

EDCON Publishing Group

K-12 Educational Materials 2004



EDCON 
Publishing Group

 **IMPERIAL
INTERNATIONAL**

William Shakespeare

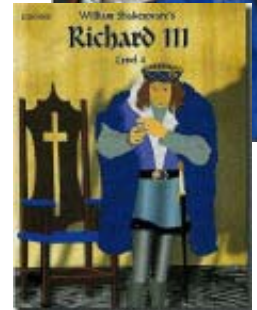
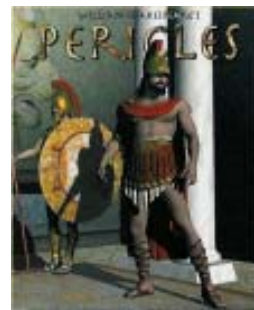
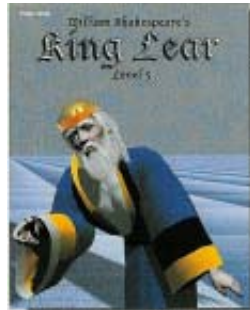
Easy Reading Old World Literature

Introduce your students to the famous literary accomplishments of William Shakespeare. Easy-reading adaptations will ignite the interest of reluctant and enthusiastic readers. Each condensed novel is arranged in a ten-chapter format with key words designed and used in content. Multiple-choice questions require students to recall specific details, sequence events, draw inferences, develop new story names, and choose the main idea.

High Interest/Low Readability

- ◆ Each book: Includes interdisciplinary teaching suggestions and
 - ◆ Is divided into 10 short chapters with exercises in each chapter.
 - ◆ Was written using McGraw-Hill's Core Vocabulary.
 - ◆ Was measured using the Fry Readability Formula.
 - ◆ Includes 100 comprehension questions.
 - ◆ Includes 60 vocabulary exercises.
 - ◆ Includes complete answer keys.
 - ◆ Contains 72 pages with illustrations in every chapter.
 - ◆ May be used as a consumable or reproduced for classroom use.
- Interest level through Adult.

Reading Level 2	All Books	EDSC25B	\$48.00
	EDSC201B	The Tempest	\$9.95
	EDSC202B	Romeo & Juliet	\$9.95
	EDSC203B	The Winter's Tale	\$9.95
	EDSC204B	Pericles	\$9.95
	EDSC205B	Measure for Measure	\$9.95
Reading Level 3	All Books	EDSC35B	\$48.00
	EDSC301B	As You Like It	\$9.95
	EDSC302B	Much Ado About Nothing	\$9.95
	EDSC303B	A Midsummer Night's Dream	\$9.95
	EDSC304B	Merchant of Venice	\$9.95
	EDSC305B	Two Gentlemen of Verona	\$9.95
Reading Level 4	All Books	EDSC45B	\$48.00
	EDSC401B	MacBeth	\$9.95
	EDSC402B	Richard III	\$9.95
	EDSC402B	Hamlet	\$9.95
	EDSC404B	The Twelfth Night	\$9.95
	EDSC405B	Antony & Cleopatra	\$9.95
Reading Level 5	All Books	EDSC55B	\$48.00
	EDSC501B	Othello	\$9.95
	EDSC503B	Julius Ceasar	\$9.95
	EDSC503B	King Lear	\$9.95
	EDSC504B	Taming of the Shrew	\$9.95
	EDSC505B	All's Well the Ends Well	\$9.95
Value Pack			
EDSC15	20 Books, 1 of each title		\$189.00



Academic Shakespeare Series

Students agree that Shakespeare is among the most difficult, and rewarding to read of all literature. Our study guides outline the action in each scene, and discuss the underlying principles and themes of the play. Great for high-school and collage students who need to understand what they read! All titles are packed with 2 full panels of information!

2603BC	Hamlet	\$3.95
3340BC	King Lear	\$3.95
2638BC	Julius Ceasar	\$3.95
2611BC	MacBeth	\$3.95
3324BC	Othello	\$3.95
2867BC	Richard III	\$3.95
262XBC	Romeo & Juliet	\$3.95
2646BC	Shakespeare/Times	\$3.95
2859BC	Taming of the Shrew	\$3.95



BarCharts Study Guides are made of durable plastic. They are 8.5" x 11" in size, and each "panel" is two-sided. Barcharts with 1 panel have two pages, 2 panels have 2 pages, and 3 panels have 6 pages.

"I am 47 years old and it has been a while since I did any course work and studying was a struggle at first. Your products are great and just what I needed to help my studies. I appreciate your products and am going to tell others about them."

*D.D.
Vallejo, CA*

Novel Helpers

Think, Inc. The Novel Link

Help Students Read Critically and Think Creatively

Think, Inc.'s high-level questions and challenging analytical reading activities will both improve the perceptions of capable readers and boost the comprehension skills of slower readers. Activity Sheet Sets (*novels not included*) are reproducibles and consist of three sections: vocabulary in which students define, by using context clues, high utility words related to the central meaning of the book, comprehension which helps students complete with Venn diagrams. These diagrams provide an opportunity for students to demonstrate an understanding of sequence, character traits, contrasting story elements, and cause/effect relationships.

Activities progress sequentially across various levels of difficulty. As reading levels build, the ratio of inferential to literal comprehension questions increases.

A 16-page Teacher's Guide is included. Interest Level to Adult.

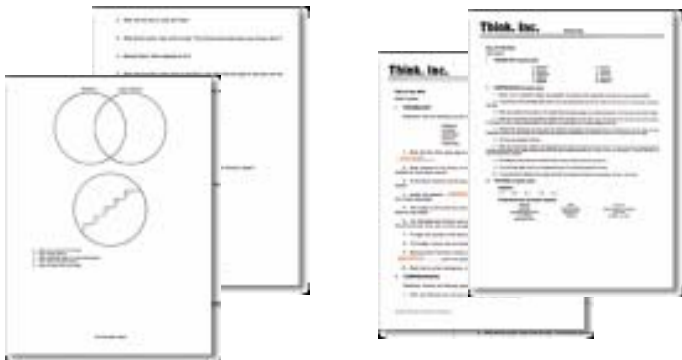
Grades 2-12

Individual Sets include 2 reproducible activity sheets, and 2 answer keys, plus one 16-page teacher's guide.

Each title	\$5.95
NLOA4 Complete set - 1 each title	\$199*
10 sets of 1 title	\$49**

*Complete set includes 90 reproducible activity sheets plus 45 answer keys and one 16-page teacher's guide.

** Includes 16 page Teacher Guide



Order #	Title	RL
NL001	The Acorn People - Jones	7
NL002	Animal Farm - Orwell	9
NL003	Arm of the Star Fish - L'Engle	6
NL004	Ben and Me - Lawson	4
NL005	Ben's Gift - Barnett	2
NL006	Best Xmas Pageant - Robinson	4
NL007	Brian's Song - Blinn	8
NL008	Bridge to Terabithia - Paterson	4
NL009	Call of the Wild - London	7
NL010	The Cat Ate My Gymsuit - Danziger	6
NL011	The Cay - Taylor	5
NL012	The Contender - Lipsyte	7
NL013	A Day No Pigs Would Die - Peck	7
NL014	Edgar Allen - Neufield	5
NL015	Fahrenheit 451 - Bradbury	7
NL016	Father Figure - Peck	6
NL017	Francesca, Baby - Oppenheimer	6
NL018	The Hiding Place - ten Bloom	6
NL019	The Hobbit - Tolkien	8
NL020	Iggie's House - Blume	4
NL021	The Incredible Journey - Burnford	6
NL022	Island of the Blue Dolphin - O'Dell	5
NL023	Not the End of the World - Blume	5
NL024	Jacob I Have Loved - Paterson	7
NL025	Mom, The Wolfman, and Me - Klein	7
NL026	Mr. & Mrs. Bo Jo Jones - Head	7
NL027	One Fat Summer - Lipsyte	5
NL028	The Other Side of Yellow - Hull	2
NL029	The Pigman - Zindel	7
NL030	The Pinballs - Byars	5
NL031	A Ring of Endless Light - L'Engle	7
NL032	Shane - Schaefer	5
NL033	Souder - Armstrong	5
NL034	Soup and Me - Peck	5
NL035	Summer My German Sol. - Greene	9
NL036	Then There Were None - Christie	9
NL037	Travels With Charley - Steinbeck	9
NL038	Treasure Island (abr.) - Stevenson	2
NL039	A Tree Grows in Brooklyn - Smith	7
NL040	Tuck Everlasting - Babbitt	6
NL041	The TV Kid - Byars	5
NL042	Where the Red Fern Grows - Rawls	7
NL043	Witch of Blackbird Pond - Speare	6
NL044	A Wrinkle in Time - L'Engle	6
NL045	Zeely - Hamilton	6

High Interest Classic Readers

Bring the Classics to Life!

These novels have been adapted into 10 short chapters that will excite the reluctant reader as well as the enthusiastic one. Key words are defined and used in context. Multiple-choice questions require the student to recall specific details, sequence the events, draw inferences from story content, develop another name for the chapter, and choose the main idea. Let the Classics introduce Kipling, Stevenson, and H.G. Wells. Your student will embrace the notion of Crusoe's lonely reflections, the psychological reactions of a Civil War soldier at Chancellorsville, and the tragedy of the Jacobite Cause in 18th Century Scotland. In our society, knowledge of these Classics is a cultural necessity.

High Interest/Low Readability

Each workbook may be used on a consumable basis or reproduced for multiple usage - is divided into 10 short chapters - was written using McGraw-Hill's Core Vocabulary - has been measured by the Fry Readability Formula - includes 100 comprehension questions that test for main idea, critical thinking, inference, recalling details and sequencing - has 60 vocabulary exercises in modified Cloze format.

Defines and uses in context new vocabulary, prior to each chapter.

Includes complete answer keys for comprehension and vocabulary exercises.

Contains 72 pages with exciting illustrations.

Reading Levels 2-3-4-5-6

Interest Level to Adult

Reading Level 2

\$9.95 each

EDCTR101B	White Fang - Jack London	
EDCTR102B	Rebecca of Sunnybrook Farm - Kate Douglas Wiggin	
EDCTR103B	Little Women - Louisa May Alcott	
EDCTR104B	Swiss Family Robinson - Johann Wyss	
EDCTR105B	Adventures of Huckleberry Finn - Mark Twain	
EDCTR106B	Rip Van Winkle - Washington Irving	
EDCTR107B	Heidi - Johanna Spyri	
EDCTR108B	Uncle Tom's Cabin - Harriet Beecher Stowe	
EDCTR18B	All 8 Level 2 Books	\$76.00



Reading Level 3

\$9.95 each

EDCTR201B	Black Beauty - Anna Sewell	
EDCTR202B	Tom Sawyer - Mark Twain	
EDCTR203B	The Call of The Wild - Jack London	
EDCTR204B	Treasure Island - Robert Louis Stevenson	
EDCTR205B	The Merry Adventures of Robin Hood - Howard Pyle	
EDCTR206B	The Prince and The Pauper - Mark Twain	
EDCTR207B	Man Without a Country - Edward Everett Hale	
EDCTR208B	The Hunchback of Notre Dame - Victor Hugo	
EDCTR28B	All 8 Level 3 Books	\$76.00



Reading Level 4

\$9.95 each

EDCTR301B	Robinson Crusoe - Daniel Defoe	
EDCTR302B	Red Badge of Courage - Stephen Crane	
EDCTR303B	Kidnapped - Robert Louis Stevenson	

EDCTR304B Invisible Man - H.G. Wells
 EDCTR305B The Man In The Iron Mask - Alexandre Dumas
 EDCTR306B The War of the Worlds - H.G. Wells
 EDCTR307B Sea Wolf - Jack London
 EDCTR308B Oliver Twist - Charles Dickens
 EDCTR38B All 8 Level 4 books \$76.00

Reading Level 5

\$9.95

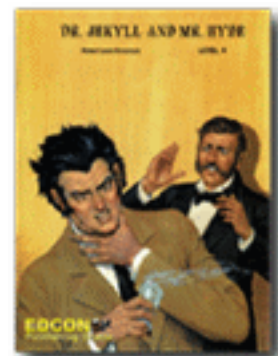
EDCTR401B Captains Courageous - Rudyard Kipling
 EDCTR402B Dr. Jeckyl and Mr. Hyde - Robert Louis Stevenson
 EDCTR403B Time Machine - H.G. Wells
 EDCTR404B Gulliver's Travels - Jonathon Swift
 EDCTR405B 20,000 Leagues Under the Sea - Jules Verne
 EDCTR406B The Pathfinder - James Fenimore Cooper
 EDCTR407B From the Earth to the Moon - Jules Verne
 EDCTR408B David Copperfield - Charles Dickens
 EDCTR48B All 8 Level 5 Books \$76.00



Reading Level 6

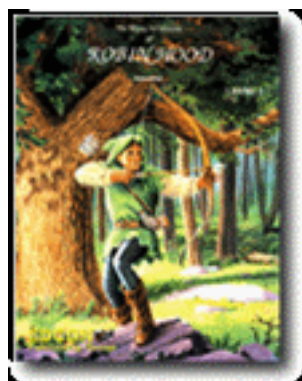
\$9.95

EDCTR501B Metropolis - Thea von Harbou
 EDCTR502B Hound of the Baskervilles - Sir Arthur Conan Doyle
 EDCTR503B Kim - Rudyard Kipling
 EDCTR504B Adventures of Sherlock Holmes - Sir Arthur Conan Doyle
 EDCTR505B A Journey to the Center of the Earth - Jules Verne
 EDCTR506B Ivanhoe - Sir Walter Scott
 EDCTR507B Last of the Mohicans - James Fenimore Cooper
 EDCTR508B Moby Dick - Herman Melville
 EDCTR58B All 8 Level 6 Books \$76.00



Value Sets

EDCTR40B Sampler Pack, 40 books, 1 of each title \$ 378.00
 EDCEP80B Class Pack, 80 books, 2 of each title \$ 756.00
 EDLP120B Lab Pack, 120 books, 3 of each title \$1,134.00
 EDLIB160B Library Pack, 160 books, 4 of each title \$1,512.00



Bring the Classics to Life with Computer Software

Each diskette includes the entire Classic novel in a ten-chapter format. This format achieves immediate success for the student who finds the original version too difficult to read. Each novel was rewritten at lower-than-original reading levels using McGraw-Hill's Core Vocabulary and measured by the Fry Readability Formula.

New teaching vocabulary is defined and used in context, a preview illustration is supplied, and a dictionary definition and preview question is provided. New vocabulary presented in each chapter is reinforced and graded after each reading selection. After each chapter, the student completes ten comprehension questions. Multiple-choice requires the student to recall specific details, sequence the events, draw inference from chapter context, develop another name for the chapter and select the main idea.

Reading fluency and rate development are achieved through the use of controlled reading methodology either in full-line format or fluency slot modality. Rate of presentation for each chapter may be varied from 40 to 520 words per minute.

The Record Keeper

The comprehension and vocabulary scores for thirty (30) students can be maintained within "The Record Keeper." Each student's record is maintained using his or her name, plus an individual ID#. It is possible to delete from 1 to 30 students individually, or the entire class. Students' scores may be analyzed on the monitor and/or a printed copy may be generated.

Reading Level 2

EDAV101	White Fang	\$39.00
EDAV102	Rebecca/Sunnybrook Farm	\$39.00
EDAV103	Little Women	\$39.00
EDAV104	Swiss Family Robinson	\$39.00
EDAV105	Huckleberry Finn	\$39.00
EDAV15	All 5 Level 2 Books	\$99.00

Reading Level 6

EDAV501	Metropolis	\$39.00
EDAV502	Hound of Baskervilles	\$39.00
EDAV503	Kim	\$39.00
EDAV504	Sherlock Holmes	\$39.00
EDAV505	Journey/Center of Earth	\$39.00
EDAV55	All 5 Level 6 Books	\$99.00

Reading Level 3

EDAV201	Black Beauty	\$39.00
EDAV202	Tom Sawyer	\$39.00
EDAV203	Call of the Wild	\$39.00
EDAV204	Treasure Island	\$39.00
EDAV205	Robin Hood	\$39.00
EDAV25	All 5 Level 3 Books	\$99.00

Sampler Pack

EDAVSP	1 each of all 25 titles	\$485.00
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Lab Packs

Lab Pack per Title - 5 disks of one title	\$100.00
(add L to order number - example: EDAV101L)	
Lab Pack per Level - 25 disks, 5 each title	\$325.00
(add L to order number - example: EDAV15L)	
Lab Pack Series - 125 disks, 5 of 25 titles	\$1200.00
(add L to order number - example: EDAVSPL)	

Reading Level 4

EDAV301	Robinson Crusoe	\$39.00
EDAV302	Red Badge of Courage	\$39.00
EDAV303	Kidnapped	\$39.00
EDAV304	Invisible Man	\$39.00
EDAV305	Man in the Iron Mask	\$39.00
EDAV35	All 5 Level 4 Books	\$99.00

Unlimited Site Licenses

Per Title Site - one "copy" disk of any one title	\$390.00
(add S to order number - example: EDAV101S)	
Level Site - 5 "copy" disks 1 per title each level	\$990.00
(add S to order number - example: EDAV15S)	
Series Site - 25 "copy" disks 1 each of 25 titles	\$4800.00
(add S to order number - example: EDAVSPS)	

Reading Level 5

EDAV401	Captain Courageous	\$39.00
EDAV402	Dr. Jeckyl and Mr. Hyde	\$39.00
EDAV403	Time Machine	\$39.00
EDAV404	Gulliver's Travels	\$39.00
EDAV405	20,000 Leagues	\$39.00
EDAV45	All 5 Level 5 Books	\$99.00



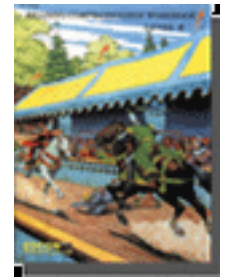
Original Short Stories

Reading Comprehension Workbooks

10 Reading Levels - Three Books at each level.

Ignite the interest of your reluctant reader and rekindle the enthusiasm of your accomplished one with the high-interest Reading Comprehension Workbooks. Each book includes 10 original, exciting and informative short stories that cover a broad range of topics such as Tales of Adventure, Science, Biographies, Tales of Fantasy, and interpersonal Relationships. Multi-cultural and non-sexist guidelines have been observed to provide teaching material for a wide population. New vocabulary is defined and used in context. Pronunciation entries are from Thorndike Barnhart's Advanced Dictionary. Students learn how to preview and survey through a preview question and by focusing on key sentences and/or paragraphs designed to teach these essential skills. Each lesson illustration is intended to add interest to the story and to assist the reader in understanding the selections, plot, and character development.

Each of the 27 workbooks: * May be used on a consumable basis or reproduced for class usage * is divided into 10 short stories * Was written using McGraw-Hill's Core Vocabulary * Has been measured by the Fry Readability Formula * Includes 100 comprehension questions that test for main idea, critical thinking, inference, recalling details and sequencing * Has 60 vocabulary exercises in modified Cloze format * Includes complete answer keys for comprehension and vocabulary exercises * 64-72 pages per book with illustrations in every chapter.



Reading Level 2
 CR201B RL 2.1-2.3
 CR202B RL 2.3-2.7
 CR203B RL 2.7-2.9
 CR2123B \$28.00

Reading Level 6
 CR601B RL 6.1-6.3
 CR602B RL 6.3-6.7
 CR603B RL 6.7-6.9
 CR6123B \$28.00

Reading Level 10
 CR1001B RL 10.1-10.3
 CR1002B RL 10.3-10.7
 CR1003B RL 10.7-10.9
 CR10123B \$28.00

Reading Level 3
 CR301B RL 3.1-3.3
 CR302B RL 3.3-3.7
 CR303B RL 3.7-3.9
 CR3123B \$28.00

Reading Level 7
 CR701B RL 7.1-7.3
 CR702B RL 7.3-7.7
 CR703B RL 7.7-7.9
 CR7123B \$28.00

**Only \$9.95
 each book**

Reading Level 4
 CR401B RL 4.1-4.3
 CR402B RL 4.3-4.7
 CR403B RL 4.7-4.9
 CR4123B \$28.00

Reading Level 8
 CR801B RL 8.1-8.3
 CR802B RL 8.3-8.7
 CR803B RL 8.7-8.9
 CR8123B \$28.00

Value Sets

EDCR234B
 9 books, levels 3-5 \$84.00

EDCR567B
 9 books, levels 6-8 \$84.00

EDCR891B
 9 Books, levels 9-11 \$84.00

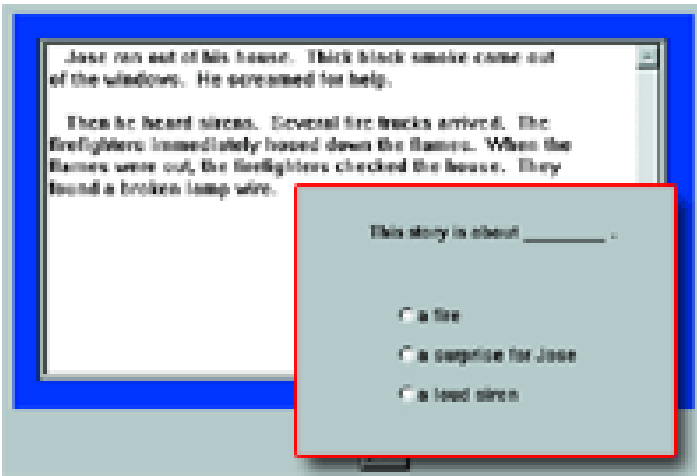
EDCR210B
 27 books, levels 3-11 \$252.00

Reading Level 5
 CR501B RL 5.1-5.3
 CR502B RL 5.3-5.7
 CR503B RL 5.7-5.9
 CR5123B \$28.00

Reading Level 9
 CR901B RL 9.1-9.3
 CR902B RL 9.3-9.7
 CR903B RL 9.7-9.9
 CR9123B \$28.00

Diagnostic Reading Assessment

This informational Reading Inventory will help you determine your student's word recognition skills, comprehension strategies, rates of comprehension, and general reading behavior. The Test provide word lists, oral and silent reading selections, and comprehension questions for reading levels 2-11. Based on the Fry Readability Formula.

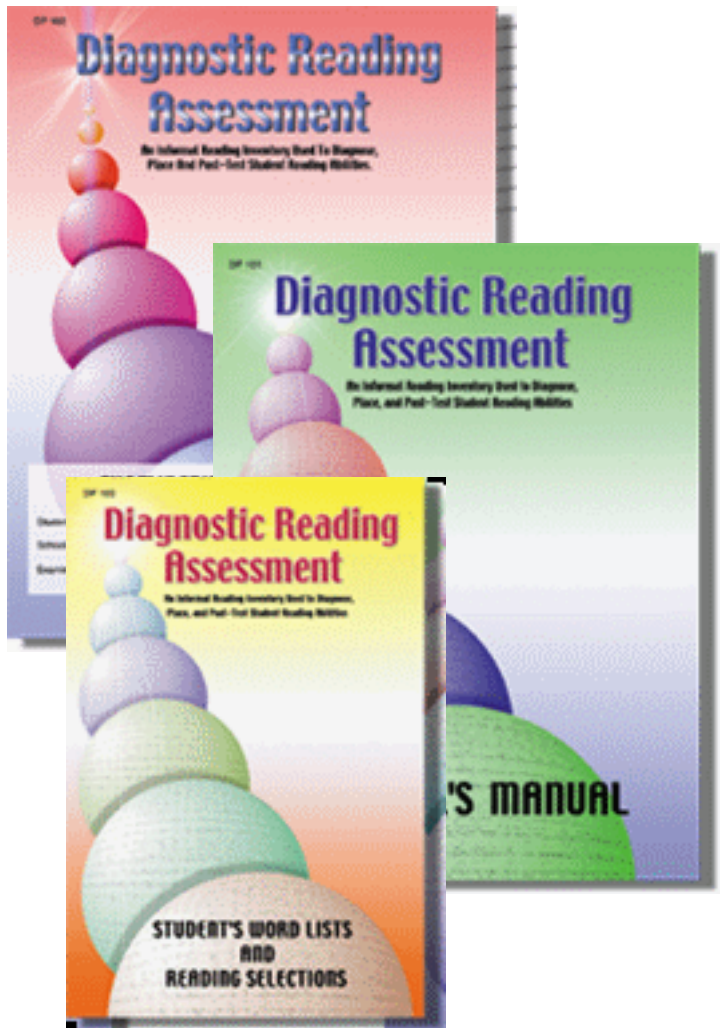


Reading Comprehension Placement

A great tool to quickly determine reading levels!

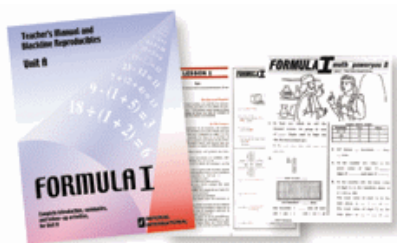
A fast and effective way to determine reading placement levels from pre-readiness to 12-plus and to discover instructional, independent and frustration levels. This program is perfect for developmental, remedial and education programs. Students work through word comprehension questions (including analogies and definitions) and reading passage comprehension questions. Readability formulas used include Spache, Fry and Dale Chall.

- E-28070GA One Computer \$59.95
- E-28070LG 5 Lab Set \$179.95
- E-28070SG Net/Site License \$299.75



- EDDPT100 Examiner's Manual, Examiner's Record Booklet, Student Word Lists, Reading Selections, and Summary Pad \$49.00
- EDDPT102 Record Booklet (1 per student) \$6.95
- EDDPT10210 Class Pack (10 Record Booklets) \$66.00

Basic Skills Cassette Programs



Formula I Math Powerpacs

Levels 2-6 - Remedial Ages: 12 to Adult
Formula I Math Powerpacs will lead, not push each student through the acquisition of strong fundamental math skills. The cassette narration provides a step-by-step self-directing, self-correcting approach to successful completion of the corresponding activity sheets. Each unit below includes (6) cassettes, (24) blackline masters, a teacher's guide complete with answer keys, in a sturdy vinyl binder.

ED2031	Powerpac A - 4 Basic Ops.	\$ 99.00
ED2032	Powerpac B - Place Value	\$ 99.00
ED2033	Powerpac C - Add/Sub, Frac	\$ 99.00
ED2034	Powerpac D - Mult/Div Frac	\$ 99.00
ED2035	Powerpac E - Frac/Dec, Wd	\$ 99.00
ED2036	Powerpac F - Wd Probs/Geo	\$ 99.00
ED2030	All Six Powerpacs Above	\$565.00



Sports Math

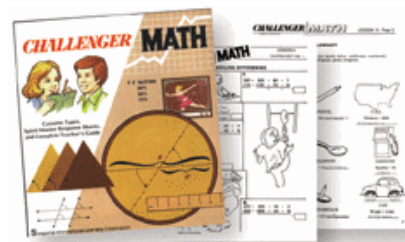
Levels 2-6 - Remedial Ages: 12 to Adult
Propel your remedial math students into the exciting world of sports...i.e., baseball, basketball, track, football, tennis, golf, hockey, and swimming, while they use the four (4) basic math operations (addition, subtraction, multiplication, division) systematically developing each in small sequential steps which are self-directing and self-correcting. Program includes (6) cassettes, (18) blackline masters, a teacher's guide complete with answer keys and enrichment activities, in a sturdy vinyl binder.

ED211CA	Sports Math Cassettes	\$ 99.00
ED211CD	Sports Math CD-Roms	\$ 99.00

Math Plus

Levels 2-8 - Remedial Ages: 12 to Adult
Add the extra "plus" to your students use of mathematics while building computational skills, learning new math terms, and exploring scientific concepts. Math Plus presents the following concepts: the personal computer, binary number system, measuring sound and light waves, the concept of infinity, right angles, parallel lines, ratio and proportions, positive and negative numbers, subtraction, multiplication, and division. Unit includes (6) cassettes, (36) blackline masters, teacher's guide complete with answer keys, in a sturdy vinyl binder.

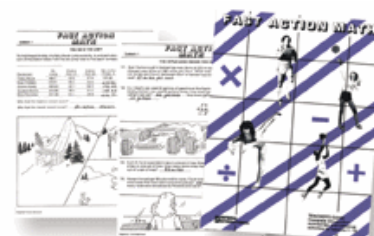
ED205	Math Plus	\$ 99.00
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Challenger Math

Levels 2-8 - Remedial Ages 12 to Adult
Challenge your math students to a new experience in mathematics. Challenger Math brings concepts and terms into true-life settings. Skills developed in this program are measures of length, computing interest, averaging, large numbers, permutations, probability, circles, percentage, triangles, metric prefixes, geometric figures, and computing and charting in the stock market. Prerequisite: accurate skills in addition, subtraction, multiplication, and division. Unit includes (6) cassettes, (36) blackline masters, teacher's guide complete with answer keys, in a sturdy vinyl binder.

ED210	Challenger Math	\$ 99.00
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Fast Action Math

Levels 2-8 - Remedial Ages: 12 to Adult
"Get into the action" as highly motivating sports announcers and professional sound effects bring to life math word problems relevant to our everyday needs using the following sports: speed car racing, bowling, basketball, football, ice hockey, skiing, gymnastics, track and swimming. The object of this program is to increase each student's ability to recognize essential elements of information in math word problems thereby building a strong foundation in addition, subtraction, multiplication, division, and mixed operational word problems using division and multiplication of decimals. Program includes: (6) cassettes, (18) blackline masters, a teacher's guide complete with answer keys, in a sturdy vinyl binder.

ED206	Fast Action Math	\$ 99.00
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Ordering Information

**All Orders Should be Addressed to:
Caswell & Caswell
3571 Newgate
Troy, MI 48084**

WHEN ORDERING BY PHONE please let us know if a confirming purchase order will be sent. This will help us avoid possible problems with duplicate orders.

To Order Toll Free Call: 1-800-757-7668

To Order by Fax 1-248-646-4359

METHOD OF SHIPMENT will be United Postal Service unless special request is made by the customer or we see a need to ship via another service.

SHIPPING AND HANDLING CHARGES are typically 10% of the total order. There is a \$4.50 minimum charge. Residential customers have a minimum charge of \$5.25

ORDERS FROM INDIVIDUALS should be prepaid. Be sure to include state sales tax.

**ALL CHECKS OR MONEY ORDERS MADE PAYABLE TO:
CASWELL & CASWELL**

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PLEASE CALL FOR INFORMATION.**

EXAMINE ALL MATERIALS AS SOON AS RECEIVED! Notify us of damaged or missing items immediately.

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