order to make the best selection. The main parts of a

lease are described and the importance of understanding a lease is emphasized. © 2000

ES3029

Apartment for Rent Video

\$99

### Checking And Savings: Job World Banking

Live action video to orient the viewer with opening checking and savings accounts and the procedures involved. Important terms to know are discussed as well as how to complete deposit and withdrawal slips and how to properly complete a check. Also emphasized is how to keep an accurate checkbook ledger and the importance of doing so. Reconciling a checkbook ledger is explained and the importance of not over-drawing an account. © 2000

ES3023

Checking & Savings Video

\$99



### Skills For Living Alone

Live action video to orient the viewer with the many responsibilities involved in being on your own. The viewer is guided through the process of selecting housing including the important things to check about an apartment - rent, utilities, location, security deposit, facilities, damages, etc. The video explores the feelings of loneliness common to those living alone and the many way and places to meet new people. Important day to day living skills such as cleaning, cooking and developing a budget are examined. © 2000

ES3027

Skills for Living Alone Video

\$99



### The Car That's Right For You

Live action video designed to orient the viewer with the many important steps in buying a car. Through on-site visits to several car lots, the viewer is introduced to four types of cars and their characteristics. The video explains the importance of using a checklist when car shopping. The steps to negotiating the price of a car are described including trading in a car and knowing the Blue Book value.

Financing a car is explored as well as the many responsibilities involved in car ownership including maintenance. © 2000

ES3024

The Car That's Right Video

\$99



### Phonework: Life Skills

Live action video exploring the basics of using a phone. An in-depth examination of a phone book is given including looking up numbers, the white pages and the yellow pages, and how to use them. Several different types of calls are explored and who's responsible for payment including 800, 911, 900, 976 and collect calls. Long-distance calls are discussed and using "area codes." Using a pay phone is discussed as well as receiving calls from telemarketers. How to handle disturbing calls is noted and the importance of not giving out any personal information over the phone. © 2000

ES3026

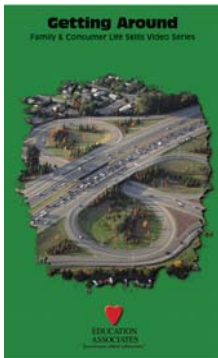
Phonework Video

\$99



# Family and Consumer Life Skills VHS Series

# Family and Consumer Life Skills CD Series



## Getting Around

Live action video to help teach the basics of getting around in today's world. Follow "Geho the Clown" as he learns three methods to find your way around - asking directions, using a directory and using a map, and four ways to get where you want to go - walking, riding a bike, using public transportation, and driving a car. The video explores how to use a directory in a mall and how to use a map to find your way around a city. Three types of public transportation are described - taxi, bus, and subway. The viewer is familiarized with the way to read a subway map. Also discussed are the responsibilities involved in driving a car. The ways to manage your time when trying to get around are explored and the importance of allowing plenty of travel time, especially when traveling to someplace you've never been. Things that can affect your travel plans, such as time zones and rush hours are noted. © 2000

ES3025 Getting Around Video \$99

## Consumer Buying: Let's Go Shopping

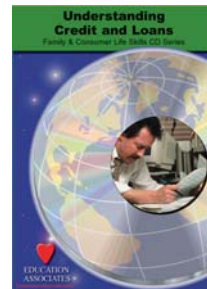
Live action video to help the viewer become a smart consumer and get the best buys for the money. Follow "All-So-Wise Buy" as he takes us through a grocery store to learn the steps to being a smart consumer. Also explored are the ways to plan a grocery list. Coupons are discussed including places to find them, conditions that must be met, and comparing prices even with coupons. Comparison shopping within a store is explored as the viewer visits the grocery. The importance of understanding price per unit is explained and how it's helpful when comparing bulk items with smaller items. Also discussed is how to determine the cost per serving of an item and why it's helpful when comparing foods packaged differently. Being a wise consumer by reading food labels is stressed as well as an explanation of the parts of a food label. © 2000

ES3028 Consumer Buying Video \$99



Users of this eight-part series will learn important consumer life skills. Each software program contains a pre- and post test, multiple choice questions and self-discovery questions and "learning in action" activities. A diploma is also printed for a passing score on the post test. *System Requirements: Windows 95/98/2000/NT, Pentium 90, 24mb RAM, 640 x 480/16 bit color, 4X CD rom, Internet Explorer 5.0 (setup provided on CD)* Family & Consumer Life Skills CD Series (set of 8) © 2001

ES22220CD	Set of 8 CDs	\$ 709
ES22220CDSL	Site License	\$1439
ES22220CDN	Network	\$2159



## Understanding Credit and Loans

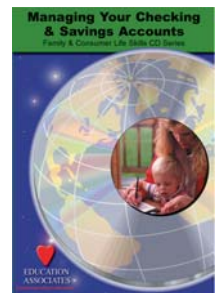
Designed to teach the basics of applying for credit and loans and the wise use of credit. Users will learn important terms such as interest, collateral, installments, assets, and liabilities. Also stressed is the importance of developing a good credit history and how to do so. Users will gain practice in completing a loan application. © 2001. 1 in a series of 8.

ES704CD	Understanding Credit CD	\$ 98
ES704CDSL	Site License	\$200
ES704CDN	Network	\$300

## Managing Your Checking and Savings Accounts

Learn how to open and use checking and savings accounts. Discusses important terms and procedures used in banking accounts. Users also learn how to complete a check and the importance of accurately maintaining a checkbook ledger. Provides opportunity for practice in completing a check. © 2001. 2 in a series of 8.

ES701CD	Managing Your Checking CD	\$ 98
ES701CDSL	Site License	\$200
ES701CDN	Network	\$300

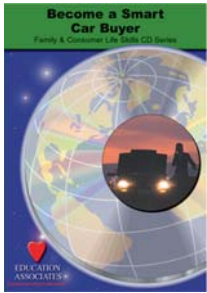


# Family and Consumer Life Skills CD Series

Users of this eight-part series will learn important consumer life skills. Each software program contains a pre- and post test, multiple choice questions and self-discovery questions and "learning in action" activities. A diploma is also printed for a passing score on the post test. *System Requirements: Windows 95/98/2000/NT, Pentium 90, 24mb RAM, 640 x 480/16 bit color, 4X CD rom, Internet Explorer 5.0 (setup provided on CD)*

Family & Consumer Life Skills CD Series (set of 8) © 2001

ES22220CD	Set of 8 CDs	\$ 709
ES22220CDSL	Site License	\$1439
ES22220CDN	Network	\$2159



## Become a Smart Car Buyer

This CD teaches about the many aspects of buying, owning and using a car. The user learns about the techniques for shopping for a car and the things to look for.

Also included is how to negotiate a price and complete a transfer form as well as the many aspects of owning/using a car including regular maintenance and insurance. © 2001. 3 in a series of 8.

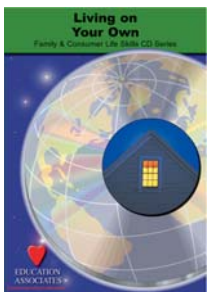
ES707CD	Be Smart Car Buyer CD	\$ 98
ES707CDSL	Site License	\$200
ES707CDN	Network	\$300

## Apartment Hunting

Teaches the many terms and steps necessary to choose and rent an apartment. The user is led through a discussion of many important terms, e.g. landlord, tenant, lease. The user also learns the costs and considerations involved in choosing an apartment. Practice is provided on completing a lease as well as a checklist to use for moving into an apartment. © 2001. 4 in a series of 8.



ES710CD	Apartment Hunting CD	\$ 98
ES710CDSL	Site License	\$200
ES710CDN	Network	\$300



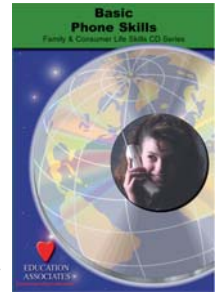
## Living on Your Own

Familiarizes the user with the many aspects of living alone including selecting housing, the responsibilities of renting an apartment, shopping and budgeting. Also provides tips for the user on how to become involved in the community. © 2001. 5 in a series of 8.

ES716CD	Living on Your Own CD	\$ 98
ES716CDSL	Site License	\$200
ES716CDN	Network	\$300

## Basic Phone Skills

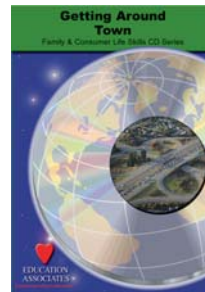
An introductory guide to using the phone, this program provides a comprehensive look at phones today. Topics covered include using phone books, making calls, leaving messages, handling wrong numbers, calling long distance, sales calls, and making emergency calls. Provides practice in using a phone book and leaving a message. © 2001. 6 in a series of 8.



ES722CD	Basic Phone Skills CD	\$ 98
ES722CDSL	Site License	\$200
ES722CDN	Network	\$300

## Getting Around Town

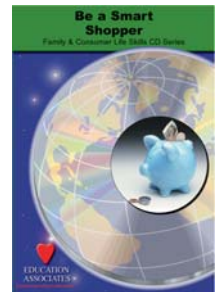
Designed to introduce users to the importance of knowing the various ways to get where they want to go, including listening to and following directions, reading maps, using public transportation, and factors affecting travel. Details using a bus, taxi, and subway to get where you want to go. © 2001. 7 in a series of 8.



ES758CD	Getting Around Town CD	\$ 98
ES758CDSL	Site License	\$200
ES758CDN	Network	\$300

## Be a Smart Shopper

Introduces the user to some of the basic concepts of comparison shopping including planning and budgeting for shopping trips, learning how to determine unit pricing and cost per serving to determine the best value, using coupons and their benefits, and reading labels. The user will gain an understanding of comparison shopping skills to get the best value for one's money. © 2001



ES759CD	Be a Smart Shopper CD	\$ 98
ES759CDSL	Site License	\$200
ES759CDN	Network	\$300

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