

EDCON Publishing Group

K-12 Educational Materials 2004

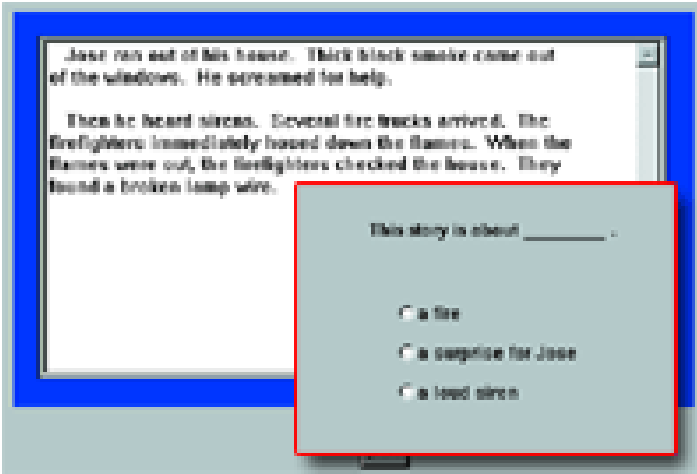


EDCON 
Publishing Group

 **IMPERIAL
INTERNATIONAL**

Diagnostic Reading Assessment

This informational Reading Inventory will help you determine your student's word recognition skills, comprehension strategies, rates of comprehension, and general reading behavior. The Test provide word lists, oral and silent reading selections, and comprehension questions for reading levels 2-11. Based on the Fry Readability Formula.

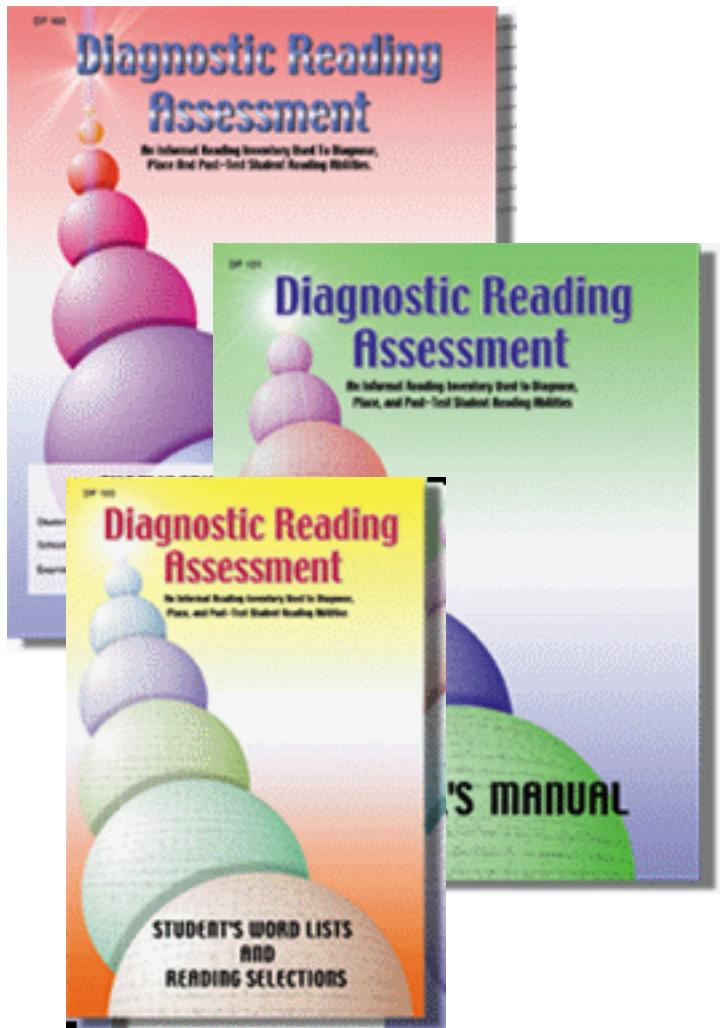


Reading Comprehension Placement

A great tool to quickly determine reading levels!

A fast and effective way to determine reading placement levels from pre-readiness to 12-plus and to discover instructional, independent and frustration levels. This program is perfect for developmental, remedial and education programs. Students work through word comprehension questions (including analogies and definitions) and reading passage comprehension questions. Readability formulas used include Spache, Fry and Dale Chall.

- E-28070GA One Computer \$59.95
- E-28070LG 5 Lab Set \$179.95
- E-28070SG Net/Site License \$299.75



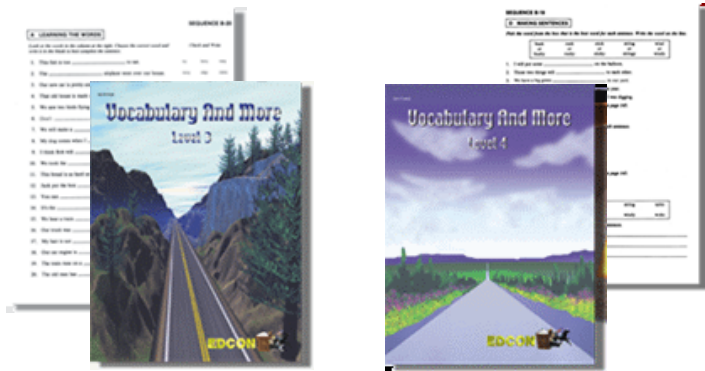
- EDDPT100 Examiner's Manual, Examiner's Record Booklet, Student Word Lists, Reading Selections, and Summary Pad \$49.00
- EDDPT102 Record Booklet (1 per student) \$6.95
- EDDPT10210 Class Pack (10 Record Booklets) \$66.00

Language Arts

Vocabulary And More

Your students will enjoy these vocabulary workbooks and, at the same time, increase their vocabulary skills, improve their word recognition and understanding of multiple meanings. Basic vocabulary skills are reinforced through the use of modified cloze procedures and multiple-choice questions. Degree of difficulty progresses from lesson to lesson and level to level.

Word-changing skills include: Forming Plurals and Singular Possessives of Nouns * Forming Present and Past Tense Verbs * Forming Present Participle Verbs * Forming Adjectives from Nouns * Forming Comparative and Superlative Adjectives * Adding Prefixes/Suffixes to Nouns. Each reproducible workbook contains 30 lessons with seven exercises per lesson. 10 key words per lesson are included. Dictionary entries, progress Chart, and answer keys are provided, with reproducible activity pages. 152 pages per book.



EDTV200B	Grade 2 Reading Level	\$ 14.95
EDTV300B	Grade 3 Reading Level	\$ 14.95
EDTV400B	Grade 4 Reading Level	\$ 14.95
EDTV500B	Grade 5 Reading Level	\$ 14.95
EDCV4B	All 4 books (608) Rep.	\$ 56.00
EDTV25B	25 Level 2 Books	\$329.00
EDTV35B	25 Level 3 Books	\$329.00
EDTV45B	25 Level 4 Books	\$329.00
EDTV55B	25 Level 5 Books	\$329.00
EDTV10B	100 Bks (25@ Lev 2-5)	\$1299.

Arithme-toons



Place Value with Foghorn Leghorn

AMT9406	6 Lessons Below	\$99.00
AMTAT31	Foghorn and the Gladiators - Nonplace value numeration; 1-to-1 matching; tallying; Roman numerals	
AMTAT32	There's No Place Like Zero - Zero as a place holder; grouping ones, tens & hundreds	
AMTAT33	Numerals of a Feather Flock Together - Grouping ones, tens and hundreds; beginning thousands; rounding	
AMTAT34	That's Not Just Chicken Feed - Recurring periods; expanded notation; numerals thru hundred thousands	
AMTAT35	You Can Always Count on Chickens - Groups in base-4; converting from base 10 to base-4 & vice-versa	
AMTAT36	Bases Gone Wild - Converting from base 10 to base-3 and base-2	

Addition & Subtraction of 2 & 3 Place Numbers w/ Yosemite Sam

AMT9407	6 Lessons Below	\$99.00
AMTAT37	A 24-Carrot Partnership - Aligning 2 place numerals for addition; regrouping	
AMTAT38	Ducking For Gold - Vertical addition of 3 digit numbers with regrouping; associative property	
AMTAT39	The Great Treasure Take-Away - Subtracting 2- and 3-digit numerals (renaming once)	
AMTAT40	A Very Taxing Experience - Subtracting 3-place numerals (renaming twice); renaming when zero is in the tens place	
AMTAT41	So You Think You Have Problems - Word problems using addition and subtraction of 2- and 3-place numerals	
AMTAT42	Everyone's Problems - More word problems using addition and subtraction of 2- and 3-place numerals	

Complete Set of all Arithme-toons books
I19400 \$649.00



Arithme-toons



Arithme-toons is sure to capture the interest of your elementary math student. Famed originator of the Looney Toons voices, Mel Blanc, has helped create 42 delightful lessons encompassing 130 specific math skills. The audio tapes combine precise instruction with the zany antics of Bugs Bunny, Daffy Duck, Porky Pig, and many other famous Warner Bros. cartoon characters. The characters set the scene and, through their madcap adventures, will involve the student in situations which require the use of specific math skills. The narrator reacts to the characters and provides instruction for working each math exercise and assists in checking responses.

Three blackline Funsheets accompany each lesson. A full teacher's manual outlines objectives and prerequisite skills, estimates the working time for each lesson, and answer keys are overprints with correct answers. Average working time: 30 minutes per lesson. \$19.95 each lesson.

<p>Addition With Bugs Bunny</p> <p>AMT9401 6 Lessons Below \$99.00</p> <p>AMTAT1 Bugs in the Garden - Unions of sets; number lines, sums less than 8</p> <p>AMTAT2 Bugs and the Furniture Party Gold Mine - Vertical algorithms; commutative property; sums less than 11</p> <p>AMTAT3 The Candy Counter - Regrouping; vertical and horizontal problems with sums less than 19</p> <p>AMTAT4 Ant It The Truth? - Renaming; expanded notation; place value; associative property</p> <p>AMTAT5 Elmer Puts an Addition On His House - Two-digit addends; estimating sums; word problems</p> <p>AMTAT6 A Hare-Raising Experience - 3- and 4 digit addends; word problems</p>		<p>Multiplication with Daffy Duck</p> <p>AMT9403 6 Lessons Below \$99.00</p> <p>AMTAT13 Rabbit Numbers and Duck Eggs - Multiplication as repeated addition; number lines; arrays</p> <p>AMTAT14 Daffy Sees Double and Then Some - Multiplying by 0, 1, 2, & 5; commutative property</p> <p>AMTAT15 The Great Duck Hunter - Multiplying by 3, 4, 6, & 7; distributive property</p> <p>AMTAT16 Daffy in Wonderland - Multiplying by 8, 9, 10; property of zero; distributive property</p> <p>AMTAT17 Daffy, The Auto Duck - Two-digit factors with renaming; estimating products; commutative property</p> <p>AMTAT18 A Daffy Detective Story - Three-digit factors; distributive property; multiplying by 100</p>	
<p>Subtraction With Road Runner</p> <p>AMT9402 6 Lessons Below \$99.00</p> <p>AMTAT7 Rocks in the Head - Partitioning of sets; numbers lines; inverse of addition; subtrahends less than 8</p> <p>AMTAT8 More Pounce to the Ounce - Vertical algorithms; inverse of addition; subtrahends less than 15</p> <p>AMTAT9 Some Problems with a Difference - Vertical and horizontal problems (minuends less than 20)</p> <p>AMTAT10 The Great Egg Robbery - Renaming; place value; expanded notation</p> <p>AMTAT11 Wings for Wile E. - Two-digit subtraction in place value form; renaming and regrouping</p> <p>AMTAT12 The Desert Olympics - 3 and 4 digit subtraction; renaming and regrouping; word problems</p>		<p>Division with Tweety & Sylvester</p> <p>AMT9404 6 Lessons Below \$99.00</p> <p>AMTAT19 Divide and Conquer - Partitioning into equivalent sets; dividends thru 25; remainders</p> <p>AMTAT20 The Mousetrap Game - Division as repeated subtraction; number lines; inverse of multiplication</p> <p>AMTAT21 Picnic Ant-ics - Intro into division bracket and ladder method of partitive division</p> <p>AMTAT22 Tweety and the Jellybean Stalk - Extracting factors of 2, 5, & 10; problem solving; checking</p> <p>AMTAT23 A Fishy Tale-With Icing - Estimating quotients; 2-digit divisors; extracting 100</p> <p>AMTAT24 A Matter of Shorts Division - Short division; check with remainders; problem solving</p>	
<p>Fractions & Geometry with Porky Pig</p> <p>AMT9405 6 Lessons Below \$99.00</p> <p>AMTAT25 To Half and Half Not - One-half, one third, one-fourth; circle, rectangle, square, triangle</p> <p>AMTAT26 An Eggs-aspirating Time - Unit and nonunit fractions equal to 1; line segments</p> <p>AMTAT27 Porky's A-maze-ing Adventure - Equivalent fractions; fractional inequalities; open & closed curves</p> <p>AMTAT28 Porky's Cross-Country Pie-Eating Ride - Fractions greater than 1; perimeter; right and acute angles</p> <p>AMTAT29 Fractions on a Tightrope - Addition of like fractions; equivalent fractions; properties of quadrilaterals; parallelism</p> <p>AMTAT30 Porky Buys an Area Rug - For a Change - Subtraction of like fractions; expressing area in square units</p>			

Great Math Adventures

Starring "The Funshine Kids"

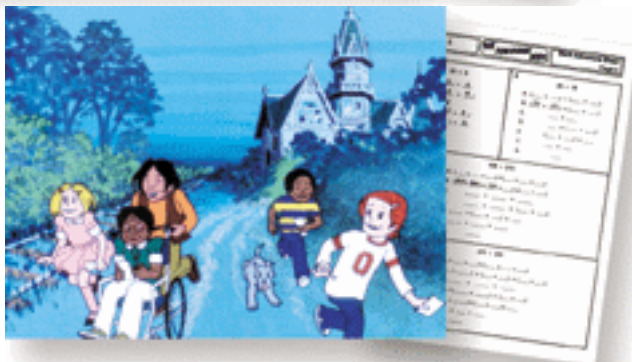
"The Funshine Kids" will motivate your kids as they overcome adversity in one exciting math adventure after another. The "Kids" will introduce, reinforce, and practice specific math skills and subskills in a variety of high-interest adventures. Each (40) minutes video includes twenty-four (24) blackline masters, a teacher's guide complete with answer keys in a sturdy vinyl binder.

All videos (VHS) are \$69.00

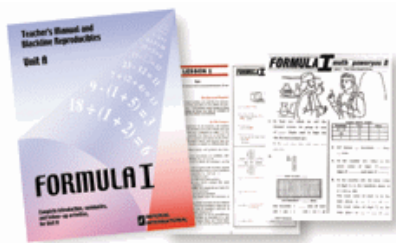
- GMAFK01 Sum Thing From Beyond (Understanding Addition)
- GMAFK02 The House of Horrors - Trapped by the Evil Eye (Addition: adding 2- and 3-place numerals in expanded form, with and without renaming)
- GMAFK03 Space Strangers (Addition: adding 2- and 3-place numerals in place value form, with and without renaming)
- GMAFK04 The Fatal Clue (Understanding subtraction)
- GMAFK05 The Mathemagician (Subtraction: subtracting 2- and 3-place numerals with renaming)
- GMAFK06 The Case of the Missing Addends (Subtraction: subtracting 3- and 4-place numerals; zero in the minuend)
- GMAFK1C All six videos from above \$393.00**

- GMAFK07 The Invisible Caller (Multiplication: multiplication as repeated addition; using an array; 2- and 3-place numerals times 10's and 100's)
- GMAFK08 The Crying Hermit of Havens Hill (Multiplication: estimating products; 2- and 3-place factors times one digit, without, then with regrouping)
- GMAFK09 The Mystery of the Old Barn (Multiplication: 2- and 3-place numerals times 2 digits, without, then with carrying)
- GMAFK10 The Case of the Missing Clown (Division: division as repeated subtraction: introduction to long division 1, 2, 3 digits with and without remainders)
- GMAFK11 The Divided Skull (Division: 2-, 3- and 4-place dividends by 10's and 100's; estimating the quotient; zero in the dividend and quotient)
- GMAFK12 Dog Gone (Division: 2- and 3-place divisors; quotients as mixed numerals and with remainders)

- GMAFK2C All six videos from above \$393.00**
- GMAFK3C All Twelve Videos listed above \$799.00**



Basic Skills Cassette Programs



Formula I Math Powerpacs

Levels 2-6 - Remedial Ages: 12 to Adult
Formula I Math Powerpacs will lead, not push each student through the acquisition of strong fundamental math skills. The cassette narration provides a step-by-step self-directing, self-correcting approach to successful completion of the corresponding activity sheets. Each unit below includes (6) cassettes, (24) blackline masters, a teacher's guide complete with answer keys, in a sturdy vinyl binder.

ED2031	Powerpac A - 4 Basic Ops.	\$ 99.00
ED2032	Powerpac B - Place Value	\$ 99.00
ED2033	Powerpac C - Add/Sub, Frac	\$ 99.00
ED2034	Powerpac D - Mult/Div Frac	\$ 99.00
ED2035	Powerpac E - Frac/Dec, Wd	\$ 99.00
ED2036	Powerpac F - Wd Probs/Geo	\$ 99.00
ED2030	All Six Powerpacs Above	\$565.00



Sports Math

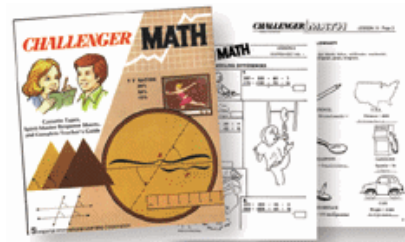
Levels 2-6 - Remedial Ages: 12 to Adult
Propel your remedial math students into the exciting world of sports...i.e., baseball, basketball, track, football, tennis, golf, hockey, and swimming, while they use the four (4) basic math operations (addition, subtraction, multiplication, division) systematically developing each in small sequential steps which are self-directing and self-correcting. Program includes (6) cassettes, (18) blackline masters, a teacher's guide complete with answer keys and enrichment activities, in a sturdy vinyl binder.

ED211CA	Sports Math Cassettes	\$ 99.00
ED211CD	Sports Math CD-Roms	\$ 99.00

Math Plus

Levels 2-8 - Remedial Ages: 12 to Adult
Add the extra "plus" to your students use of mathematics while building computational skills, learning new math terms, and exploring scientific concepts. Math Plus presents the following concepts: the personal computer, binary number system, measuring sound and light waves, the concept of infinity, right angles, parallel lines, ratio and proportions, positive and negative numbers, subtraction, multiplication, and division. Unit includes (6) cassettes, (36) blackline masters, teacher's guide complete with answer keys, in a sturdy vinyl binder.

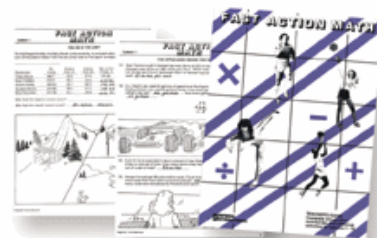
ED205	Math Plus	\$ 99.00
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Challenger Math

Levels 2-8 - Remedial Ages 12 to Adult
Challenge your math students to a new experience in mathematics. Challenger Math brings concepts and terms into true-life settings. Skills developed in this program are measures of length, computing interest, averaging, large numbers, permutations, probability, circles, percentage, triangles, metric prefixes, geometric figures, and computing and charting in the stock market. Prerequisite: accurate skills in addition, subtraction, multiplication, and division. Unit includes (6) cassettes, (36) blackline masters, teacher's guide complete with answer keys, in a sturdy vinyl binder.

ED210	Challenger Math	\$ 99.00
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Fast Action Math

Levels 2-8 - Remedial Ages: 12 to Adult
"Get into the action" as highly motivating sports announcers and professional sound effects bring to life math word problems relevant to our everyday needs using the following sports: speed car racing, bowling, basketball, football, ice hockey, skiing, gymnastics, track and swimming. The object of this program is to increase each student's ability to recognize essential elements of information in math word problems thereby building a strong foundation in addition, subtraction, multiplication, division, and mixed operational word problems using division and multiplication of decimals. Program includes: (6) cassettes, (18) blackline masters, a teacher's guide complete with answer keys, in a sturdy vinyl binder.

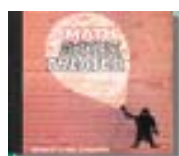
ED206	Fast Action Math	\$ 99.00
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Math Mystery Theater - CD-ROMs and Videos

CD-ROMs: Fascinating math mysteries teach and reinforce basic skills development. These lessons allow students to review math fundamentals on the computer and on reproducible student exercise sheets. Rich color, exciting sound effects and humorous plots encourage learning and skill retention. Self-directing lessons average 20-40 minutes depending on student ability. Complete teacher's guide included. Fun for all ages. WIN/MAC CD-ROMs.

VIDEOS: Fascinating math mysteries teach and reinforce basic skill development. Go with Hugh Diddit to Big Bob's Fun Shop. Join Mitzie Minus at Rich Land Ranch. Meet Rookie secret agent Clark Dark. Help Martha Mattix investigate a robbery at the Numbers Bank. These lessons allow students to review math fundamentals through video and with reproducible student exercise sheets. Rich color, exciting sound effects and humorous plots encourage learning, and skill retention. Self-directing and self-correcting lessons average 20-40 minutes depending on student ability. Complete teacher's guide included. Fun for all ages. All videos \$69.00 each; CD-ROMs \$59.00 each.



Basic Operations

- EDMM01 **Case of the Stolen Sums VHS** - Addition with renaming
- EDMMT1 **Case of the Stolen Sums CD** - Addition with renaming
- EDMM02 **Subtraction Roundup VHS** - Subtraction with renaming
- EDMMT2 **Subtraction Roundup CD** - Subtraction with renaming
- EDMM03 **Multiplication Maniac VHS** - Compound Multiplication
- EDMMT3 **Multiplication Maniac CD** - Compound Multiplication
- EDMM04 **Mission Division: Case of the Dazzling Diamonds VHS** - Division w/1-digit divisors
- EDMMT4 **Mission Division: Case of the Dazzling Diamonds CD** - Division w/1-digit divisors
- EDMM05 **Mision Division: World's Most Secret Formula VHS** - Division w/2-digit divisors
- EDMMT5 **Mision Division: World's Most Secret Formula CD** - Division w/2-digit divisors
- EDMM06 **Great Numbers Bank Robbery VHS** - Prime and composite numbers; prime factorization
- EDMMT6 **Great Numbers Bank Robbery CD** - Prime and composite numbers; prime factorization

All six videos	
EDMM1C	\$393.00
All six CD-ROMs	
EDMMT60	\$336.00

Fractions - VHS Only

- EDMM07 **Multiple Adventures of Math Man** - Least common Multiples
- EDMM08 **Fraction Freaks** - Introduction to fractions and equivalents
- EDMM09 **Strange Case of the Fractured Fresco** - Addition of unlike fractions
- EDMM10 **Fractionstein** - Subtraction of unlike fractions
- EDMM11 **Fraction Action** - Multiplication of fractions
- EDMM12 **Case of the Kidnapped Kid** - Division of fractions
- EDMM2C All Six Videos \$393.00

Complete collection of all 24 videos	
EDMM5C	\$1569.00

CD-ROM Lab Packs	
5 CDs of One Title	
Order # + L	\$99.00
5 CDs of 6 Titles (30)	
Order # + L	\$590.00

Decimals & Measurements - VHS Only

- EDMM13 **Decimal Disaster, or The Case of the Maltese Fraction** - Addition and subtraction of decimals
- EDMM14 **Decimal Disagreement: The War of the Rose** - Multiplication of decimals
- EDMM15 **Case of the Unfinished Orchestra** - Division of decimals
- EDMM16 **Kon Fu: The 100% Solution** - Percents, relating percents to decimals and fractions
- EDMM17 **The Metric Meddler** - Understanding sample units & techniques in metric measurement
- EDMM18 **Curse of the Tomb of King Tut Tut Cubit** - Geometry, perimeter, area & volume
- EDMM3C All six videos \$393.00

CD-ROM Site License	
30 CD-ROMs of One Title	
Order # + S	\$590.00
30 CD-ROMs of 6 titles (180)	
Order # + S	\$1900.00

Word Problems - VHS Only

- EDMM19 **The Thick Man** - Addition word problems
- EDMM20 **Gang With a Difference** - Subtraction word problems
- EDMM21 **The "Pie is Square" Case** - Multiplication word problems
- EDMM22 **Mathman and Chickadee vs. the Questioner** - Division word problems
- EDMM23 **Tarzap and the Case of the Disappearing Jungle** - Word problems involving mixed operations
- EDMM24 **The Ten Percenters** - Decimals and Percents word problems
- EDMM4C All six videos \$393.00

Ordering Information

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Troy, MI 48084**

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To Order Toll Free Call: 1-800-757-7668

To Order by Fax 1-248-646-4359

METHOD OF SHIPMENT will be United Postal Service unless special request is made by the customer or we see a need to ship via another service.

SHIPPING AND HANDLING CHARGES are typically 10% of the total order. There is a \$4.50 minimum charge. Residential customers have a minimum charge of \$5.25

ORDERS FROM INDIVIDUALS should be prepaid. Be sure to include state sales tax.

**ALL CHECKS OR MONEY ORDERS MADE PAYABLE TO:
CASWELL & CASWELL**

ORDERS FROM EDUCATIONAL INSTITUTIONS should include a purchase order number when possible and must be on either official stationary or an official purchase order form.

**CLASSROOM DISCOUNTS ARE AVAILABLE.
PLEASE CALL FOR INFORMATION.**

EXAMINE ALL MATERIALS AS SOON AS RECEIVED! Notify us of damaged or missing items immediately.

ALL RETURNS MUST BE AUTHORIZED BY CASWELL & CASWELL. Permission to return should be requested and authorized in writing. We will not issue credit on unauthorized returns. All returned material must be in perfect, unmarked, saleable condition.

ALL PRICES IN THIS CATALOG are subject to change because of possible producer price changes. We bill at the producer's latest selling price. In case of a sizable increase in price, we will notify prior to shipment for confirmation.

