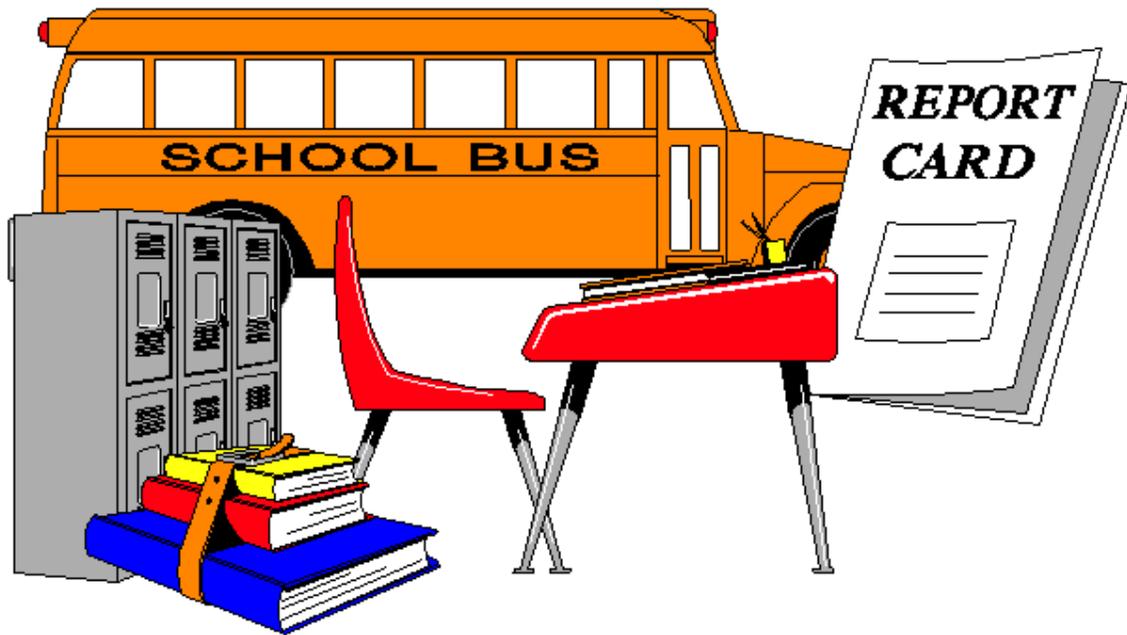


Educational Associates



CDs and Videos on a variety of subjects!
Counseling Resources * Substance Abuse
Drunk Driving * Teens At Risk
Job Search Resources * Job Survival Resources
Family Survival Skills * Health Issues
Language Arts

©2003 Caswell & Caswell, 1-800-757-7668
www.teachersmarketplace.com
click to return to website

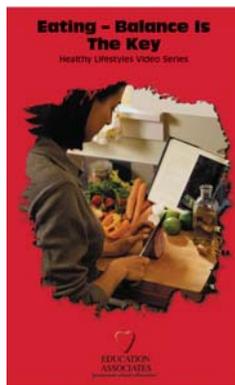
Index

Live Better Longer VHS Series	Page 3
Healthy Lifestyles CD Series	Page 4
Family & Consumer Life Skills VHS Series	Page 5-6
Family & Consumer Life Skills CD Series	Page 7-8
Language Arts CD Series	Page 8-9
Consequences of Drugs CD Series	Page 10
Effects of Drugs Video Series	Page 11
Dangers of Drugs Cd Series	Page 12-13
Straight From the Shoulder VHS Series	Page 13
Teens at Risk CD Series	Page 14-15
Teens, Drugs and Sexuality VHS Series	Page 15-16
Job Search CD Series	Page 17-18
Job Survival CD Series	Page 19-20
Job World Issues CD Series	Page 21
Job Search Skills VHS Series	Page 22-23
Workplace Issues VHS Series	Page 24-25

Live Better Longer VHS Series

This four part video series highlights ways to live better longer and healthier through proper nutrition, weight control and exercise. In addition, the unhealthy behavior of smoking is explored. Each live action video is approximately 15-20 minutes in length and includes a Teacher's Guide with discussion questions and a pad of Student Activity Worksheets.

Live Better Longer Video Series (set of 4) © 2000
966372EA Set of 4 Videos \$359



Eating - Balance is the Key

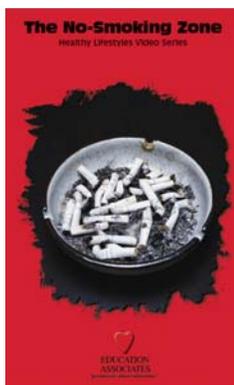
This video promotes a balanced diet as the key to a "healthy life nutritionally." Trina Creighton, Health Editor for a major TV network station, stresses the reduction of sodium, saturated fats, fried foods, processed sugars and snacks in the diet and provides tips for doing so. Daily menus that promote a

balanced diet are provided and the user is encouraged to keep a food diary to record his or her diet. © 2000. 1 in a series of 4.

962652EA Eating - Balance VHS \$99

The No-Smoking Zone

The dangers of cigarettes, the #1 preventable cause of death, are outlined in this video. Trina Creighton, Health Editor for a major TV network station, outlines the many harmful effects smoking causes including the number of people who die from smoking-related illnesses and other health risks associated with smoking. The unattractiveness of smoking is emphasized as well as the harmfulness of second-hand smoke and non-smokers' rights. © 2000. 2 in a series of 4.



962660EA No-Smoking Zone VHS \$99



The New You - Exercise

This video points out that many people don't engage in regular physical fitness activities despite the potential health problems related to inactivity. Reasons for a daily exercise routine are presented with emphasis on personal appearance and feeling better. Three types of exercise are defined and effective workout tips are provided. © 2000.

3 in a series of 4.

962679EA New You - Exercise VHS \$99

The New You - Weight Control

This video helps users see the importance of wise eating habits and how they relate to control and maintenance of proper body weight. The ways to curb "spontaneous snacking and unconscious eating" are described and the bad habits that are the most detrimental to effective weight control are detailed. Includes tips for eating outside the home. © 2000. 4 in a series of 4.



962687EA New You - Weight VHS \$99

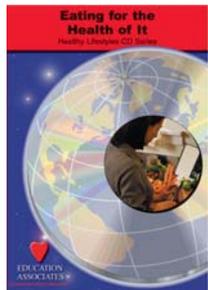
Healthy Lifestyles CD Series

This eight part CD series helps the user explore ways to have a healthier lifestyle through proper eating selections and nutritional balance, weight control and exercise. Each CD contains a pre and post test, multiple choice questions and self-discovery questions and "learning in action" activities. A diploma is also printed for a passing score on the post test. *System Requirements: Windows 95/98/2000/NT, Pentium 90, 24mb RAM, 640 x 480/16 bit color, 4X CD rom, Internet Explorer 5.0 (setup provided on CD)* Highlights of the CDs include:

- ◆ Internet Links
- ◆ Disk Management Capabilities
- ◆ Printouts
- ◆ Tutorials
- ◆ Graphics
- ◆ Self Discovery Interactive Questions
- ◆ Pre- and Post-Tests
- ◆ Learning in Action Activities

Healthy Lifestyles CD Series (set of 8) © 2001

966208EA	Set of 8 CDs	\$ 709
966216EA	Site License	\$1439
966224EA	Network	\$2159



Eating for the Health of It

You've heard it before "We are what we eat." This program emphasizes eating right for a healthy lifestyle. The key nutrients, proteins, carbohydrates, and fats are discussed including vitamins and minerals. The foods that provide these elements are defined and the functions they

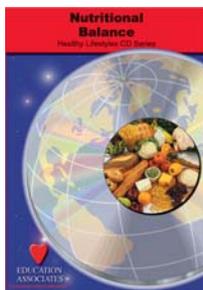
provide. Also describes the digestive system, metabolism and its effects in gaining weight. © 2001. 1 in a series of 8.

965295EA	Eating Health of It CD	\$ 98
960005EA	Site License	\$200
964124EA	Network	\$300

Nutritional Balance

This CD stresses the importance of making balanced choices in nutritional selections for a healthy lifestyle. The food pyramid is detailed, including which foods are included in each group and how many servings are needed daily. In addition the program looks at food additives, health foods and nutrition-related diseases. © 2001. 2 in a series of 8.

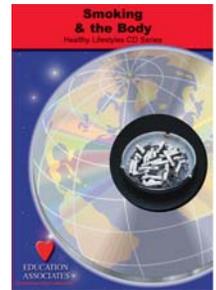
965309EA	Nutritional Balance CD	\$ 98
965813EA	Site License	\$200
965821EA	Network	\$300



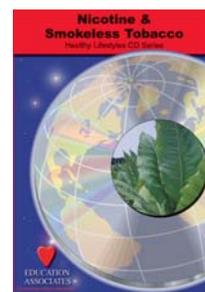
Smoking and the Body

This CD provides an in-depth look at the many serious consequences to the body of smoking including the physiological effects and looks at nicotine as an addictive drug. Details how smoking also causes many other cancers in the body as well as emphysema and chronic bronchitis. Stresses the link between smoking and heart disease and describes how pipe and cigar smokers are at risk, too. The effects to a fetus if the mother smokes are also covered. © 2001. 3 in a series of 8.

965317EA	Smoking & the Body CD	\$ 98
960048EA	Site License	\$200
964132EA	Network	\$300



Nicotine and Smokeless Tobacco



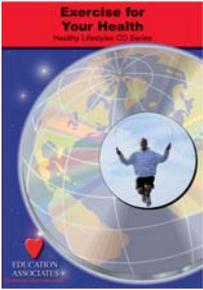
Smokeless tobacco produces many of the dangers of smoking - because it contains the addictive drug nicotine. This program details the many negative effects of nicotine and smokeless tobacco. Smoke-less tobacco also increases

the risk for many types of cancers which are detailed in this program. Stresses how rates for smokeless tobacco use are highest among males 12-17 years old. © 2001. 4 in a series of 8.

965325EA	Nicotine & Smokeless CD	\$ 98
96583XEA	Site License	\$200
965848EA	Network	\$300

Healthy Lifestyles CD Series

Exercise for Your Health



This program provides a detailed explanation of the body's need for exercise and a description of the different types of exercise. Important tips for exercising are covered including how to develop an exercise plan, warming-up and cooling down. Aerobic and anaerobic exercises are discussed. Also

stresses how injuries can occur during exercise and provides tips on how to prevent injuries. Encourages a gradual beginning to an exercise program and that to be effective an exercise program must be a part of a regular schedule and the person must stay motivated to continue regular exercise. Provides opportunity for user to develop a personal exercise plan. © 2001. 5 in a series of 8.

965333EA	Exercise Health CD	\$ 98
960080EA	Site License	\$200
964144EA	Network	\$300

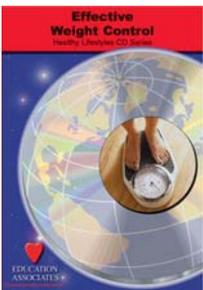
Eating Disorders

This CD gives a detailed explanation of eating disorders - anorexia, bulimia, and compulsive overeating - what they are, the psychological factors involved, who has them, why they have them, and what can be done. Details how it's not always easy to tell who has an eating disorder and describes the visible characteristics. The link between low self-esteem and eating disorders is described and the fact that someone suffering from an eating disorder needs to seek outside help. © 2001. 8 in a series of 8.



965368EA	Eating Disorders CD	\$ 98
965856EA	Site License	\$200
965864EA	Network	\$300

Effective Weight Control

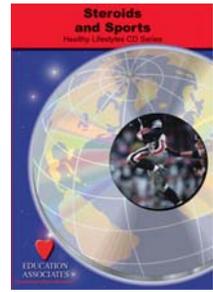


Users of this program will develop a better understanding that the best way to lose weight is to reduce caloric intake and increase exercise. Explains the digestive process and factors that increase the accumulation of body fat. Also covers the negative consequences

of diet pills and over-the-counter medications. Provides an opportunity for the user to chart a healthy weight loss plan. © 2001. 7 in a series of 8.

96535XEA	Effective Weight CD	\$ 98
960161EA	Site License	\$200
964167EA	Network	\$300

Steroids and Sports



This program provides an in-depth look at anabolic steroids including what they are, what they do to the male and female bodies, what effects they have on behavior and what consequences are irreversible. Also stresses how steroids stunt the growth process and the negative effects on adolescence. The CD also looks at other drugs used by athletes including amphetamines and their link to violence in sports, therapeutic drugs, and alcohol and their effects on performance. © 2001. 6 in a series of 8.

965341EA	Steroids and Sports CD	\$ 98
960129EA	Site License	\$200
964159EA	Network	\$300



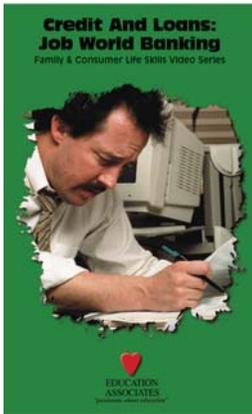
Family and Consumer Life Skills VHS Series

Learn everyday skills in such areas as money management and consumer skills with this eight part video series! Students will learn the "how-to's" of opening checking and savings accounts and applying for loans as well as finding the right car and apartment to name a few! Each live action video is approximately 15-20 minutes in length and includes a pad of Student Activity Worksheets.

Consumer Education Video Series (set of 8) © 2000

96633X

\$719



Credit and Loans: Job World Banking

Live action video designed to instruct the viewer on how to establish credit and get a loan. Orients the viewer with many important terms to know. The four "C's" of credit and loans are discussed and why each is important. The importance of developing a good credit history is stressed. A credit application is shown and the parts to be completed are explained. The video concludes with a

discussion of credit cards and the importance of using them wisely. © 2000

491987EA

Credit & Loans Video

\$99



Apartment For Rent

Live action video to help the viewer learn the steps involved in renting an apartment. The video follows three individuals in their apartment hunting to different locations to learn about the size, cost and characteristics important to selection. Important terms to know when apartment hunting are discussed. Stressed are the important questions to ask about an apartment in order to make the best selection. The main parts of a

lease are described and the importance of understanding a lease is emphasized. © 2000

492010EA

Apartment for Rent Video

\$99

Checking And Savings: Job World Banking

Live action video to orient the viewer with opening checking and savings accounts and the procedures involved. Important terms to know are discussed as well as how to complete deposit and withdrawal slips and how to properly complete a check. Also emphasized is how to keep an accurate checkbook ledger and the importance of doing so. Reconciling a checkbook ledger is explained and the importance of not over-drawing an account. © 2000

491995EA

Checking & Savings Video

\$99



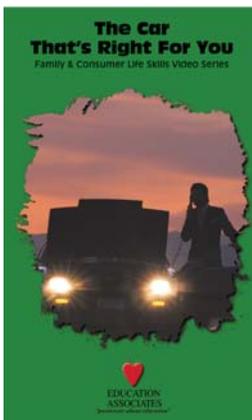
Skills For Living Alone

Live action video to orient the viewer with the many responsibilities involved in being on your own. The viewer is guided through the process of selecting housing including the important things to check about an apartment - rent, utilities, location, security deposit, facilities, damages, etc. The video explores the feelings of loneliness common to those living alone and the many way and places to meet new people. Important day to day living skills such as cleaning, cooking and developing a budget are examined. © 2000

492037EA

Skills for Living Alone Video

\$99



The Car That's Right For You

Live action video designed to orient the viewer with the many important steps in buying a car. Through on-site visits to several car lots, the viewer is introduced to four types of cars and their characteristics. The video explains the importance of using a checklist when car shopping. The steps to negotiating the price of a car are described including trading in a car and knowing the Blue Book value.

Financing a car is explored as well as the many responsibilities involved in car ownership including maintenance. © 2000

492002EA

The Car That's Right Video

\$99



Phonework: Life Skills

Live action video exploring the basics of using a phone. An in-depth examination of a phone book is given including looking up numbers, the white pages and the yellow pages, and how to use them. Several different types of calls are explored and who's responsible for payment including 800, 911, 900, 976 and collect calls. Long-distance calls are discussed and using "area codes." Using a pay phone is discussed as well as receiving calls from telemarketers. How to handle disturbing calls is noted and the importance of not giving out any personal information over the phone. © 2000

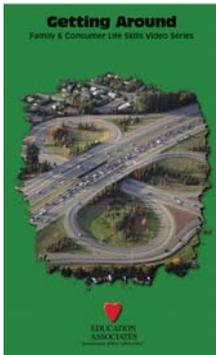
492053EA

Phonework Video

\$99

Family and Consumer Life Skills VHS Series

Family and Consumer Life Skills CD Series



Getting Around

Live action video to help teach the basics of getting around in today's world. Follow "Geho the Clown" as he learns three methods to find your way around - asking directions, using a directory and using a map, and four ways to get where you want to go - walking, riding a bike, using public transportation, and driving a car. The video explores how to use a directory in a mall and how to use a map to find your way around a city. Three types of public transportation are described - taxi, bus, and subway. The viewer is familiarized with the way to read a subway map. Also discussed are the responsibilities involved in driving a car. The ways to manage your time when trying to get around are explored and the importance of allowing plenty of travel time, especially when traveling to someplace you've never been. Things that can affect your travel plans, such as time zones and rush hours are noted. © 2000

492045EA Getting Around Video \$99

Consumer Buying: Let's Go Shopping

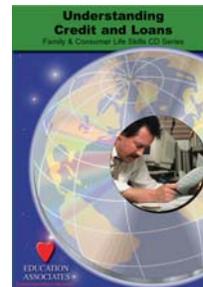
Live action video to help the viewer become a smart consumer and get the best buys for the money. Follow "All-So-Wise Buy" as he takes us through a grocery store to learn the steps to being a smart consumer. Also explored are the ways to plan a grocery list. Coupons are discussed including places to find them, conditions that must be met, and comparing prices even with coupons. Comparison shopping within a store is explored as the viewer visits the grocery. The importance of understanding price per unit is explained and how it's helpful when comparing bulk items with smaller items. Also discussed is how to determine the cost per serving of an item and why it's helpful when comparing foods packaged differently. Being a wise consumer by reading food labels is stressed as well as an explanation of the parts of a food label. © 2000

496377EA Consumer Buying Video \$99



Users of this eight-part series will learn important consumer life skills. Each software program contains a pre- and post test, multiple choice questions and self-discovery questions and "learning in action" activities. A diploma is also printed for a passing score on the post test. *System Requirements: Windows 95/98/2000/NT, Pentium 90, 24mb RAM, 640 x 480/16 bit color, 4X CD rom, Internet Explorer 5.0 (setup provided on CD)* Family & Consumer Life Skills CD Series (set of 8) © 2001

966119EA	Set of 8 CDs	\$ 709
966127EA	Site License	\$1439
966135EA	Network	\$2159



Understanding Credit and Loans

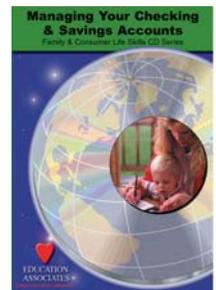
Designed to teach the basics of applying for credit and loans and the wise use of credit. Users will learn important terms such as interest, collateral, installments, assets, and liabilities. Also stressed is the importance of developing a good credit history and how to do so. Users will gain practice in completing a loan application. © 2001. 1 in a series of 8.

965082EA	Understanding Credit CD	\$ 98
498841EA	Site License	\$200
963829EA	Network	\$300

Managing Your Checking and Savings Accounts

Learn how to open and use checking and savings accounts. Discusses important terms and procedures used in banking accounts. Users also learn how to complete a check and the importance of accurately maintaining a checkbook ledger. Provides opportunity for practice in completing a check. © 2001. 2 in a series of 8.

965090EA	Managing Your Checking CD	\$ 98
498884EA	Site License	\$200
963837EA	Network	\$300

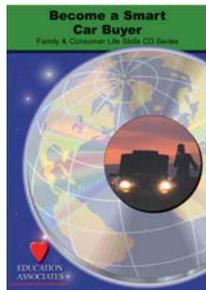


Family and Consumer Life Skills CD Series

Users of this eight-part series will learn important consumer life skills. Each software program contains a pre- and post test, multiple choice questions and self-discovery questions and "learning in action" activities. A diploma is also printed for a passing score on the post test. *System Requirements: Windows 95/98/2000/NT, Pentium 90, 24mb RAM, 640 x 480/16 bit color, 4X CD rom, Internet Explorer 5.0 (setup provided on CD)*

Family & Consumer Life Skills CD Series (set of 8) © 2001

966119EA	Set of 8 CDs	\$ 709
966127EA	Site License	\$1439
966135EA	Network	\$2159



Become a Smart Car Buyer

This CD teaches about the many aspects of buying, owning and using a car. The user learns about the techniques for shopping for a car and the things to look for.

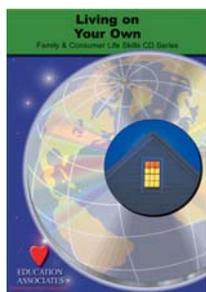
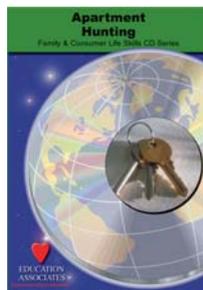
Also included is how to negotiate a price and complete a transfer form as well as the many aspects of owning/using a car including regular maintenance and insurance. © 2001. 3 in a series of 8.

965112EA	Be Smart Car Buyer CD	\$ 98
498965EA	Site License	\$200
963853EA	Network	\$300

Apartment Hunting

Teaches the many terms and steps necessary to choose and rent an apartment. The user is led through a discussion of many important terms, e.g. landlord, tenant, lease. The user also learns the costs and considerations involved in choosing an apartment. Practice is provided on completing a lease as well as a checklist to use for moving into an apartment. © 2001. 4 in a series of 8.

965120EA	Apartment Hunting CD	\$ 98
499007EA	Site License	\$200
963861EA	Network	\$300



Living on Your Own

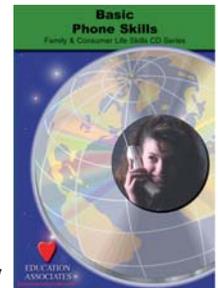
Familiarizes the user with the many aspects of living alone including selecting housing, the responsibilities of renting an apartment, shopping and budgeting. Also provides tips for the user on how to become involved in the community. © 2001. 5 in a series of 8.

965139EA	Living on Your Own CD	\$ 98
49904XEA	Site License	\$200
96387XEA	Network	\$300

Basic Phone Skills

An introductory guide to using the phone, this program provides a comprehensive look at phones today. Topics covered include using phone books, making calls, leaving messages, handling wrong numbers, calling long distance, sales calls, and making emergency calls. Provides practice in using a phone book and leaving a message. © 2001. 6 in a series of 8.

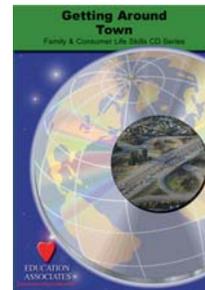
965147EA	Basic Phone Skills CD	\$ 98
499082EA	Site License	\$200
963888EA	Network	\$300



Getting Around Town

Designed to introduce users to the importance of knowing the various ways to get where they want to go, including listening to and following directions, reading maps, using public transportation, and factors affecting travel. Details using a bus, taxi, and subway to get where you want to go. © 2001. 7 in a series of 8.

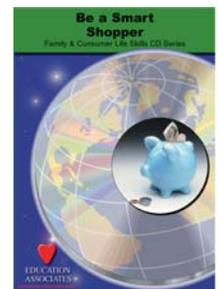
965155EA	Getting Around Town CD	\$ 98
499120EA	Site License	\$200
963896EA	Network	\$300



Be a Smart Shopper

Introduces the user to some of the basic concepts of comparison shopping including planning and budgeting for shopping trips, learning how to determine unit pricing and cost per serving to determine the best value, using coupons and their benefits, and reading labels. The user will gain an understanding of comparison shopping skills to get the best value for one's money. © 2001

965163EA	Be a Smart Shopper CD	\$ 98
499163EA	Site License	\$200
96390XEA	Network	\$300

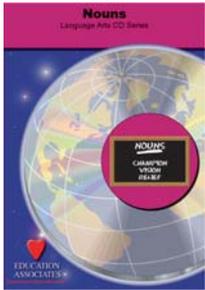


Language Arts CD Series

This eight part CD series is a comprehensive approach to improve language arts. Users will progress through eight individual, job related, language arts programs completing interactive activities on screen. Each program is set in real "job world" locations. Diplomas may be printed for successful completion of each program. Appropriate for grade 6 and up. *System Requirements: Windows 95/98/2000/NT, Pentium 90, 24mb RAM, 640 x 480/16 bit color, 4X CD rom, Internet Explorer 5.0 (setup provided on CD)*

Language Arts CD Series (set of 8) © 2001

966305EA	Set of 8 CDs	\$ 709
966313EA	Site License	\$1439
966321EA	Network	\$2159



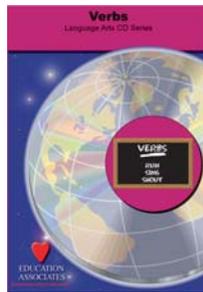
Nouns

Learn what a noun is, to identify nouns in sentences and paragraphs, to identify whether a noun is a person, place, or thing, to identify pronouns, and to compose a newspaper ad using nouns. © 2001. 1 in a series of 8.

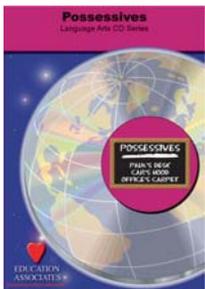
965651EA	Nouns CD	\$ 98
499422EA	Site License	\$200
963977EA	Network	\$300

Verbs

This CD has as its goals to tell what a verb is, to identify verbs in a sentence, to differentiate between a verb of being and an action verb, to identify helping verbs, and to write sentences using verbs, verbs of being, and helping verbs. © 2001. 2 in a series of 8.



96566XEA	Verbs CD	\$ 98
499465EA	Site License	\$200
963985EA	Network	\$300



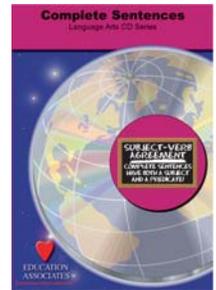
Possessives

Learn how to make singular nouns possessive by adding an apostrophe and an 's', to make plural nouns possessive by adding either an apostrophe or an apostrophe and an 's', to identify unusual plural nouns and know when to use the correct rule for making them possessive. Users will write a short story using possessives. © 2001. 3 in a series of 8.

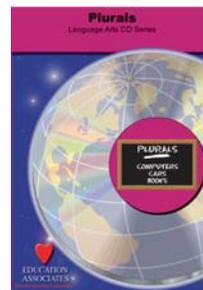
965678EA	Possessives CD	\$ 98
499503EA	Site License	\$200
963993EA	Network	\$300

Complete Sentences

This program has as its goals to identify what makes a sentence complete, to identify whether a sentence is complete or not, to know how to make incomplete sentences complete, and to write complete sentences. © 2001. 4 in a series of 8.



965686EA	Complete Sentences CD	\$ 98
499546EA	Site License	\$200
964000EA	Network	\$300



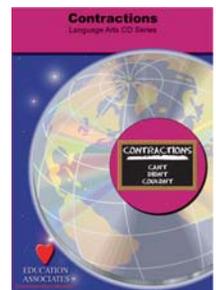
Plurals

Learn how to make a noun plural by adding either an 's', 'es', or changing the 'y', to identify and make unusual nouns plural, and to know and use the correct "rule" for making a noun plural. Practice in writing sentences using the correct plural noun is provided.

© 2001. 5 in a series of 8.		
965694EA	Plurals CD	\$ 98
499589EA	Site License	\$200
964019EA	Network	\$300

Contractions

This CD teaches the user what a contraction is, to know how to make a contraction using the word "not" and an apostrophe, to know how to make contractions using other words such as "have" and "will", to identify double negatives, and to write sentences that do not contain double negatives. © 2001. 6 in a series of 8.

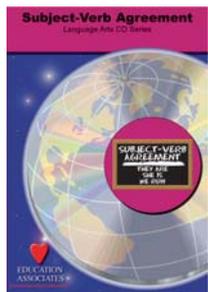


965708EA	Contractions CD	\$ 98
499627EA	Site License	\$200
964027EA	Network	\$300

Language Arts CD Series

This eight part CD series is a comprehensive approach to improve language arts. Users will progress through eight individual, job related, language arts programs completing interactive activities on screen. Each program is set in real "job world" locations. Diplomas may be printed for successful completion of each program. Appropriate for grade 6 and up. *System Requirements: Windows 95/98/2000/NT, Pentium 90, 24mb RAM, 640 x 480/16 bit color, 4X CD rom, Internet Explorer 5.0 (setup provided on CD)*

Language Arts CD Series (set of 8) © 2001
 966305EA Set of 8 CDs \$ 709
 966313EA Site License \$1439
 966321EA Network \$2159



Subject-Verb Agreement

Differentiate between singular and plural nouns and between singular and plural verbs. Learn how to make subjects and verbs agree, to identify helping verbs and how to make them agree with the subject, to identify unusual nouns that "look" plural but are actually singular, and to write sentences in which

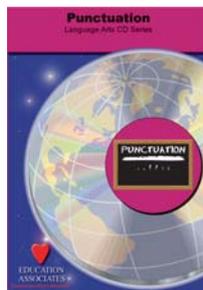
the subject and verb agree. © 2001. 8 in a series of 8.

965724EA Subject-Verb Agree CD \$ 98
 499708EA Site License \$200
 964043EA Network \$300

Punctuation

Identify four forms of punctuation-period, comma, exclamation point, and question mark, know and use the correct form of punctuation, and write sentences using the correct form of punctuation. © 2001. 7 in a series of 8.

965716EA Punctuation CD \$ 98
 49966XEA Site License \$200
 964035EA Network \$300



Substance Abuse Video

A Meeting at the Crossroads Straight Talk from Real Teens About Substance Abuse

Interest Level: Teens and preteens

Teens Warn Teens: Stay Off Drugs.

This honest, hard-hitting video shows teens and preteens the real consequences of drug and alcohol use. Teens in a juvenile detention facility tell how they got involved with drugs and talk about the negative consequences of their decisions. Their experiences serve as a warning to others who might choose the same path.

The video also includes interviews with teens in a SADD (Students Against Destructive Decisions) program who have committed to staying clean and sober. In a rare face-to-face meeting, the incarcerated teens and the teens in SADD discuss peer pressure and what it takes to stay away from drugs.

The message in *A Meeting at the Crossroads* is clear: Peer pressure and environment may play a role in drug use, but the issue ultimately comes down to choice. Teens have the power to choose their friends wisely and decide for themselves whether or not to drink and use drugs. An ideal length for any workshop or classroom setting, the video is appropriate for both at-risk and general youth populations. It can be shown in schools, agencies, counseling centers, support groups, and other settings where youth need to hear straight talk on the issues.

Key Features:

A Meeting at the Crossroads provides a unique point of view from both sides of the teen drug issue. Teens who normally would never talk to each other sit down and have an honest discussion about peer pressure and substance abuse.

- ◆ Documentary style
- ◆ Real teens are interviewed
- ◆ Character Education
- ◆ ER Physician talks about teen substance abuse
- ◆ Trauma surgeon talks about result of drunk driving
- ◆ Narrator
- ◆ Diverse
- ◆ Discusses the consequences of alcohol and drug use
- ◆ Discusses the power of peer pressure
- ◆ Provides perspective of each side of the issue
- ◆ Length of program is compatible for any workshop or classroom setting

VHS, Producer/Director: Vincent Yarbrough

Format: VHS or DVD, Style: Documentary

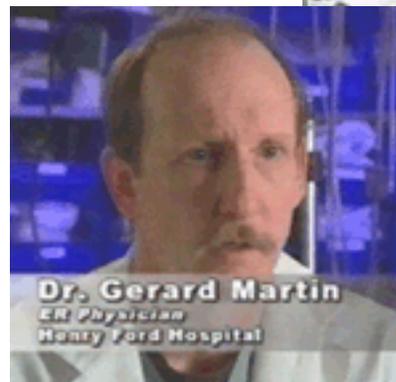
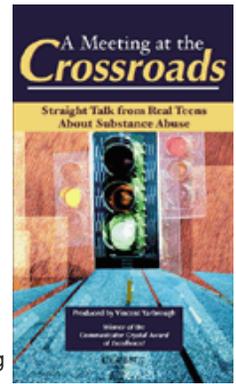
Length: 24 minutes, copyright: 2001

Price:

KV1424 VHS \$129.00

KD1475 DVD \$129.00

FREE Instructor's Guide! [Click here to download.](#) (PDF file)



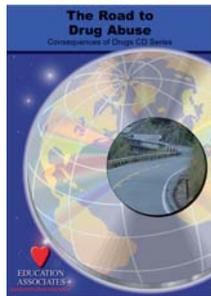
Join our mailing list online!

Consequences of Drugs CD Series

This six part CD series provides a comprehensive look at the progressive stages of substance abuse, and the many negative effects physically, psychologically, socially and legally. Each software program contains a pre and post test, multiple choice questions and self-discovery questions and "learning in action" activities. A diploma is also printed for a passing score on the post test. *System Requirements: Windows 95/98/2000/NT, Pentium 90, 24mb RAM, 640 x 480/16 bit color, 4X CD rom, Internet Explorer 5.0 (setup provided on CD)*

The Consequences of Drugs CD Series (set of 6) © 2001

966232EA	set of 6 CDs	\$ 529
966240EA	CD Site License	\$1079
966259EA	CD Network	\$1619



The Road to Drug Abuse

"Drug addiction will never happen to me." This myth believed by most teens is explored in this program. The progressive series of events leading to substance abuse and dependency is explored as well as the effects to the user. The fact that this can happen to anyone is stressed. The four stages of chemical dependency are detailed

including the signs and symptoms of each and the effects to the user and his or her family and friends is described. The importance of self-esteem and peer pressure in the progressive process of dependency is detailed and the link with genetic predisposition is defined. Physical and psychological dependence are defined and the importance of tolerance in the progressive process of dependency is explored. © 2001

965414EA	Road to Drug Abuse CD	\$ 98
960358EA	CD Site License	\$200
964213EA	CD Network	\$300

Effects of Drugs on Adolescents

Teens using drugs often do desperate things and this CD takes a look at how an adolescent's life is affected by drug use. The symptoms of drug use are explored as well as the consequences on the user's school and job performance. An adolescent on drugs feels immortal and powerful and the harm these dangerous illusions can cause is explored. Describes how a sudden change in behavior and friends could be associated with drug use and describes the effects on the user's family. The concepts of denial and enabling are described and how they negatively affect both user and family. © 2001

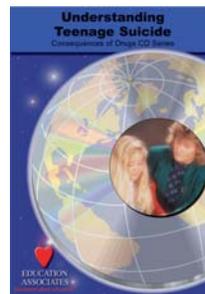


965422EA	Effects of Drugs CD	\$ 98
965899EA	CD Site License	\$200
965902EA	CD Network	\$300

Understanding Teenage Suicide

Suicide is now the #2 cause of death for teenagers, after alcohol-related traffic accidents. This program will give the user a better understanding of why some adolescents become depressed and choose to commit suicide. The warning signs and symptoms of someone contemplating suicide are explored and the fact that these signs are distress signals for help. © 2001

965449EA	Understanding Teen Suic. CD	\$ 98
965910EA	CD Site License	\$200
965929EA	CD Network	\$300



Understanding Teenage Depression

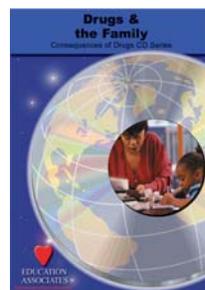
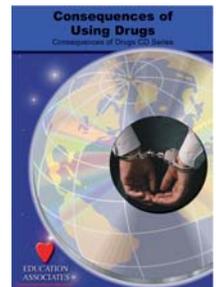
As many as one-half of all teens suffer from depression at some time or another and depression is the leading factor contributing to teen suicide. This CD explores many of the mental health problems affecting today's adolescents including conduct and learning disorders, alcohol and other drug use, and depression. Helps teens understand that most feelings of depression are a common part of every day life, that they are temporary and that suicide is not the solution. Explores the fact that adolescents cannot tolerate being alone and how that triggers isolation and alienation. Discusses how self concept and sexuality are central issues in a teen's feeling good about him/herself and describes the characteristics of high and low self esteem. © 2001

965430EA	Understanding Teen Dep. CD	\$ 98
960390EA	CD Site License	\$200
964221EA	CD Network	\$300

Consequences of Using Drugs

This program defines chemical dependency as a disease of the mind, body and spirit. The four stages of chemical dependency are defined and explored including the consequences, personally and socially, of each. Outlines how although the consequences may vary among users, some are inevitable. The effects on a user's school and job performance are explored and a chemically-dependent home and its consequences on the user and family members is detailed. © 2001

965457EA	Conseq of Using Drugs CD	\$ 98
960439EA	CD Site License	\$200
96423XEA	CD Network	\$300



Drugs and the Family

This program defines and describes a chemically-dependent family and home. Discusses how children often suffer the most and how widespread a problem chemically-dependent families are. Defines co-dependency and describes its symptoms. Shows how family members in a chemically-dependent home become dysfunctional themselves, the defensive roles they play and the ways they enable the addiction to continue. Explores how the user is usually the last one to acknowledge the problem. © 2001

965465EA	Drugs and the Family CD	\$ 98
965937EA	CD Site License	\$200
965945EA	CD Network	\$300

Effects of Drugs VHS Series

Help our youth stay drug free with this five-part video prevention series. This series will provide the users with a better understanding of the physical effects of drugs. Beginning with the #1 killer of teens - alcohol - topics such as marijuana, crack/cocaine and substance dependency are explored in depth. Each video comes with a teacher's guide, discussion questions and a pad of Student Activity Worksheets. Each video is approximately 15-20 minutes in length.

Effects of Drug Use Video Series (set of 5) © 2000

966410EA Set of 5 Videos \$449



Alcohol and Genetics

Alcohol is the most widely used drug of all. This video explores why a certain percentage of those who drink become alcoholics. Through the use of mice in his laboratory, Dr. V. Gene Irwin, Co-Scientific Director, Alcohol Research Center, University of Colorado, demonstrates on video the effects of alcohol when ingested and explains the research that there is a genetic basis for addiction. Discusses alcohol's disinhibiting quality and the research that the person who is insensitive to the effects of alcohol is the most likely to develop an alcohol addiction problem. © 2000

962598EA Alcohol & Genetics Video \$99

Crack/Cocaine

Crack/Cocaine is the quickest addiction of all. The video explores the physiological and psychological affects of cocaine. The origin and methods of use of cocaine and crack are detailed as well as the effects on the user's family and friends and society as a whole. Also describes the effect to the dopamine system of cocaine use, the cycle of euphoria and depression, and the ease of addiction. The video emphasizes the highly toxic nature of crack and its almost immediate addictive qualities. The fact that addiction can be treated but never cured is emphasized. © 2000



96261XEA Crack/Cocaine Video \$99

Marijuana

This video discusses the physical and psychological effects of marijuana use. Experts in the field of drug abuse describe the physical effects of smoking pot, including short-and long-term symptoms and the psychological effects of marijuana. The threat of marijuana addiction is explained and the fact that - contrary to many adolescents' beliefs - chronic marijuana use can be destructive to normal development. © 2000

962601EA Marijuana Video \$99



Substance Dependency

This video provides an in depth exploration of substance dependency. Experts describe the impact of substance dependency on society and discuss the different classes of drugs. First addressed are barbiturates and narcotics, their symptoms and side effects. Then stimulants, such as cocaine and amphetamines are detailed including an in-depth look at the danger of crack use and its extreme addicting qualities. Finally, designer drugs and hallucinogens are also discussed. © 2000

962628EA Substance Depend Video \$99



The Addict: Stop the Madness

Narrated by Tim Reid, this informative video concerning heroin addiction is set against a backdrop of Los Angeles backstreets and Beverly Hills mansions. Statistics indicate that more than a half million people in the U.S. are addicted to heroin. Includes interviews with doctors and patients in a drug rehab facility. © 2000

962709EA The Addict Video \$99



Dangers of Drugs CD Series

This 10 part CD series provides a comprehensive look at the many negative consequences of drugs, including physically, psychologically, socially and legally. Drugs covered include alcohol, marijuana, crack/cocaine, heroin, and other drugs including hallucinogens, amphetamines, and inhalants. Includes Pre and Post-tests, interactive self discovery questions and learning in action activities.

System Requirements: Windows 95/98/2000/NT, Pentium 90, 24mb RAM, 640 x 480/16 bit color, 4X CD rom, Internet Explorer 5.0 (setup provided on CD)

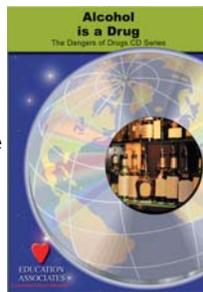
The Dangers of Drugs CD Series (set of 10) © 2001

966267EA	Set of 10 CDs only	\$ 879
966275EA	CD Site Liscence	\$1799
966283EA	CD Network	\$2699

Alcohol is a Drug

The #1 killer of our teens today, alcohol is the most dangerous, most abused, and most misunderstood drug of all. This CD describes alcohol as an addictive drug and explores the physical, social and legal consequences of alcohol use. Also covers the short- and long-term consequences of alcohol use and describes how alcohol lowers inhibitions and the effects on behavior. Defines genetic predisposition and stresses that alcohol use is especially harmful to growing adolescents. Provides awareness of the serious consequences of driving while under the influence of alcohol. © 2001. 1 in a series of 10.

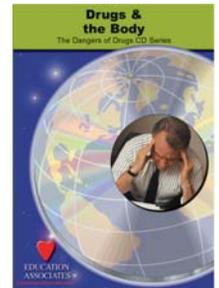
96521XEA	Alcohol is a Drug CD	\$ 98
499813EA	CD Site License	\$200
964078EA	CD Network	\$300



Drugs and the Body

This program covers in-depth the biomedical aspect of drug use. The many consequences of using the following drugs are detailed: alcohol, barbiturates, stimulants, amphetamines, hallucinogens, inhalants, crack/cocaine, heroin, PCP, and marijuana. Stresses that anyone can become an addict and explores the effects to an individual and society of drug use. © 2001. 4 in a series of 10.

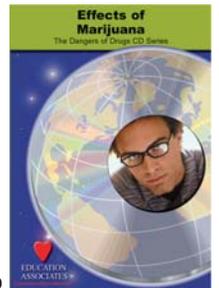
965279EA	Drugs and the Body CD	\$ 98
499937EA	CD Site License	\$200
964108EA	CD Network	\$300



Effects of Marijuana

This program provides a comprehensive picture of the negative physiological effects to the heart, lungs, brain, reproductive organs, male and female hormones, and immune system when using marijuana. It also covers how marijuana use slows the growth process and impacts learning and social skills. The concept of marijuana being a gateway to other drug use is explored in this program. Marijuana is described as a drug of "great isolation" and the effects to a user's family and friends are explored. © 2001. 5 in a series of 10.

965244EA	Effects of Marijuana CD	\$ 98
965759EA	CD Site License	\$200
965767EA	CD Network	\$300

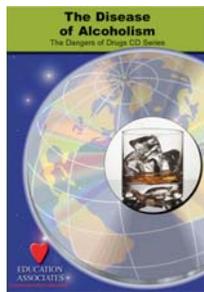


The Disease of Alcoholism

This program defines alcoholism as an addictive disease - one that anyone can get and that cannot be cured. Defines genetic predisposition and describes its link to alcoholism. Also provides the warning signs of alcoholism and details the withdrawal process. Discusses the disinhibiting effect of alcohol and builds a complete profile of an alcoholic's life.

© 2001. 2 in a series of 10.

965228EA	Disease of Alcoholism CD	\$ 98
965732EA	CD Site License	\$200
965740EA	CD Network	\$300

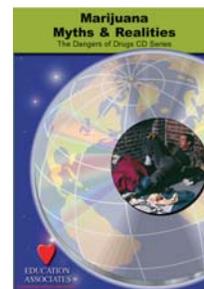


Drug Addiction

This program defines substance dependency and explores in depth physical and psychological dependence. Includes progression and symptoms of substance dependency, and describes the withdrawal process and tolerance. Genetic predisposition is explored and its link to dependency. Addiction transference is defined. Stresses that anyone can become an addict, that addiction cannot be cured and builds a profile of an addict's life and future. © 2001. 3 in a series of 10.

965287EA	Drug Addiction CD	\$ 98
965791EA	CD Site License	\$200
965805EA	CD Network	\$300

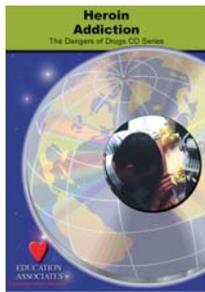
Marijuana Myths and Realities



This CD provides factual information about the realities of the harmful effects of using marijuana and debunks the myth that marijuana use won't hurt you. Provides the realities of how marijuana use can be detected in the body for weeks after use and how this impacts drug testing. Describes the psychologically-addicting properties and how tolerance builds quickly in a user. Also stresses the legal consequences. © 2001. 6 in a series of 10.

965236EA	Marijuana Myths & Realities CD	\$ 98
499856EA	CD Site License	\$200
964086EA	CD Network	\$300

Dangers of Drugs CD



Heroin Addiction

Heroin use is linked to 20% of our prison population. The addictive and deadly nature of heroin is described in this program. The manufacture of heroin from poppy plants to the streets is traced as well as the powerful effects the body suffers. Heroin is described as an opiate drug and the risk of tolerance with opiates is defined. The risk of

overdose and death is stressed. © 2001. 7 in a series of 10.

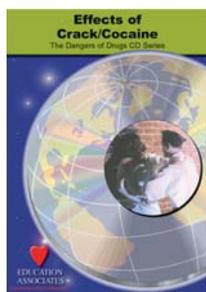
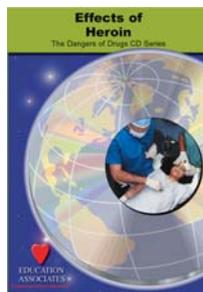
965392EA	Dangers of Drugs CD	\$ 98
960285EA	CD Site License	\$200
964191EA	CD Network	\$300

Effects of Heroin

Heroin is described as a depressant drug and its many effects to the body are detailed in this CD. Describes how heroin imitates the natural endorphins in our body and how this effects the intense euphoria. Also discussed is the concept of tolerance, the symptoms of use and the withdrawal process. The social and legal consequences of heroin use are explored, as well as the effects on family and friends. Discusses the many other risks of heroin use including overdose, addiction, death, infection, and sexually-transmitted diseases including HIV/AIDS.

© 2001. 8 in a series of 10.

965406EA	Effects of Heroin CD	\$ 98
965872EA	CD Site License	\$200
965880EA	CD Network	\$300



Effects of Crack/Cocaine

The fastest addiction of any drug, crack/cocaine can addict you after only a few uses. This program looks in-depth at how cocaine affects the body and the reasons for the intense cravings and quick addiction. Explores the dopamine system and the fact that first time use can result in death. Also covered is the link of crack/cocaine use to crime and

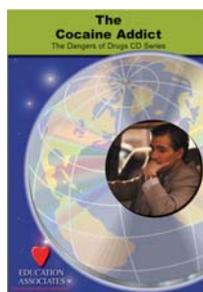
the consequence of crack/cocaine use to a fetus and babies. © 2001. 9 in a series of 10.

965252EA	Effects of Crack/Cocaine CD	\$ 98
499899EA	CD Site License	\$200
964094EA	CD Network	\$300

The Cocaine Addict

This CD explores why cocaine addiction dominates the user's life. Defines and describes the addiction process and the "lows and highs" of an addict. Stresses that anyone can become an addict, that cocaine is fast addicting, that addiction is permanent and that treatment is necessary. Explains the withdrawal process and why addicts fear it the most. Also covered are the consequences to the user and his or her family and friends. © 2001. 10 in a series of 10.

965260EA	Cocaine Addict CD	\$ 98
965775EA	CD Site License	\$200
965783EA	CD Network	\$300



Straight From the Shoulder VHS Series

Are you willing to face the consequences of using drugs? This three part video series will provide the user with an awareness of the many negative effects of drugs and the progressive stages of substance dependency. The videos provide the stories from real individuals who tell it "straight from the shoulder" about the many negative effects of drugs on their lives. Each live action video is approximately 15-20 minutes in length and includes a Teacher's Guide with discussion questions and a pad of Student Activity Worksheets.

Straight From the Shoulder (set of 3) Video Series © 2000

962717EA	Set of three videos	\$269
----------	---------------------	-------

Straight From the Shoulder - Jim

This video explores the progression of chemical dependency. The actual story of a young man called Jim, who at age nine was placed in the court system and now at age 14 has spent the last five years in and out of several institutions. Jim began drinking and smoking pot at age nine. By fifth grade he had been suspended from school, sent to a psychiatric hospital, and placed in the court system. Always believing he was "too young to be an alcoholic" he finally realized he had a problem when he was locked up for three months. This time, Jim asked to go into chemical dependency treatment. As he concludes, "Drugs took me a lot of places, but they didn't get me anywhere." © 2000

962725EA	Shoulders - Jim Video	\$99
----------	-----------------------	------



Straight From the Shoulder - Marci

This video explores the issue of substance use and teenage suicide. The actual story of a young woman called Marci is examined. Marci was introduced to alcohol at the age of ten by her parents. By fifth grade she was smoking pot. By age 16, Marci had attempted suicide twice. After chemical dependency treatment, she soon

started using drugs again. The feelings of loneliness and fear escalated until one day after a hit of acid, her attempted suicide this time was almost successful. She describes her trip to the hospital, her slow recovery and her treatment for chemical dependency. © 2000

962733EA	Shoulder - Marci Video	\$99
----------	------------------------	------

Straight From the Shoulder - Frank

This video is an actual story detailing the consequences of drug use. From his jail cell, a young man named Frank recounts his involvement with drugs beginning at age 13 and the progression of his drug use until several years later when he was responsible for his best friend's death in a car accident. Frank describes the horror of realizing he had killed his best friend. He concludes by stating that the reality of his friend's death will be with him forever and is more severe punishment than being locked up in prison. © 2000

962741EA	Shoulder - Frank Video	\$99
----------	------------------------	------



Teens at Risk CD Series

This 10 part CD series makes teens aware of the many barriers to learning and their future including sexual activity, dropping out of school, and using alcohol and other drugs during pregnancy. This series also covers how to become a student leader, how to handle peer pressure and the ways to make good decisions. Each CD contains a pre and post test, multiple choice questions, self-discovery questions and "learning in action" activities. A diploma is also printed for a passing score on the post test.

System Requirements: Windows 95/98/2000/NT, Pentium 90, 24mb RAM, 640 x 480/16 bit color, 4X CD rom, Internet Explorer 5.0 (setup provided on CD).

Highlights of the CDs include:

- ◆ Internet Links
- ◆ Disk Management Capabilities
 - ◆ Printouts
 - ◆ Tutorials
 - ◆ Graphics
- ◆ Self Discovery Interactive Questions
 - ◆ Pre- and Post-Tests
- ◆ Learning in Action Activities



Consequences of Sexual Activity

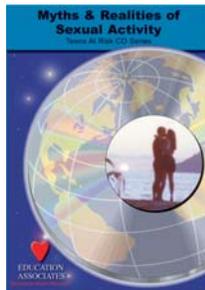
The consequences of sexual activity can last a lifetime. This CD program explores those consequences in detail including teenage pregnancy, sexually-transmitted diseases and HIV/AIDS. The many factors influencing teens to have sex are examined and refusal skills activities are provided. Promotes

the rights and responsibilities of the individual. © 2001

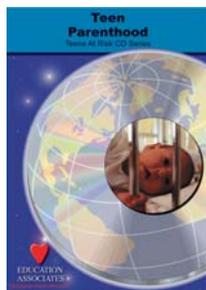
965171EA	Conq. of Sexual Activity CD	\$ 98
499236EA	CD Site License	\$200
963926EA	CD Network	\$300

Myths and Realities of Sexual Activity

This program explores the facts and myths about sexual activity. Users learn the importance of making sound decisions based on fact rather than myth. Areas covered include the physical consequences of sexual activity, the only sure way to avoid pregnancy, and the importance of using reliable sources for accurate information. © 2001



96518XEA	Myths & Realities of Sex Act CD	\$ 98
499279EA	CD Site License	\$200
963934EA	CD Network	\$300



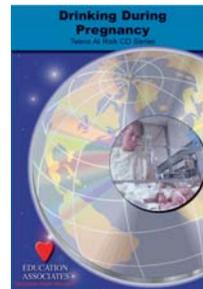
Teen Parenthood

What would the consequences be on your life if you were to have a baby now? This program explores in detail the effects of teenage parenthood in such areas as school, family, finances, work, and social activities. Activities and situations provided introduce a realistic assessment of the demands of caring for a baby. © 2001

965198EA	Teen Parenthood CD	\$ 98
499317EA	CD Site License	\$200
963942EA	CD Network	\$300

Teens at Risk CD Series © 2001 (set/10)

966143EA	Set of 10 CDs Only	\$ 879
966151EA	CD Site License	\$1799
96616XEA	CD Network	\$2699



Drinking During Pregnancy

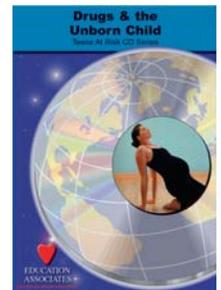
This CD provides an in-depth exploration of the causes and effects of Fetal Alcohol Syndrome (FAS). The physical and mental characteristics of an FAS baby are described including physical abnormalities, mental retardation, and lack of normal growth patterns. The importance of not drinking at all during

pregnancy is stressed. © 2001

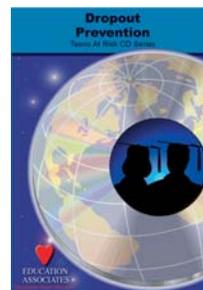
965376EA	Drinking During Pregnancy CD	\$ 98
96020XEA	CD Site License	\$200
964175EA	CD Network	\$300

Drugs and the Unborn Child

Details the harmful and devastating effects of drug use to a fetus. The program begins with an exploration of the topic of cocaine-exposed babies, including physical and mental consequences. Then the effects of the following drugs during and after pregnancy are detailed: marijuana, amphetamines, barbiturates, heroin, methadone, LSD, anabolic steroids, prescription drugs, over-the-counter medications, benzodiazepines, and radiation. © 2001



965384EA	Drugs & Unborn Child CD	\$ 98
960242EA	CD Site License	\$200
964183EA	CD Network	\$300

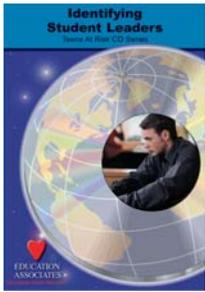


Dropout Prevention

Encourages the user to stay in school for the best chance for a successful future. The user is provided with an awareness of the serious consequences of dropping out of school. The value of the different types of learning and skills taught in high school classes to success in the job world is stressed. © 2001

965201EA	Dropout Prevention CD	\$ 98
49935XEA	CD Site License	\$200
963950EA	CD Network	\$300

Teens at Risk CD Series



Identifying Student Leaders

This program explores the qualities and characteristics of a good leader. Since a leader is often a risk taker, this can have both positive and negative effects on the followers. The ways to go about disagreeing with a leader are explored as well as the consequences of "just going along" with the group. © 2001

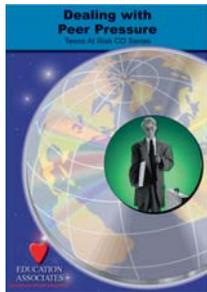
96549XEA	Identifying Student Leaders CD	\$ 98
960544EA	CD Site License	\$200
964264EA	CD Network	\$300

Developing Student Leaders

This CD helps the user understand that anyone who helps someone make a decision is a leader and leaders aren't just those "formal" heads of groups in schools. The user will understand the steps a leader must follow in focusing on each individual to meet the group's goals. Stresses the importance of having "people" skills over expertise skills in leadership positions. Describes the types of leadership styles. © 2001



965503EA	Developing Student Lead CD	\$ 98
96597XEA	CD Site License	\$200
965988EA	CD Network	\$300



Dealing with Peer Pressure

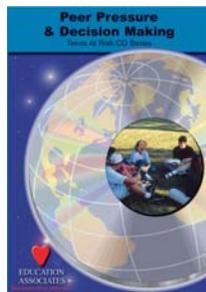
This program discusses peer groups - what they are, how they function, and why adolescents join or associate with particular groups. Further discussion focuses on peer pressure - what it is, how it affects adolescents, and why some are more affected by it than others. The program explores how peer groups help adolescents live up to

social expectations and aid in developing personal worth and establishing values, attitudes and behaviors. Also discussed is how adolescents use peer groups to escape personal responsibility. © 2001

965473EA	Dealing w/Peer Pressure CD	\$ 98
960501EA	CD Site License	\$200
964256EA	CD Network	\$300

Peer Pressure and Decision Making

This CD details the decision-making process and developing good decision-making skills. Users of this program will be prompted to think about the peer groups they currently belong to and to use the skills learned to make decisions in their best interests. © 2001



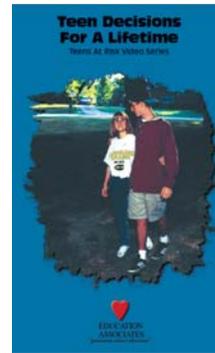
965481EA	Peer Pressure CD	\$ 98
965953EA	CD Site License	\$200
965961EA	CD Network	\$300

Teens, Drugs and Sexuality VHS Series

At-risk youth: we hear that phrase constantly. But what can we do to help youth become less "at-risk?" Understanding the consequences of dropping out and becoming sexually active can make students aware of the negative effects on their lives. This seven-part national award-winning series will help students avoid many problems and barriers on the road through life. This straight shooting approach to dropping out and teenage pregnancy prevention capture the attention of today's youth. Each live action video is approximately 15-20 minutes long and is accompanied by a Teacher's Guide with discussion questions and a pad of Student Activity Worksheets.

Teens, Drugs & Sexuality Video Series (set of 7) © 2000

966453EA	Entire Series (7 videos)	\$619
----------	--------------------------	-------



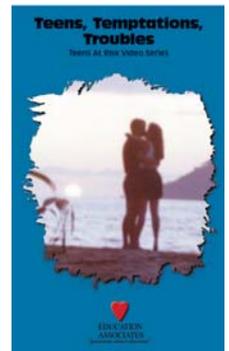
Teen Decisions for a Lifetime

Live action video which helps teens gain skills needed for responsible decision making about sexual activity, promotes each person's rights and responsibilities and fosters the development of refusal skills. Discussion questions and activities are provided in the accompanying Teacher's Guide. © 2000. First in a series of 7.

492320EA	Teen Decisions VHS	\$99
----------	--------------------	------

Teens, Temptations, Troubles

Live action video which confronts the confusions as adolescents develop and enter the dating age and the myths and misconceptions about sexual activity. Discussion questions and activities are provided in the accompanying Teacher's Guide. © 2000. Second in a series of 7.



492312EA	Teens, Temptations VHS	\$99
----------	------------------------	------



Teens, Drugs and Sexuality VHS Series

At-risk youth: we hear that phrase constantly. But what can we do to help youth become less "at-risk?" Understanding the consequences of dropping out and becoming sexually active can make students aware of the negative effects on their lives. This seven-part **national award-winning** series will help students avoid many problems and barriers on the road through life. This straight shooting approach to dropping out and teenage pregnancy prevention capture the attention of today's youth. Each live action video is approximately 15-20 minutes long and is accompanied by a Teacher's Guide with discussion questions and a pad of Student Activity Worksheets.

Teens, Drugs & Sexuality Video Series (set of 7) © 2000

966453EA

Entire Series (set of 7 videos)

\$619



Proms and Pacifiers: Teens as Parents

Live action video which explores the consequences of teenage pregnancy including the realities of parenthood, the balancing of school, work, and finances, the effects on family and social relationships, and parenting skills. A series of vignettes introduce the topics. The video guides the user when to stop the tape and complete discussion questions and activities

provided in the accompanying Teacher's Guide. © 2000. Third in a series of 7.

492304EA

Proms & Pacifiers VHS

\$99

A Dropout's Life: Go Back for Your Future

Unemployment, lower lifetime earning potential and unskilled jobs. This is what the future looks like for a dropout. The action follows two teens as they encounter difficulties after making their decisions to drop out, including lack of job positions and employers' negative impressions of dropouts. After some sound advice from an "ex-dropout", they decide it's best for their future to drop back in. Discussion questions and activities are provided in the accompanying Teacher's Guide. © 2000. Fourth in a series of 7.

493750EA

Dropout's Life VHS

\$99



Understanding Student Leadership

In this video, students from a large metropolitan high school and a suburban school relate their own experiences and understanding of student leadership. It is evident that there are a lot more leaders in schools than just the "team captains" or "student council presidents." Anyone who takes the initiative to help someone else make a decision is a leader as well as anyone

who takes someone else along. Whether students see themselves as leaders or followers, they need to know where they're going in relation to alcohol and other drugs. Ms. Mandy Little, a high school prevention coordinator, discusses the issue of peer pressure on influencing students' decisions. Dr. Vivian Jenkins Nelson, Director of the Hubert H. Humphrey Center, University of Minnesota, discusses the dynamics of leadership, leaders as risk takers, and accepting responsibility. The importance of using leaders to help students participate in drug free activities is emphasized. © 2000. Sixth on a series of 7.

962768EA

Understanding St. Lead VHS

\$99



Identifying Student Leaders

This video points out the different groups in every school that have dominant individuals who set the direction of the group's values and behavior. Students from several high schools discuss the types of groups in schools. Ms. Mandy Little, a high school prevention coordinator, discusses how leaders organized drug free activities and their influences. Dr. Vivian Jenkins

Nelson, Director of the Hubert H. Humphrey Center, University of Minnesota, explains the dynamics of leadership and peer pressure in relation to alcohol and other drugs. Discussion by both students and adults on how leaders influence their groups to stay straight is provided on this video. © 2000. Seventh in a series of 7.

962776EA

Identifying St. Lead VHS

\$99

Substance Use: A Risk to the Unborn

Dr. Washington Hill, Director of Maternal Fetal Medicine, Creighton University Medical Center, defines Fetal Alcohol Syndrome (FAS) and describes the symptoms and characteristics displayed in newborns. He explains how a pregnant woman should not use alcohol or any other drugs during her pregnancy in order to avoid FAS. Mr. Bruce Johnson, a noted nutritionist, explains the effects of the syndrome on the fetus. Dr. Hill also advises against the use of other drugs during pregnancy, including cocaine, marijuana, heroin, cigarettes, and aspirin since the fetus can suffer severe adverse effects from these substances as well. © 2000. Fifth in a series of 7.

962695EA

Substance Abuse VHS

\$99



Job Search CD Series

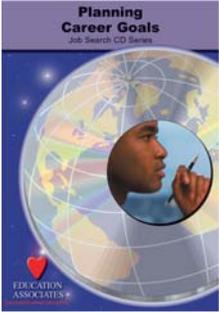
This 9-part CD series provides a comprehensive look into the job search process including planning one's goals, developing resumes and completing job applications, interviewing, and presenting good communication skills. Each CD contains a pre- and post-test, multiple choice questions, interactive self-discovery questions and "learning in action" activities. A diploma is also printed for a passing score on the post test. *System Requirements: Windows 95/98/2000/NT, Pentium 90, 24mb RAM, 640 x 480/16 bit color, 4X CD rom, Internet Explorer 5.0 (setup provided on CD)*

Job Search CD Series (Set of 9) © 2001

966054EA	Entire Set (9 CDs)	\$ 799
966062EA	Site License	\$1619
966070EA	Network	\$2429

Highlights of the CDs include:

- ◆ Internet Links ◆ Disk Management Capabilities ◆ Printouts ◆ Tutorials
- ◆ Graphics ◆ Self Discovery Interactive Questions ◆ Pre- and Post-Tests
- ◆ Learning in Action Activities



Planning Career Goals

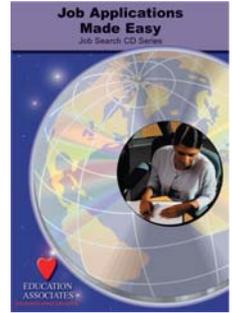
Emphasizes the importance of making life and career decisions. Orients the user to the difference between skilled and unskilled jobs and the various skill requirements of each. Provides the user an opportunity to record the financial requirements needed to meet the desired life-style, the type of job needed and the skills required for that job. Encourages user to assess current skills and abilities. © 2001. 1 of a series of 9.

needed and the skills required for that job. Encourages user to assess current skills and abilities. © 2001. 1 of a series of 9.

964892EA	Planning Career Goals CD	\$98
498027EA	Site License	\$200
963616EA	Network	\$300

Job Applications Made Easy

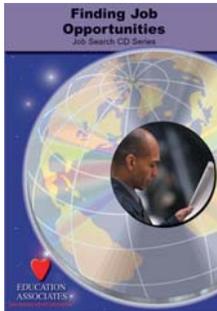
Teaches the techniques of completing an employment application and stresses following directions, being neat, being honest, and organizing information. Emphasizes the importance of answering open-ended questions accurately and concisely. Concludes with the on-screen completion of an application which can be printed for evaluation. © 2001. 4 in a series of 9.



964922EA	Job Apps Made Easy CD	\$98
498140EA	Site License	\$200
963640EA	Network	\$300

Finding Job Opportunities

A comprehensive introduction to time-proven sources for securing job openings. The user is required to make appropriate decisions about ways to find job openings and determining the best method of follow up for specific job leads. Also emphasizes the importance of prompt action in following up a lead. Introduces the user to the job lead card and explains its usefulness in a job search. © 2001. 2 of a series of 9.



964906EA	Finding Job Opps CD	\$98
49806XEA	Site License	\$200
963624EA	Network	\$300

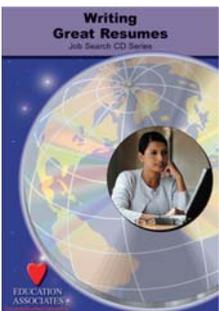


Keys to Successful Interviews

This CD provides helpful tips and strategies to make your best impression. Stresses having a positive attitude and presenting a good impression when trying to sell one's self to an employer. Describes being prepared for the interview, being on time, being properly groomed, handling introductions, answering questions as well as asking questions during the interview, and following up the interview. © 2001. 5 in a series of 9.

Describes being prepared for the interview, being on time, being properly groomed, handling introductions, answering questions as well as asking questions during the interview, and following up the interview. © 2001. 5 in a series of 9.

964930EA	Keys to Success. Interv. CD	\$98
498183EA	Site License	\$200
963659EA	Network	\$300



Writing Great Resumes

Discusses the importance of developing a resume and stresses when and how to use a resume. Describes in detail what a resume should look like and the major parts that should be included. Also discusses the need for additional sections in a resume. The user can develop his/her resume on screen with an option for printout. Emphasizes the importance of an accurate, well-organized resume. © 2001. 3 in a series of 9.

964914EA	Writing Great Resumes CD	\$98
498108EA	Site License	\$200
963632EA	Network	\$300

Job Search CD Series

This 9-part CD series provides a comprehensive look into the job search process including planning one's goals, developing resumes and completing job applications, interviewing, and presenting good communication skills. Each CD contains a pre- and post-test, multiple choice questions, interactive self-discovery questions and "learning in action" activities. A diploma is also printed for a passing score on the post test. *System Requirements: Windows 95/98/2000/NT, Pentium 90, 24mb RAM, 640 x 480/16 bit color, 4X CD rom, Internet Explorer 5.0 (setup provided on CD)*

Job Search CD Series (Set of 9) © 2001

966054EA	Entire Set (9 CDs)	\$ 799
966062EA	Site License	\$1619
966070EA	Network	\$2429



Presenting Positive Attitudes

This CD discusses how having a positive attitude and self-concept will help one succeed in his/her job search. Stresses ways to show a positive attitude both verbally and non-verbally during the interview, including positive and negative body language. Discusses how employers look for employees with a good attitude.

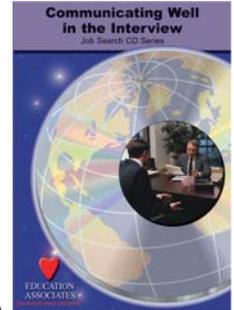


© 2001. 6 in a series of 9.

964949EA	Present Positive Att. CD	\$98
498221EA	Site License	\$200
963667EA	Network	\$300

Communicating Well in the Interview

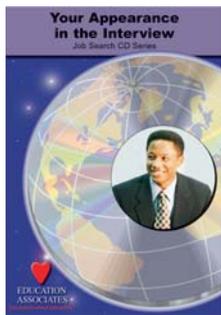
Describes in detail verbal vs. nonverbal communication and stresses the importance of using each effectively to get a job. Discusses the fact that an employer makes an impression from our communication and provides tips to help that communication be positive and beneficial. Includes tips on positive non-verbal communication and stresses how to use non-verbal communication to one's benefit. © 2001. 8 in a series of 9.



964965EA	Communicating Well CD	\$98
498302EA	Site License	\$200
963683EA	Network	\$300

Your Appearance in the Interview

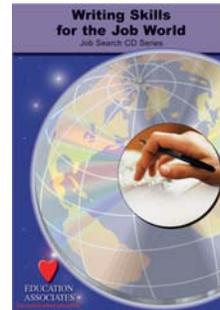
Users learn that non-verbal messages create the first impression and that is often more remembered than verbal messages. Stresses the importance of personal appearance in the interview and provides tips for personal hygiene and daily grooming.



Stresses the importance of the care you take in your appearance and non-verbal messages reflect the pride you have in yourself and your work. © 2001. 7 in a series of 9.

964957EA	Your Appearance CD	\$98
498264EA	Site License	\$200
963675EA	Network	\$300

Writing Skills for the Job World



Good writing skills are necessary in every career. This CD stresses this fact and highlights many important tips for effective written communications. Includes being neat, concise, using good grammar and punctuation, and organizing thoughts in written communications. Users will learn about developing effective business letters, memos, order forms, messages, and resumes and have a chance to practice developing effective written communications. © 2001. 9 in a series of 9.

964973EA	Writing Skills Job Skills CD	\$98
498345EA	Site License	\$200
963691EA	Network	\$300

Highlights of the CDs include:

- ◆ Internet Links
- ◆ Disk Management Capabilities
- ◆ Printouts
- ◆ Tutorials
- ◆ Graphics
- ◆ Self Discovery Interactive Questions
- ◆ Pre- and Post-Tests
- ◆ Learning in Action Activities

Job Survival CD Series

Learn the attitudes and behaviors necessary for job success with this eight part CD series. Each CD contains a pre and post test, multiple choice questions and self-discovery questions and "learning in action" activities. A diploma is also printed for a passing score on the post test.

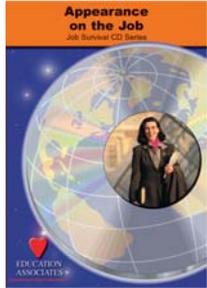
System Requirements: Windows 95/98/2000/NT, Pentium 90, 24mb RAM, 640 x 480/16 bit color, 4X CD rom, Internet Explorer 5.0 (setup provided on CD).

Job Survival CD Series (set of 8) © 2001

966089EA	Set of 8 CDs	\$ 709
966097EA	Site License	\$1439
966100EA	Network	\$2159



Appearance on the Job

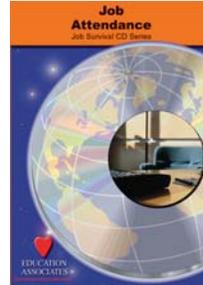


Appearance is of vital importance in The Job World. Just how important? This CD will inform users that it can make or break your chances for success. Users learn how appearance reflects on one's pride and self-confidence and, thus, the type of worker one is. Also stressed is

the need for maintaining a clean work area and the impact it can have on safety on the job. © 2001. 1 in a series of 8.

964981EA	Appearance on Job CD	\$ 98
498418EA	Site License	\$200
963713EA	Network	\$300

Job Attendance

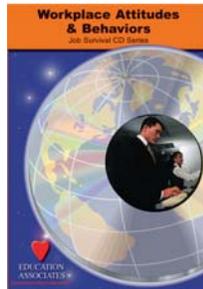


This CD stresses the importance of maintaining regular attendance on the job. Users learn the effects of poor attendance including lowering employee morale and productivity and the effects on all members of the work team. Stresses gaining the employer's trust and following company policy. © 2001. 4 in a series of 8.

965007EA	Job Attendance CD	\$ 98
498493EA	Site License	\$200
96373XEA	Network	\$300

Workplace Attitudes and Behaviors

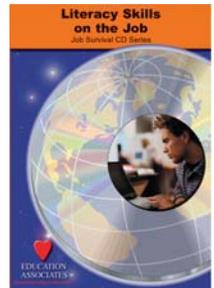
This CD explores the attitudes and behaviors necessary to keep your job and succeed in the workplace. Areas stressed include accepting constructive criticism, being willing to learn and improve, being honest and ethical, being dependable, being cheerful and friendly, and being a team player. Users will also learn ways that both positive and negative attitudes are shown. © 2001. 2 in a series of 8.



96499XEA	Workplace Attitudes CD	\$ 98
498450EA	Site License	\$200
963721EA	Network	\$300

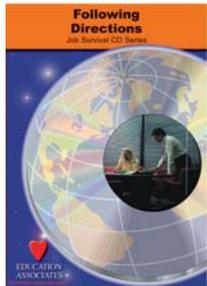
Literacy Skills on the Job

Helps the user with the many skills needed for workplace literacy on the job today... including becoming familiar with office equipment and common workplace terms. Includes tips on taking phone messages and writing business letters and memos as well as working with customers. Provides user with an opportunity to complete several workplace forms. © 2001. 5 in a series of 8.



965031EA	Literacy Skills Job CD	\$ 98
498612EA	Site License	\$200
963764EA	Network	\$300

Following Directions



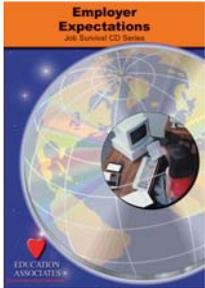
Emphasizes the importance of following directions in order to help ensure success both in school and on the job. Users are encouraged to follow directions in order, carefully, and completely. Users also gain an understanding of an employer's expectations of following directions

and the consequences of not doing so. © 2001. 3 of a series of 8.

965023EA	Following Directions CD	\$ 98
498574EA	Site License	\$200
963756EA	Network	\$300

Job Survival CD Series

Employer Expectations



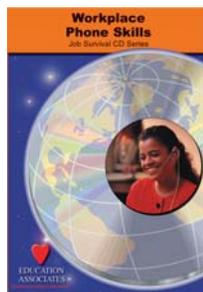
Discusses the expectations of employers and co-workers and how to live up to those expectations in order to keep a job. Includes being on time, dependable, cooperative, loyal to the company, willing to accept constructive criticism, and willing to learn and improve.

Stresses the importance of having good attitudes, maintaining good work habits, and using proper communications on the job. © 2001. 6 in a series of 8.

96504XEA	Employer Expectation CD	\$ 98
498655EA	Site License	\$200
963772EA	Network	\$300

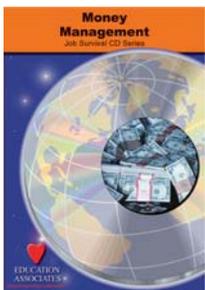
Workplace Phone Skills

As the link between customers and the company, people answering business phones often do not project the best image possible for their company. This program teaches the user the importance of developing good phone skills on the job. Topics covered include developing a good phone personality and telephone courtesy, listening and responding to callers, meeting the caller's needs, handling callers on hold, placing business calls, and not making personal calls at work. Provides practice for the user in completing phone messages and listening on the phone. © 2001. 7 in a series of 8.



965066EA	Workplace Phone Sk. CD	\$ 98
498736EA	Site License	\$200
963799EA	Network	\$300

Money Management



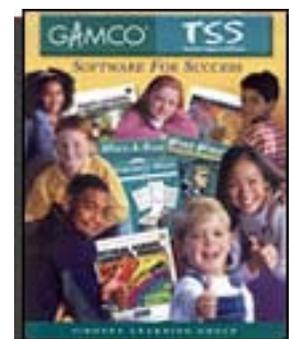
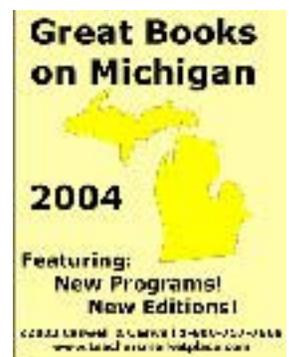
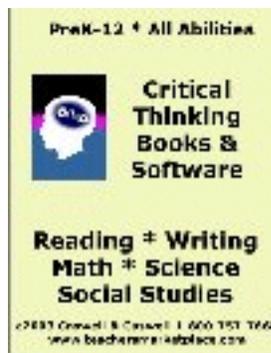
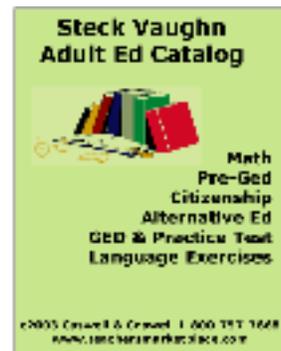
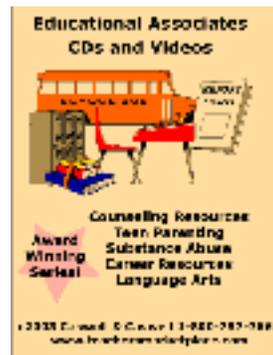
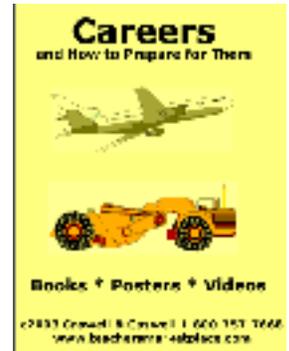
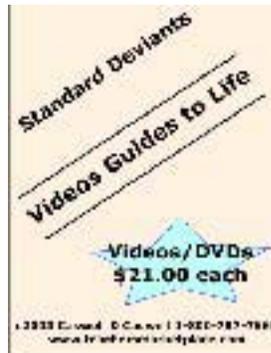
Discusses the importance of a paycheck to an employee and his/her family and how to properly budget to make the most of one's money. Provides the user with examples of how to calculate gross pay, figure deductions and obtain net pay. The user has an opportunity to develop a family budget based on anticipated income and expenditures. Discusses the use of credit and the wise use of credit cards. © 2001. 8 in a series of 8.

965104EA	Money Management CD	\$ 98
498922EA	Site License	\$200
963845EA	Network	\$300

Visit us on the Website!

www.teachersmarketplace.com

Download your favorite catalogs in .pdf format!



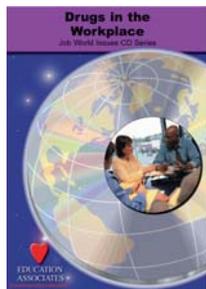
Join our mailing list online!

Job World Issues CD Series

This seven part CD series helps the user explore important issues for success on the job including learning important problem solving skills and understanding workplace values and motivation. Also included is the problem of drug use in the job world, drug using co-workers and drug testing. Each software program contains a pre and post test, multiple choice questions and self-discovery questions and "learning in action" activities. A diploma is also printed for a passing score on the post test. *System Requirements: Windows 95/98/2000/NT, Pentium 90, 24mb RAM, 640 x 480/16 bit color, 4X CD rom, Internet Explorer 5.0 (setup provided on CD)*

Job World Issues CD Series (set of 7) ©2001

966178EA	Set of 7 CDs	\$ 619
966186EA	Site License	\$1259
966194EA	Network	\$1879



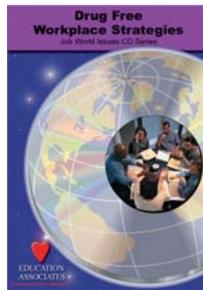
Drugs in the Workplace

People using drugs on the job are enacting an enormous cost to our society including lower productivity, morale and reduced performance. This program looks at this issue and stresses how drug-using employees affect us all. ©2001. 1 in a series of 7.

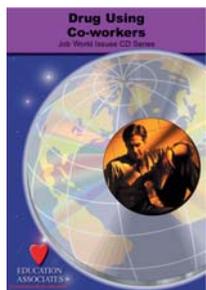
965511EA	Drugs in Workplace CD	\$ 98
960617EA	Site License	\$200
964280EA	Network	\$300

Drug-Free Workplace Strategies

This CD explores strategies to help encourage a drug-free workplace. Topics covered include Employee Assistance Programs and their value and benefits to both the company, employer and employees. ©2001. 2 in a series of 7.



96552XEA	Drug-Free Workplace CD	\$ 98
965996EA	Site License	\$200
966003EA	Network	\$300



Drug-Using Co-workers

Thirty-five percent of our nation's firms report the presence of drug problems on the job. This program will provide an awareness of the problems of drug use on the job. The symptoms of drug-using employees are detailed and the rights and responsibilities of employees and employers. ©2001. 3 in a series of 7.

965538EA	Drug Using Co-Work CD	\$ 98
96065XEA	Site License	\$200
964299EA	Network	\$300



Drug Testing

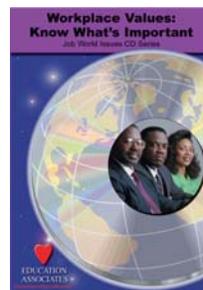
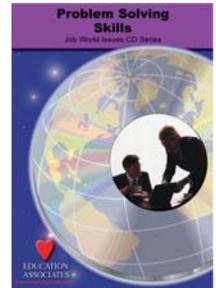
Drug testing-is it a reality you will be facing for the occupation you're choosing? This CD program provides an in-depth look at drug testing including the various types and their accuracy. Defines mass drug screenings and presumptive testing. Also covers how drug testing can be used as proof of fitness for work. ©2001. 4 in a series of 7.

965546EA	Drug Testing CD	\$ 98
966011EA	Site License	\$200
96602XEA	Network	\$300

Problem Solving Skills

CD program to help the user learn the importance of good problem solving skills on the job. Users learn the basics of good interpersonal skills and their importance in solving problems. Also discussed is brainstorming and the ten basic steps of conflict resolution. Practice is provided for using new problem-solving skills. ©2001. 5 in a series of 7.

965015EA	Problem Solving CD	\$ 98
498531EA	Site License	\$200
963748EA	Network	\$300



Workplace Values: Know What's Important

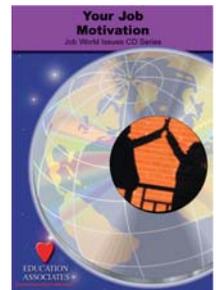
Discusses the origin and importance of the Work Ethic and the values associated with it. Describes how values guide one in decision making about getting a job and guide one's behavior on the job. Examines many of the values necessary for job success. Provides an opportunity for the user to determine his/her values and encourages the user to apply those values to keep and succeed on the job. ©2001. 6 in a series of 7.

965058EA	Workplace Values CD	\$ 98
498698EA	Site License	\$200
963780EA	Network	\$300

Your Job Motivation

What kind of job motivates you to do your best and succeed? This CD program helps the user learn about what factors motivate him or her and looks at those types of jobs that match individual motivational factors. ©2001. 7 in a series of 7.

965074EA	Job Motivation CD	\$ 98
498779EA	Site License	\$200
963802EA	Network	\$300



Job Search Skills VHS Series

What's the secret to a successful job search? Preparation, determination and attitude are key ingredients to finding a successful job. Participants polish these skills by developing their own resume, filling out job applications, learning ways to show proper attitudes and communication skills and practicing interviewing, just to name a few with this exciting nine-part **award-winning video series**. Each video comes with a teacher's guide, discussion questions and activity packs containing forms with in-depth activities about each topic area. Each is approximately 15-20 minutes in length.

Job Search Skills Video Series (Set of 9) © 2000
496539EA Set of 9 Videos \$799



Before Tomorrow Becomes Today

Live-action video encourages proper planning to realistically determine and attain one's life and employment goals. Discusses the types of education and training required for skilled and unskilled jobs. Leads the viewer through planning his/her life and career goals. © 2000. 1 in a series of 9.

490263EA Before Tomorrow VHS \$99

Find the Job World

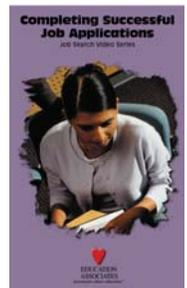
Live action video which discusses the many ways and places to find job openings. Included are eleven different sources for job openings. Emphasis is placed upon telling people about your job search to develop a network. Also stressed are the importance of persistence and quick follow-up during a job search. The four ways to follow-up job leads are discussed including making a personal visit, writing a letter of application, using the telephone and using third party contacts. Helpful hints for making a good impression are discussed for each way. Special emphasis is placed on making a personal visit and being prepared during your job search. © 2000. 2 in a series of 9.



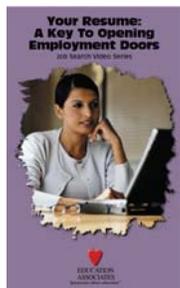
491979EA Find the Job World VHS \$99

Completing Successful Job Applications

Seventeen minute video that discusses the importance of making a good impression when completing job applications in order to increase one's chances for getting an interview. This video is divided into vignettes in which a group of individuals are learning about job applications and the ways to best complete them. Vignette topics include how and why companies use applications, typical questions asked, responding to open-ended questions, ways to be prepared to make a good impression, following directions, and discriminatory questions. After each vignette, the viewer is prompted to stop the tape and complete the discussion questions and activities provided in the accompanying Teacher's Guide. © 2000. 4 in a series of 9.



494870EA Completing Job Apps VHS \$99



Your Resume: A Key to Opening Employment Doors

Video program designed to instruct the viewer on how to develop a basic chronological format resume. The viewer will learn the importance of an accurate, well organized resume in representing oneself to an employer and in opening employment doors. The program follows a young girl developing her first resume. The program stresses the important elements to include as well as additional sections to stress skills and abilities. © 2000. 3 in a series of 9.

494838EA Your Resume VHS \$99



Interviews That Win Jobs

The interview is the most important phase of the job search process-the time to win or lose the job! This video is designed to increase the viewer's interview skills in order to win a job. This 18 minute video follows a community education class in which people of different ages are preparing for interviews. The video is broken into segments dealing with competencies including being prepared, opening the interview, answering common questions, what employers look for, knowing one's legal rights, ending tips for winning the job, and following up the interview. © 2000. 5 in a series of 9.

494862EA Interviews-Win Jobs VHS \$99

Job Search Skills VHS Series



Positive Attitudes: Success in Getting a Job

Video program which presents the importance of a positive attitude in getting a job. Viewers are instructed that a positive attitude is communicated through such areas as grooming, preparation, verbal skills and body language. Viewers are

encouraged to assess their own attitudes and how they are communicated as the first steps toward success. This 18 minute video is presented in four segments. After each segment, the tape is to be stopped for questions and class discussion provided in the accompanying Teacher's Guide.

Through observing an employer's interviewing experiences on the video, the class will discover that people are not always prepared to present a positive attitude and the consequences. The class will evaluate the applicants in the scenarios based on an applicant rating system. In addition, group activities and assessment tasks are provided. © 2000. 6 in a series of 9.

494579EA Positive Attitudes VHS \$99

Good Appearance in the Interview

Video program designed to increase the viewer's awareness of the importance of good grooming and a good appearance during the job interview. Viewers are encouraged to understand that employers often make a first impression that a well groomed, neat appearance signifies a worker who will be conscientious about job performance. This 16 minute video presents tips for good personal hygiene. In addition, also discussed are proper clothing to wear to an interview as well as clothing to avoid wearing to interviews. Also discussed is the fact that care should be taken in developing resumes and completing job applications since they also make an impression based on their appearance. © 2000. 7 in a series of 9.

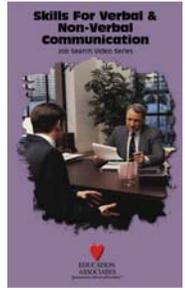


494846EA Good Appearance VHS \$99



Skills For Verbal & Non-Verbal Communication

Results of recent national surveys show that employers first look for good communication skills when hiring applicants. This video is designed to provide the viewer with a knowledge of the skills needed for effective verbal and non-verbal communication. Very few people will be successful in job interviews without effective verbal communication. This video includes ways and tips for effective verbal skills. In addition, non-verbal communication, such as body language, can be just as important, if not more important, in interviews! Examples of both effective and ineffective body language are presented including the impression that employers receive from them. The video is divided into vignettes with discussion questions and activities provided in the accompanying Teacher's Guide. © 2000. 8 in a series of 9.



494897EA Skills for Comm. VHS \$99

Writing Your Way Up the Job Ladder



Video designed to provide an awareness of the importance of good written communication skills both in getting and keeping a job. Areas covered include developing resumes, writing letters of application, writing business letters and memos and using effective writing skills. The viewer is encouraged to learn the ways to develop effective written communications that motivate the reader to react favorably to what is written. Also stressed are the importance of being concise, positive, and using good grammar and spelling skills. © 2000. 9 in a series of 9.

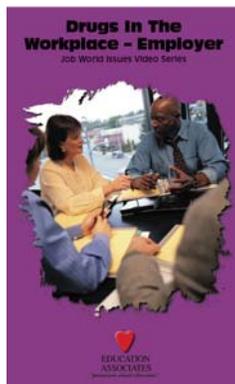
490255EA Writing Your Way VHS \$99



Workplace Issues VHS Series

This five-part video series provides the user with an awareness of the problems of drug use on the job, the symptoms of drug-using employees, and the issue of drug testing. Also includes important problem solving and motivational skills for success on the job. Each live action video is approximately 15-20 minutes in length and includes a Teacher's Guide with discussion questions and activities as well as a pad of Student Activity Worksheets.

Workplace Issues Video Series (set of 5) © 2000
966496EA Set of 5 Videos \$449



Drugs in the Workplace - Employer

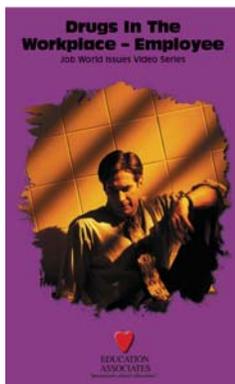
Officials discuss company policies on drug screening and the selection of employees. The importance of drug screening is explained as well as some of the avoidance techniques used by applicants and the leading techniques to detect this. © 2000. 1 in a series of 5.

962792EA Drugs/Workplace Employer \$99

Drugs in the Workplace - Employee

This video discusses the issue of drugs in the workplace and the enormous cost to society. Officials discuss the consequences of drug-using employees, drug testing programs, drug-free workplace policies, safety on the job, and the importance of Employee Assistance Programs. © 2000. 2 in a series of 5.

962806EA Drugs/Workplace Employee \$99



Problem Solving in the Job World

A job retention program for adolescents and young adults who are trying to learn skills necessary to progress in their careers. The skills discussed in this video are designed to encourage improved communication and experience with problem solving and conflict resolution. © 2000. 3 in a

series of 5.

492525EA Problem Solving Job World \$99



Values, Decisions, Success

Examines the values needed for success in getting and keeping a job. Values discussed include: dependability, cooperation, loyalty, honesty, initiative, willingness to learn and follow instructions. Shows situations in which the viewer is encouraged to react according to his/her values. © 2000. 4 in a series of 5.

490220EA Values, Decisions, Success \$99

Workplace Motivation

Video stresses the importance of motivation while seeking a job, performing well on the job, and advancing to a better position. Prompts viewer to determine his or her motivational factors and consideration of these factors during job selection. Emphasizes the role of self-motivation in employment success and personal happiness. © 2000. 5 in a series of 5.

494900EA Workplace Motivation \$99



Ordering Information

**All Orders Should be Addressed to:
Caswell & Caswell
3571 Newgate
Troy, MI 48084**

WHEN ORDERING BY PHONE please let us know if a confirming purchase order will be sent. This will help us avoid possible problems with duplicate orders.

To Order Toll Free Call: 1-800-757-7668

To Order by Fax 1-248-646-4359

METHOD OF SHIPMENT will be United Postal Service unless special request is made by the customer or we see a need to ship via another service.

SHIPPING AND HANDLING CHARGES are typically 10% of the total order. There is a \$4.50 minimum charge. Residential customers have a minimum charge of \$5.25

ORDERS FROM INDIVIDUALS should be prepaid. Be sure to include state sales tax.

**ALL CHECKS OR MONEY ORDERS MADE PAYABLE TO:
CASWELL & CASWELL**

ORDERS FROM EDUCATIONAL INSTITUTIONS should include a purchase order number when possible and must be on either official stationary or an official purchase order form.

**CLASSROOM DISCOUNTS ARE AVAILABLE.
PLEASE CALL FOR INFORMATION.**

EXAMINE ALL MATERIALS AS SOON AS RECEIVED! Notify us of damaged or missing items immediately.

ALL RETURNS MUST BE AUTHORIZED BY CASWELL & CASWELL. Permission to return should be requested and authorized in writing. We will not issue credit on unauthorized returns. All returned material must be in perfect, unmarked, saleable condition.

ALL PRICES IN THIS CATALOG are subject to change because of possible producer price changes. We bill at the producer's latest selling price. In case of a sizable increase in price, we will notify prior to shipment for confirmation.

