

EDCON Publishing Group

K-12 Educational Materials 2004



EDCON 
Publishing Group

 **IMPERIAL
INTERNATIONAL**

Bring the Classics to Life with Computer Software

Each diskette includes the entire Classic novel in a ten-chapter format. This format achieves immediate success for the student who finds the original version too difficult to read. Each novel was rewritten at lower-than-original reading levels using McGraw-Hill's Core Vocabulary and measured by the Fry Readability Formula.

New teaching vocabulary is defined and used in context, a preview illustration is supplied, and a dictionary definition and preview question is provided. New vocabulary presented in each chapter is reinforced and graded after each reading selection. After each chapter, the student completes ten comprehension questions. Multiple-choice requires the student to recall specific details, sequence the events, draw inference from chapter context, develop another name for the chapter and select the main idea.

Reading fluency and rate development are achieved through the use of controlled reading methodology either in full-line format or fluency slot modality. Rate of presentation for each chapter may be varied from 40 to 520 words per minute.

The Record Keeper

The comprehension and vocabulary scores for thirty (30) students can be maintained within "The Record Keeper." Each student's record is maintained using his or her name, plus an individual ID#. It is possible to delete from 1 to 30 students individually, or the entire class. Students' scores may be analyzed on the monitor and/or a printed copy may be generated.

Reading Level 2

EDAV101	White Fang	\$39.00
EDAV102	Rebecca/Sunnybrook Farm	\$39.00
EDAV103	Little Women	\$39.00
EDAV104	Swiss Family Robinson	\$39.00
EDAV105	Huckleberry Finn	\$39.00
EDAV15	All 5 Level 2 Books	\$99.00

Reading Level 6

EDAV501	Metropolis	\$39.00
EDAV502	Hound of Baskervilles	\$39.00
EDAV503	Kim	\$39.00
EDAV504	Sherlock Holmes	\$39.00
EDAV505	Journey/Center of Earth	\$39.00
EDAV55	All 5 Level 6 Books	\$99.00

Reading Level 3

EDAV201	Black Beauty	\$39.00
EDAV202	Tom Sawyer	\$39.00
EDAV203	Call of the Wild	\$39.00
EDAV204	Treasure Island	\$39.00
EDAV205	Robin Hood	\$39.00
EDAV25	All 5 Level 3 Books	\$99.00

Sampler Pack

EDAVSP	1 each of all 25 titles	\$485.00
--------	-------------------------	----------

Lab Packs

Lab Pack per Title - 5 disks of one title	\$100.00
(add L to order number - example: EDAV101L)	
Lab Pack per Level - 25 disks, 5 each title	\$325.00
(add L to order number - example: EDAV15L)	
Lab Pack Series - 125 disks, 5 of 25 titles	\$1200.00
(add L to order number - example: EDAVSPL)	

Reading Level 4

EDAV301	Robinson Crusoe	\$39.00
EDAV302	Red Badge of Courage	\$39.00
EDAV303	Kidnapped	\$39.00
EDAV304	Invisible Man	\$39.00
EDAV305	Man in the Iron Mask	\$39.00
EDAV35	All 5 Level 4 Books	\$99.00

Unlimited Site Licenses

Per Title Site - one "copy" disk of any one title	\$390.00
(add S to order number - example: EDAV101S)	
Level Site - 5 "copy" disks 1 per title each level	\$990.00
(add S to order number - example: EDAV15S)	
Series Site - 25 "copy" disks 1 each of 25 titles	\$4800.00
(add S to order number - example: EDAVSPS)	

Reading Level 5

EDAV401	Captain Courageous	\$39.00
EDAV402	Dr. Jeckyl and Mr. Hyde	\$39.00
EDAV403	Time Machine	\$39.00
EDAV404	Gulliver's Travels	\$39.00
EDAV405	20,000 Leagues	\$39.00
EDAV45	All 5 Level 5 Books	\$99.00



Great Math Adventures

Starring "The Funshine Kids"

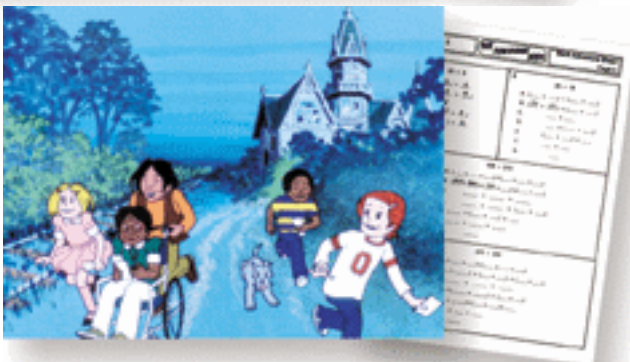
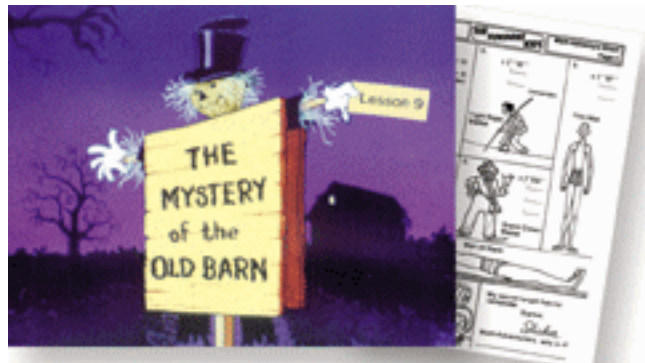
"The Funshine Kids" will motivate your kids as they overcome adversity in one exciting math adventure after another. The "Kids" will introduce, reinforce, and practice specific math skills and subskills in a variety of high-interest adventures. Each (40) minutes video includes twenty-four (24) blackline masters, a teacher's guide complete with answer keys in a sturdy vinyl binder.

All videos (VHS) are \$69.00

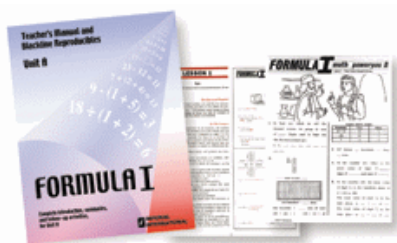
- GMAFK01 Sum Thing From Beyond (Understanding Addition)
- GMAFK02 The House of Horrors - Trapped by the Evil Eye (Addition: adding 2- and 3-place numerals in expanded form, with and without renaming)
- GMAFK03 Space Strangers (Addition: adding 2- and 3-place numerals in place value form, with and without renaming)
- GMAFK04 The Fatal Clue (Understanding subtraction)
- GMAFK05 The Mathemagician (Subtraction: subtracting 2- and 3-place numerals with renaming)
- GMAFK06 The Case of the Missing Addends (Subtraction: subtracting 3- and 4-place numerals; zero in the minuend)
- GMAFK1C All six videos from above \$393.00**

- GMAFK07 The Invisible Caller (Multiplication: multiplication as repeated addition; using an array; 2- and 3-place numerals times 10's and 100's)
- GMAFK08 The Crying Hermit of Havens Hill (Multiplication: estimating products; 2- and 3-place factors times one digit, without, then with regrouping)
- GMAFK09 The Mystery of the Old Barn (Multiplication: 2- and 3-place numerals times 2 digits, without, then with carrying)
- GMAFK10 The Case of the Missing Clown (Division: division as repeated subtraction: introduction to long division 1, 2, 3 digits with and without remainders)
- GMAFK11 The Divided Skull (Division: 2-, 3- and 4-place dividends by 10's and 100's; estimating the quotient; zero in the dividend and quotient)
- GMAFK12 Dog Gone (Division: 2- and 3-place divisors; quotients as mixed numerals and with remainders)

- GMAFK2C All six videos from above \$393.00**
- GMAFK3C All Twelve Videos listed above \$799.00**



Basic Skills Cassette Programs



Formula I Math Powerpacs

Levels 2-6 - Remedial Ages: 12 to Adult
Formula I Math Powerpacs will lead, not push each student through the acquisition of strong fundamental math skills. The cassette narration provides a step-by-step self-directing, self-correcting approach to successful completion of the corresponding activity sheets. Each unit below includes (6) cassettes, (24) blackline masters, a teacher's guide complete with answer keys, in a sturdy vinyl binder.

ED2031	Powerpac A - 4 Basic Ops.	\$ 99.00
ED2032	Powerpac B - Place Value	\$ 99.00
ED2033	Powerpac C - Add/Sub, Frac	\$ 99.00
ED2034	Powerpac D - Mult/Div Frac	\$ 99.00
ED2035	Powerpac E - Frac/Dec, Wd	\$ 99.00
ED2036	Powerpac F - Wd Probs/Geo	\$ 99.00
ED2030	All Six Powerpacs Above	\$565.00



Sports Math

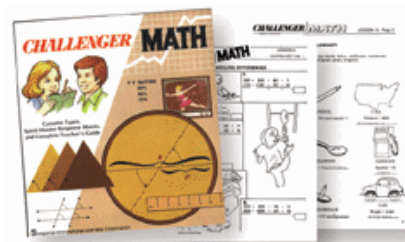
Levels 2-6 - Remedial Ages: 12 to Adult
Propel your remedial math students into the exciting world of sports...i.e., baseball, basketball, track, football, tennis, golf, hockey, and swimming, while they use the four (4) basic math operations (addition, subtraction, multiplication, division) systematically developing each in small sequential steps which are self-directing and self-correcting. Program includes (6) cassettes, (18) blackline masters, a teacher's guide complete with answer keys and enrichment activities, in a sturdy vinyl binder.

ED211CA	Sports Math Cassettes	\$ 99.00
ED211CD	Sports Math CD-Roms	\$ 99.00

Math Plus

Levels 2-8 - Remedial Ages: 12 to Adult
Add the extra "plus" to your students use of mathematics while building computational skills, learning new math terms, and exploring scientific concepts. Math Plus presents the following concepts: the personal computer, binary number system, measuring sound and light waves, the concept of infinity, right angles, parallel lines, ratio and proportions, positive and negative numbers, subtraction, multiplication, and division. Unit includes (6) cassettes, (36) blackline masters, teacher's guide complete with answer keys, in a sturdy vinyl binder.

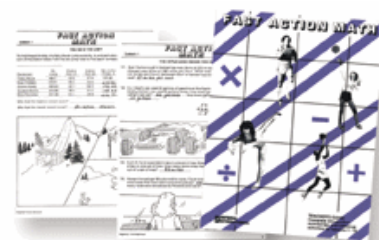
ED205	Math Plus	\$ 99.00
-------	-----------	----------



Challenger Math

Levels 2-8 - Remedial Ages 12 to Adult
Challenge your math students to a new experience in mathematics. Challenger Math brings concepts and terms into true-life settings. Skills developed in this program are measures of length, computing interest, averaging, large numbers, permutations, probability, circles, percentage, triangles, metric prefixes, geometric figures, and computing and charting in the stock market. Prerequisite: accurate skills in addition, subtraction, multiplication, and division. Unit includes (6) cassettes, (36) blackline masters, teacher's guide complete with answer keys, in a sturdy vinyl binder.

ED210	Challenger Math	\$ 99.00
-------	-----------------	----------



Fast Action Math

Levels 2-8 - Remedial Ages: 12 to Adult
"Get into the action" as highly motivating sports announcers and professional sound effects bring to life math word problems relevant to our everyday needs using the following sports: speed car racing, bowling, basketball, football, ice hockey, skiing, gymnastics, track and swimming. The object of this program is to increase each student's ability to recognize essential elements of information in math word problems thereby building a strong foundation in addition, subtraction, multiplication, division, and mixed operational word problems using division and multiplication of decimals. Program includes: (6) cassettes, (18) blackline masters, a teacher's guide complete with answer keys, in a sturdy vinyl binder.

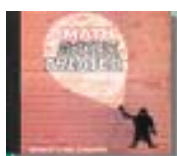
ED206	Fast Action Math	\$ 99.00
-------	------------------	----------



Math Mystery Theater - CD-ROMs and Videos

CD-ROMs: Fascinating math mysteries teach and reinforce basic skills development. These lessons allow students to review math fundamentals on the computer and on reproducible student exercise sheets. Rich color, exciting sound effects and humorous plots encourage learning and skill retention. Self-directing lessons average 20-40 minutes depending on student ability. Complete teacher's guide included. Fun for all ages. WIN/MAC CD-ROMs.

VIDEOS: Fascinating math mysteries teach and reinforce basic skill development. Go with Hugh Diddit to Big Bob's Fun Shop. Join Mitzie Minus at Rich Land Ranch. Meet Rookie secret agent Clark Dark. Help Martha Mattix investigate a robbery at the Numbers Bank. These lessons allow students to review math fundamentals through video and with reproducible student exercise sheets. Rich color, exciting sound effects and humorous plots encourage learning, and skill retention. Self-directing and self-correcting lessons average 20-40 minutes depending on student ability. Complete teacher's guide included. Fun for all ages. All videos \$69.00 each; CD-ROMs \$59.00 each.



Basic Operations

- EDMM01 **Case of the Stolen Sums VHS** - Addition with renaming
- EDMMT1 **Case of the Stolen Sums CD** - Addition with renaming
- EDMM02 **Subtraction Roundup VHS** - Subtraction with renaming
- EDMMT2 **Subtraction Roundup CD** - Subtraction with renaming
- EDMM03 **Multiplication Maniac VHS** - Compound Multiplication
- EDMMT3 **Multiplication Maniac CD** - Compound Multiplication
- EDMM04 **Mission Division: Case of the Dazzling Diamonds VHS** - Division w/1-digit divisors
- EDMMT4 **Mission Division: Case of the Dazzling Diamonds CD** - Division w/1-digit divisors
- EDMM05 **Mision Division: World's Most Secret Formula VHS** - Division w/2-digit divisors
- EDMMT5 **Mision Division: World's Most Secret Formula CD** - Division w/2-digit divisors
- EDMM06 **Great Numbers Bank Robbery VHS** - Prime and composite numbers; prime factorization
- EDMMT6 **Great Numbers Bank Robbery CD** - Prime and composite numbers; prime factorization

All six videos	
EDMM1C	\$393.00
All six CD-ROMs	
EDMMT60	\$336.00

Fractions - VHS Only

- EDMM07 **Multiple Adventures of Math Man** - Least common Multiples
- EDMM08 **Fraction Freaks** - Introduction to fractions and equivalents
- EDMM09 **Strange Case of the Fractured Fresco** - Addition of unlike fractions
- EDMM10 **Fractionstein** - Subtraction of unlike fractions
- EDMM11 **Fraction Action** - Multiplication of fractions
- EDMM12 **Case of the Kidnapped Kid** - Division of fractions
- EDMM2C All Six Videos \$393.00

Complete collection of all 24 videos	
EDMM5C	\$1569.00

CD-ROM Lab Packs	
5 CDs of One Title	
Order # + L	\$99.00
5 CDs of 6 Titles (30)	
Order # + L	\$590.00

Decimals & Measurements - VHS Only

- EDMM13 **Decimal Disaster, or The Case of the Maltese Fraction** - Addition and subtraction of decimals
- EDMM14 **Decimal Disagreement: The War of the Rose** - Multiplication of decimals
- EDMM15 **Case of the Unfinished Orchestra** - Division of decimals
- EDMM16 **Kon Fu: The 100% Solution** - Percents, relating percents to decimals and fractions
- EDMM17 **The Metric Meddler** - Understanding sample units & techniques in metric measurement
- EDMM18 **Curse of the Tomb of King Tut Tut Cubit** - Geometry, perimeter, area & volume
- EDMM3C All six videos \$393.00

CD-ROM Site License	
30 CD-ROMs of One Title	
Order # + S	\$590.00
30 CD-ROMs of 6 titles (180)	
Order # + S	\$1900.00

Word Problems - VHS Only

- EDMM19 **The Thick Man** - Addition word problems
- EDMM20 **Gang With a Difference** - Subtraction word problems
- EDMM21 **The "Pie is Square" Case** - Multiplication word problems
- EDMM22 **Mathman and Chickadee vs. the Questioner** - Division word problems
- EDMM23 **Tarzap and the Case of the Disappearing Jungle** - Word problems involving mixed operations
- EDMM24 **The Ten Percenters** - Decimals and Percents word problems
- EDMM4C All six videos \$393.00

Ordering Information

**All Orders Should be Addressed to:
Caswell & Caswell
3571 Newgate
Troy, MI 48084**

WHEN ORDERING BY PHONE please let us know if a confirming purchase order will be sent. This will help us avoid possible problems with duplicate orders.

To Order Toll Free Call: 1-800-757-7668

To Order by Fax 1-248-646-4359

METHOD OF SHIPMENT will be United Postal Service unless special request is made by the customer or we see a need to ship via another service.

SHIPPING AND HANDLING CHARGES are typically 10% of the total order. There is a \$4.50 minimum charge. Residential customers have a minimum charge of \$5.25

ORDERS FROM INDIVIDUALS should be prepaid. Be sure to include state sales tax.

**ALL CHECKS OR MONEY ORDERS MADE PAYABLE TO:
CASWELL & CASWELL**

ORDERS FROM EDUCATIONAL INSTITUTIONS should include a purchase order number when possible and must be on either official stationary or an official purchase order form.

**CLASSROOM DISCOUNTS ARE AVAILABLE.
PLEASE CALL FOR INFORMATION.**

EXAMINE ALL MATERIALS AS SOON AS RECEIVED! Notify us of damaged or missing items immediately.

ALL RETURNS MUST BE AUTHORIZED BY CASWELL & CASWELL. Permission to return should be requested and authorized in writing. We will not issue credit on unauthorized returns. All returned material must be in perfect, unmarked, saleable condition.

ALL PRICES IN THIS CATALOG are subject to change because of possible producer price changes. We bill at the producer's latest selling price. In case of a sizable increase in price, we will notify prior to shipment for confirmation.

