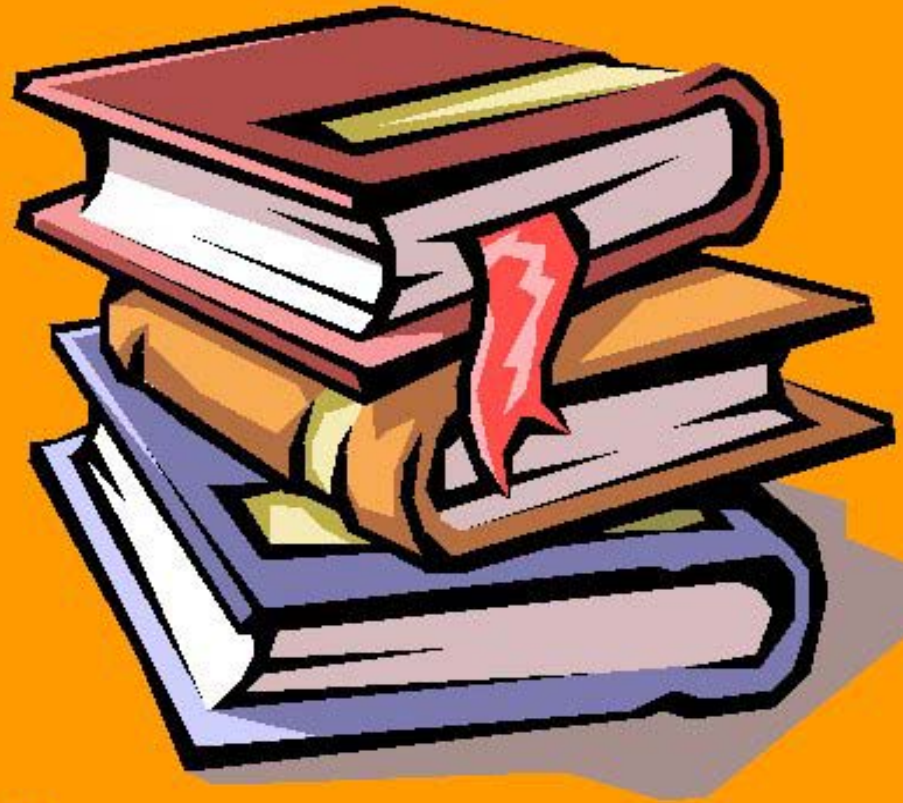


The ESL Connection



ESL
EFL
ESOL

2005

The ESL Source Selected and Evaluated by Teachers

©2005, Caswell & Caswell, 1-800-757-7668
www.teachersmarketplace.com

Secondary-Adult

Crossroads

Irene Frankel, Shirley Brod, Marjorie Fuchs, Cliff Meyers, Barbara Sample, and Helen Fox, with Earl W. Stevick

Literacy-Intermediate

Crossroads is the ideal series for adult and high school students.

This course:

- ◆ Integrates a competency-based (life-skills) approach with a proven grammar syllabus.
- ◆ Accommodates open-entry, open-exit programs.
- ◆ Accessible to students with limited literacy skills.
- ◆ Designed for multi-level classes.
- ◆ Includes all the core and supplemental materials a teacher needs, cutting costs and preparation time.
- ◆ Compatible with the MELT and CASAS competency statements, the Texas Adult Learner Outcomes, and the California ESL Model Standards for Adult Education Programs.



Student Books

The *Student Books* follow a carefully integrated syllabus based on competencies and grammatical objectives. Each book has 10 units organized around practical content, such as transportation, housing, and health. Each unit follows a consistent, 12-page format with true-to-life characters. Illustrations introduce new vocabulary and concepts.

- ◆ Speaking activities provide both structured and personalized practice in contexts relevant to students' lives. Pair and small group work encourage participation. Task-based information gap activities bring together the grammar and competencies in each unit.
- ◆ Listening skills are developed through a variety of activities, and a complete tapescript is in the back of the student book.
- ◆ Document literacy features real-life documents, such as forms, labels, and product instructions.
- ◆ Reading is taught through high-interest readings that begin with pre-reading activities and end with comprehension checks.
- ◆ Writing skills are developed through a process that begins with pre-writing and ends with students sharing what they have written.

Audio Program

The *Cassettes* feature all of the conversations and listening exercises in Levels 1-4, plus the readings in Levels 1 and 2.

The Multilevel Activity and Resource Packages

The *Multilevel Activity and Resource Packages (MARPs)* can be used either as components of Crossroads or independently. Each level contains more than 200 reproducible sheets packaged in a binder. Activities include grammar practice, listening exercises, picture stories, vocabulary games and puzzles, word cards and picture cards, student-to-student dictation, mixers, writing, reading, dictionary skills and handwriting practice. An answer key is provided at the back of the MARP.

Workbooks

The *Workbooks* contain selected pages from the *MARP*, and are designed for independent study and homework. An answer key is provided at the back of each book.

The Teacher's Books

The *Teacher's Books* offer unit notes with warm-up activities, teaching procedures for every exercise, and cross-cultural, pronunciation, and linguistic notes. Suggestions for teaching multi-level classes are also included.

Achievement Tests

The *Crossroads Achievement Tests* are eight reproducible tests with a mid-term and final for each of the four Student Books. They contain sections on listening comprehension, grammar, and life-skills competencies. A student answer sheet, answer key templates, reproducible item analysis for each test, and tapescript are provided. A Cassette of the listening parts of the test is available.

Level 1

434376-6	Student Bk 1	\$12.95
434378-2	MARP 1	\$59.95
434528-9	Workbook 1	\$9.50
434377-4	Teacher's Bk 1	\$14.95
434380-4	Cass. 1 (2)	\$31.95

Level 2

434381-2	Student Bk 2	\$12.95
434383-9	MARP 2	\$59.95
434529-7	Workbook 2	\$9.50
434382-0	Teacher's Bk 2	\$14.95
434384-7	Cass. 2 (2)	\$31.95

Tests

434535-1	Crossroads Achievement Tests	\$19.95
434686-2	Crossroads Achievement Tests Cass	\$17.50

Level 3

434385-5	Student Bk 3	\$12.95
434387-1	MARP 3	\$59.95
434530-0	Workbook 3	\$9.50
434386-3	Teacher's Bk 3	\$14.95
434388-X	Cass. 3 (2)	\$31.95

Level 4

434389-8	Student Bk 4	\$12.95
434391-X	MARP 4	\$59.95
434531-9	Workbook 4	\$9.50
434390-1	Teacher's Bk 4	\$14.95
434392-8	Cass. 4 (2)	\$31.95

Middle School/Secondary/Citizenship/Reading

Reading, Thinking, Writing

A Text for Students of English as a Second Language

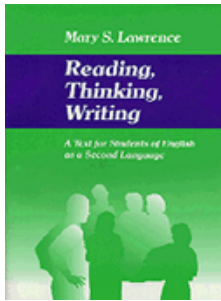
Mary S. Lawrence

Provides practice in reading analytically and writing logically.

GOAL: To provide practice in reading analytically and writing logically. Students learn to integrate reading and writing by concentrating on the grammar and vocabulary of logical relationships. Chapters include a reading section, conversation practice, writing exercises, and review questions.

8-1/2 x 11. , 252 pgs. 1975.

085484UM Paperback

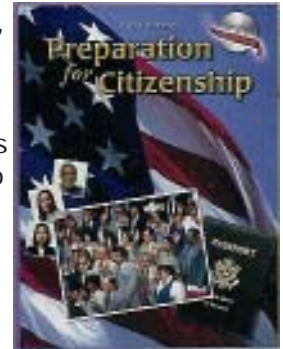


\$17.95

Citizenship

Preparation for Citizenship

Prepare immigrants and refugees for U.S. Citizenship with easy to read INS core content and authentic study questions and application forms with this complete citizenship program. 96 pages.



34584SV

Softcover Workbook

\$13.95

Reading

Explorations in World Literature

Readings to Enhance Academic Skills

Carole M. Shaffer-Koros, Jessie M. Reppy
High Beginning

From Homer to Kafka to Márquez, this anthology introduces students to world literature while improving their academic skills in listening, speaking, reading, and writing.

65744XCA

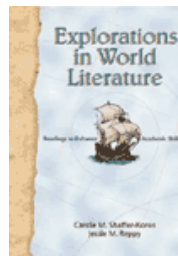
Student's Book

\$25.00

658039CA

Teacher Manual

\$ 7.50



Genuine Articles

Authentic Reading Texts for Intermediate Students of American English

Catherine Walter

Genuine Articles is a collection of 24 authentic reading texts gathered from a wide range of sources: newspapers, magazines, brochures, advertisements, business letters; and books of fiction, nonfiction, and poetry. The type of writing varies, with examples of instruction, description, narrative, persuasion, and classification. The practical exercises that follow each text are designed to teach, rather than test, and promote an active approach to reading. Summary-skills exercises in each unit help students organize information in the text and build mental summaries. Other exercises include scanning, drawing inferences, guessing vocabulary from context, and recognizing cohesive links within a text.



278007CA

Student's Book

\$26.00

278015CA

Teacher's Man & Ans. Key

\$12.00

Task Reading

Evelyn Davies, Norman Whitney,
Meredith Pike-Baky, Laurie Blass

Task Reading, a high-beginning to low-intermediate reading skills text, has an ongoing story line – a day in the life of two adult students in San Francisco. Each unit presents realistic

situations, supported by a wide variety of reading materials, many of which are authentic: dialogs, maps, diagrams, articles, letters, and advertisements. Accompanying exercises help students understand the context and purpose of the many different kinds of readings.

Predictable comprehension questions are avoided throughout, and the exercise types are highly varied. The book also includes *Teacher's Notes*, which give unit-by-unit teaching suggestions.

358108CA

Student's Book

\$21.00



America's Story

Softcover and Hardcover * Level 5-10 *
Reading Levels 2-3

If history basals exclude your limited readers, **America's Story** offers an easy to read alternative. **America's Story** is available in two softcover titles or a single hardcover edition.



♦ Full-color text presents on-level content at reading levels 2-3.

♦ Vocabulary, writing, comprehension, and geography skill-building components.

♦ **America's Story** is also still available in a Spanish version for Spanish-fluent ESL students.

23833SV

Book 1 - to 1865

\$ 17.40

23841SV

Book 2 - Since 1865

\$ 17.40

27943SV

Teacher's Guide

\$ 10.50

2385XSV

Student Hardcover

\$ 35.30

23884SV

Teach Res Binder

\$107.00

60509SV

Primer Libro - hasta 1865

\$ 17.30

60517SV

Segundo libro - desde 1865

\$ 17.30

60525SV

Teacher's Guide

\$ 11.80

Reading

Ready to Read

Ruth Brancard and Jeanne Hing

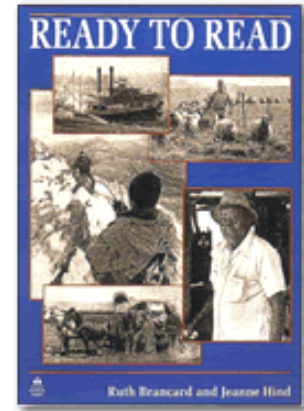
High Beginning

Ready to Read is a text designed for students who have some knowledge of English and want to improve their reading skills. The nine chapters feature interesting stories about real people living and working in the United States.

The stories are accompanied by extensive exercises that help students gain confidence in their reading ability. In addition, the numerous photos and illustrations aid students in their reading comprehension. Topics for discussion, activities for building ideas, and role plays are also included.

434368-5 Ready to Read

\$12.95



Reading Connections Skills and Strategies for Purposeful Reading

Anne Ediger and Cheryl Pavlik

Intermediate-High Intermediate

Reading Connections is a two-book series that teaches students the reading, vocabulary, and critical thinking skills essential for becoming effective readers. Each unit features thematically-grouped authentic readings accompanied by extensive reading strategy instruction designed to build a core set of reading skills.

Key features:

- ◆ High-interest reading in a wide range of genres and from a variety of sources simulate real-life academic and professional reading.
- ◆ Challenging unit tasks require students to gather relevant information from a number of sources, process the information, and draw conclusions, thereby replicating the actual reading process.



◆ Extensive reading strategy instruction provides students with practice in a core set of reading skills necessary for purposeful reading.

◆ Detailed vocabulary strategy instruction teaches students the skills they need to build and define a working academic and professional vocabulary, in addition to helping them cope with unknown vocabulary as they are reading.

◆ Further independent reading in content areas is encouraged through extensive supplementary texts and activities, including "Electronic Link" sections that direct students to topic-related Web sites.

435825-9 Reading Connections Intermediate \$21.00

435826-7 Reading Connections High-Intermediate \$21.00

Success in the U.S. Immigrants' True Stories

Connie Turner, Judy Shane, and Janet Podnecky

Recommended for EL/Civics - adult and young adult students

Success in the U.S. is a collection of touching and humorous stories told by immigrants about different kinds of success. This lively text teaches basic reading and workplace skills and is ideal for adult and young adult students.

Key Features

◆ Focused pre- and post-reading activities develop a range of reading comprehension skills such as predicting, understanding and interpreting ideas, and sequencing events.

◆ Workplace skills practice, correlated to SCANS guidelines, enables students to develop skills and

competencies such as problem solving, reasoning, communicating information, and managing time.

◆ Real-life tasks require students to complete basic forms, including tax forms, write memos, create schedules and interpret want ads.

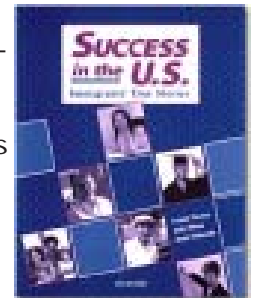
◆ Numerous photos and illustrations clarify key words and decoding-skill activities facilitate vocabulary acquisition.

◆ Varied activities engage students in both cooperative and independent learning.

◆ Easy-to-use "Teacher's Notes" provide step-by-step instructions.

436154-3 Success in the U.S. \$13.95

Recommended for ESL Civics!



Reading

Oxford Bookworms Playscripts

Series Editor: Clare West

Oxford Bookworms Playscripts can be used as readers and for performances. The series includes fully illustrated classic and contemporary plays, complete with introductions, performance notes, and character lists. Exercises and glossaries that explain key topic vocabulary are also included.

The **Oxford Bookworms Playscripts** are ideal for developing students' reading, comprehension and speaking skills.

◆ Acting and speaking aloud encourage natural stress and intonation patterns.

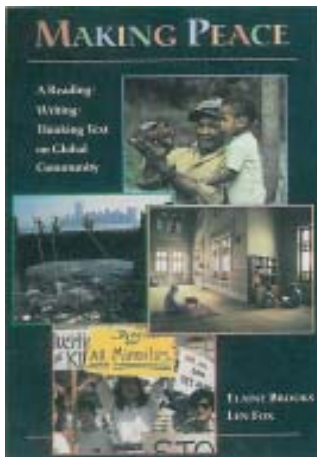
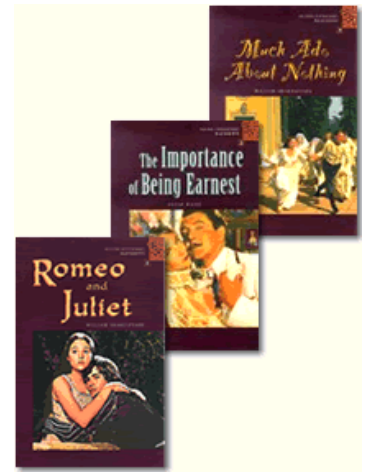
◆ Drama is immediate and dynamic, making language more memorable.

Level 1: 400-Word vocabulary

422854-1	A Ghost in Love and Other Plays	\$5.95
422855-X	The Murder of Mary Jones	\$5.95
422853-3	Sherlock Holmes: Two Plays	\$5.95
423217-4	The Butler Did It and Other Plays NEW	\$5.95
423219-0	Five Short Plays NEW	\$5.95

Level 2: 700-Word vocabulary

422856-8	The Importance of Being Earnest	\$5.95
422857-6	Much Ado About Nothing	\$5.95
422852-5	Romeo and Juliet	\$5.95
423216-6	One Thousand Dollars & Other Plays NEW	\$5.95



Making Peace:

A Reading/Writing/Thinking Text on Global Community

Elaine Brooks, Len Fox, *Beginning to Low Intermediate*

This exciting peace education reader focuses on ethical issues as a way of stimulating student interest, discussion, thinking, writing, and learning. The authors use peace education issues as a way of helping students to improve reading and writing skills while sharing thoughts and concerns about cross-cultural issues. **Making Peace** promotes peaceful relations, respect, and understanding among nations, cultures, and groups, as well as across gender, race, class, ethnicity, and generations.

Using the topic of peace in the global community, this innovative reader provides content-based language instruction for ESL students.

657806CA	Student's Book	\$25.00
657792CA	Teacher Manual	\$ 7.50

Discovering Fiction

Intermediate to Advanced

Discovering Fiction is a two-level anthology of short stories by contemporary and classic American authors such as Isaac Asimov, Gwendolyn Brooks, Sandra Cisneros, Kate Chopin, Ernest Hemingway, Langston Hughes, and Shirley Jackson. Designed for intermediate to advanced students, the texts provide interactive, integrated skills lessons developed around each story.

COMPONENTS

Discovering Fiction 1

High Intermediate to Advanced

005590CA	Student Book	\$24.00
002354CA	Teacher Book	\$ 7.50

Discovering Fiction 2

Intermediate

003512CA	Student Book	\$24.00
008093CA	Teacher Book	\$ 7.50

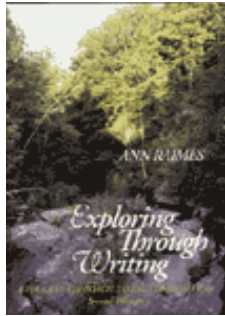


Communication/Writing

Exploring Through Writing

A Process Approach to ESL Composition, SE

Ann Raimés, High Intermediate
This critically acclaimed writing text has everything: instruction and guidance, an anthology of readings, and a special section that focuses on grammar



troublespots.

- ◆ Provides a thematically arranged collection of photos and readings with topics ranging from culture and society to environmental concerns to work and family.
- ◆ Features a guide to the 21 most common grammar problems, with self-tests and exercises throughout.
- ◆ Contains information on research papers, documentation styles, and essay examinations.

65761XCA Student's Book \$29.00
657601CA Teacher Manual \$ 7.50

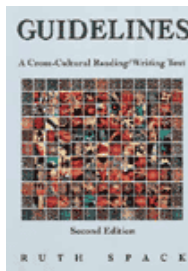
Guidelines

A Cross-Cultural Reading/Writing Text Second Edition

Ruth Spack, High Intermediate
Designed to strengthen students' academic writing, the second edition of this popular multi-cultural text offers integrated readings and writing assignments. The readings in **Guidelines** offer a wide range of choices, in terms of subject, genre, culture, gender, point of view, length, style, and theme, and yet lend themselves well to comparison, both within and across genres. The second edition:

- ◆ Provides more reading selections, including fiction and poetry.
- ◆ Offers more writing assignments, including a field research project.
- ◆ Includes guidelines for summarizing, paraphrasing, quoting, documenting sources, and editing.

657407CA Student's Book \$29.00
657989CA Teacher Manual \$ 7.50

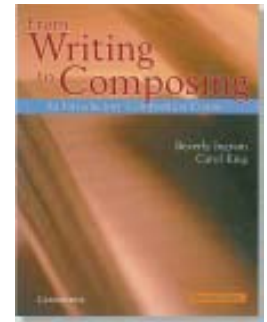


From Writing to Composing An Introductory Composition Course Second Edition

Beverly Ingram, Carol King
From Writing to Composing

is a complete composition course for **high-beginning** and **low-intermediate** students. Interweaving structured writing with free composing, the book emphasizes the process of composition through a variety of activities and topics that are both light-hearted and serious. Picture compositions, maps, dialogs, diagrams, surveys, and long-range projects enliven classes and stimulate students to become fluent and confident writers of English.

539145CA Student's Book \$22.00
539128CA Teacher's Manual \$15.00



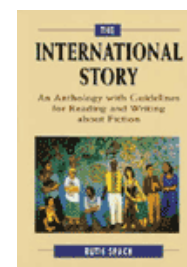
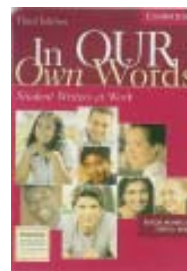
In Our Own Words A Guide with Readings for Student Writers, 3rd Ed.

Rebecca Mlynarczyk, Steven B. Haber

In Our Own Words guides **high intermediate to advanced ESL** students through the writing

process and features engaging essays by ESL students and professional writers. Students will find the experiences, perspectives, and cultural observations of their peers expressed in the many student-written reading selections. **In Our Own Words** provides classroom-tested instruction and activities designed to encourage student interaction and collaboration. New edition has new reading material and new activities!

540644CA Student's Book \$28.00
540291CA Teacher Manual \$10.00



The International Story

An Anthology with Guidelines for Reading and Writing about Fiction

Ruth Spack, High Intermediate

The International Story features a generous selection of thought-provoking classic and contemporary short stories from many different countries. Unique to this text is the integration of literary works with detailed guidelines for reading and writing and for crafting an interpretive essay.

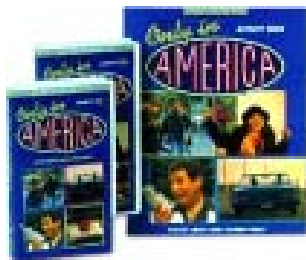
- ◆ Fosters reflection, creativity, and critical thinking through interactive discussion activities.
- ◆ Emphasizes the connection between reading and writing and between literature and composition.

657970CA Student's Book \$29.00 657962CA Teacher Manual \$ 7.50

American Culture Videos/Books

Only in America Video

Peter Viney and Karen Viney High-Beginning **Only in America Video** features eight self-contained, entertaining comedy segments that provide a wealth of vivid images about American life. It was filmed entirely on location in the USA.



Only in America Video:

- ◆Is flexible and adapts to your teaching situation.
- ◆Gives your students a firm grasp of the language.
- ◆Reinforces comprehension with exercises in the *Activity Book*.
- ◆Provides an insight into life here in America.
- ◆Creates a positive learning atmosphere in your classroom.
- ◆Offers support through the *NEW Video Guide* for teachers.
- ◆Each of the eight self-contained video segments focuses on a major language area and can be used in any order.

The video will provide students with the practical, useful language they need in everyday situations and gives them the confidence to use it.

- ◆The full-color *Activity Book* contains activities, exercises, vocabulary work and reference materials. Teaching notes give specific suggestions for each of the stories plus useful guidance on how to use video in the classroom.

- ◆Transcripts of the videos are also included. A *NEW Video Guide* for the teacher provides step-by-step instructions, answers to the exercises, optional activities, and cultural notes.

Only in America Video

458855-6	Video 1	\$69.95
458856-4	Video 2	\$69.95
458850-5	Activity Book	\$ 8.95
458872-6	Video Guide	\$ 6.25

American Government Today

6 softcover books * Levels 5-12

Give your limited readers full understanding of the American government while encouraging reading comprehension. 48 pages. ◆Written on a four to six reading level. ◆High-interest material and low-level vocabulary ensures concept comprehension.

21296SV	Congress	\$7.50
21288SV	The Presidency	\$7.50
21318SV	The Supreme Court	\$7.50
2127XSV	Washington, D.C.	\$7.50
2130XSV	The White House	\$7.50
21326SV	Your Right to Vote	\$7.50



The Wrong Trousers™

Story by Nick Park and Bob Baker ESL adaptation by Peter Viney and Karen Viney

For learners of English, Beginning

The Wrong Trousers™ is an ESL adaptation of Nick Park's OSCAR®-winning animated film. The lead characters, Wallace and his dog Gromit, find themselves tangled up in a cunning plot to steal a fabulous diamond. **The Wrong Trousers™** combines a clever storyline with ingenious humor and brilliant characterization. The full-color *Student Book* features stills from the video, related language exercises, a transfer section, a grammar summary, and a transcript of the video. The *Teacher's Book* provides specific teaching notes for each episode, plus general notes on using video in the classroom.

459027-5	Video (VHS)	\$29.95
459029-1	Student Book	\$ 8.95
459030-5	Teacher's Book	\$ 6.95

The Wrong Trousers™ and ©Wallace & Gromit Limited/BBC Worldwide Limited, 1993 & Oxford University Press, 1997



American Government

Softcover and Hardcover * Teacher's Guide * Levels 6-12 * Reading Levels 4-5

Whether you're teaching political science to pre-GED students, government to a citizenship class, or civics to secondary students, you can make content more accessible with American Government. 240 pages.

- ◆Comfortable reading levels with vocabulary words defined in page margins and in the glossary.
- ◆Activities and skill builders strengthen vocabulary, comprehension, critical thinking, and social studies skills.
- ◆A complete Teacher Resource Binder provides enriching reference materials, a Teacher's Guide, blackline masters, and more.

63438SV	Student softcover	\$ 17.40
63446SV	Teacher's Guide	\$ 10.00
77924SV	Student Hardcover	\$ 36.50
77940SV	Teacher's Guide	\$ 10.00
79308SV	Teach Res. Binder	\$103.40

American/Vocational

Speaking Up at Work

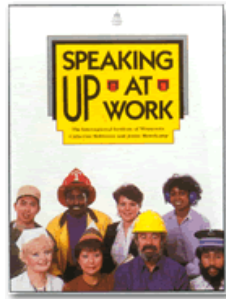
Catherine Robinson and Jenise Rowekamp
Intermediate

This text helps students develop the language skills and cultural awareness they need to succeed at work. The book addresses both the basic workplace language students need in order to do their jobs well and the social language that will help them get along with fellow employees and supervisors. Among the workplace topics addressed are the following: understanding work schedules, clarifying instructions, asking for help, calling in sick, observing safety precautions, dealing with mistakes, work conditions, benefits, understanding W-4 forms, paying taxes, and advancement. Social topics include talking about families, weekend plans, and the weather. Each unit offers extensive speaking and listening practice, as well as on-the-job simulations and role plays. Reading and discussions provide insight into how the American workplace functions, allowing students to see cross-cultural differences.

Speaking Up at Work

434196-8	Student Book	\$12.95
434197-6	Teacher's Manual	\$ 8.95

**Recommended for
ESL Civics**



Spotlight on the USA

Randee Falk
Intermediate

Spotlight on the USA is an absorbing, comprehensive look at America, filled with high-interest reading passages on the prominent regions of the United States. The informative reading passages tell all about these great and diverse American regions, including the famous personalities and events that have helped shape their histories. **Spotlight on the USA** is written in a concise, engaging, and often anecdotal style that captures students' interest. A special introduction entitled "The American People" describes the many facets of American culture to your students. Units discuss family, religion, and political and educational systems, as well as other institutions that play an important role in the everyday lives of Americans.

Spotlight on the USA offers your students all this and more:

- ◆ Beautiful full-color illustrations and photographs in each reading passage heighten students' interest by allowing them to visualize the places they are reading about.
- ◆ Puzzles and games at the end of each reading passage reinforce topics and vocabulary from the passage in fun and interesting ways. An *Answer Key* is provided at the back of the book.
- ◆ Discussion points at the end of every unit encourage cross-cultural comparisons of the topics and issues through a wide variety of activities.
- ◆ Glossaries at the end of every unit provide students with concise, easy-to-understand definitions.
- ◆ Maps featured throughout the text help students locate the geographical location of the areas highlighted in the readings.

434235-2	Spotlight/USA	\$15.95
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**Recommended for
ESL Civics**

Speaking of Survival

Daniel B. Freeman

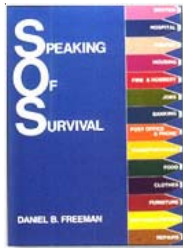
High Beginning - Low Intermediate

Speaking of Survival is a flexible text designed to provide adults with the vocabulary they need to cope in vital areas. The book is divided into fourteen topic areas, including transportation, housing, emergencies, jobs, post office and phone, and banking. The self-contained units focus on the four language skills. Each unit follows the same format: a full-color, contextualized illustration introduces the topic area and relevant vocabulary; conversations cued by illustrations present new language; oral and written exercises reinforce vocabulary and structures; reading selections provide additional information on the context; and discussion questions give students the chance to express their opinions.

A *Cassette* includes the conversations and new vocabulary in each unit.

Speaking of Survival

503110-5	Student Book	\$12.95
434105-4	Cassette	\$17.50



Skills for Success Working and Studying in English

Donna Price-Machado

Skills for Success integrates English language instruction with the competencies essential for succeeding on the job or in an academic setting. This learner-centered text gets students reading, talking, and writing about such topics as building self-confidence, handling criticism, managing a successful job interview, and making small talk with colleagues.

All content and activities in **Skills for Success** are informed by the SCANS competencies, developed by the Secretary's Commission on Achieving Necessary Skills to help people become job-ready more quickly or to thrive in their existing jobs.

657423CA	Student's Book	\$20.00
657415CA	Teacher's Manual	\$ 7.50

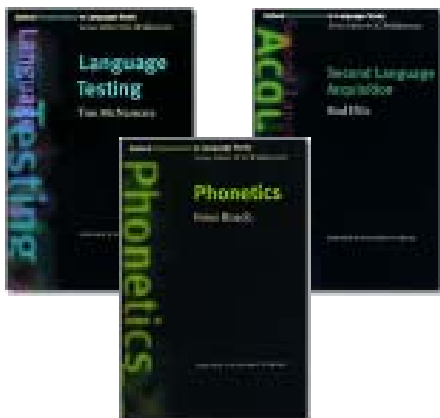


Teaching Resources

Resource Books for Teachers

Series Editor: Alan Maley

Each book covers a key area of language teaching, followed by examples and discussion of actual classroom materials and techniques.



Language Testing

Tim McNamara

This book examines test design, the rating process, validity, measurement and the social dimension of language testing. Traditional and newer forms of language assessment are considered. ©1999

437222-7 Book \$13.95

Second Language Acquisition

Rod Ellis

This book outlines second language acquisition, the study of the way in which people learn a language other than their mother tongue. It is designed to make the essentials of this rapidly expanding area accessible to readers encountering it for the first time. ©1997

437212-X Book \$13.95

Phonetics

Peter Roach

This book leads the reader through the main areas of phonetics, including how speech sounds are made and how phoneticians classify them in certain ways. The International Phonetic Alphabet and how sounds are transmitted from speaker to recipient are covered. ©2000

437239-1 Book \$13.95



Sociolinguistics

Bernard Spolsky

Sociolinguistics is the study of the different ways in which various groups of people use language. This book provides a brief, yet comprehensive introduction to the field. It explores how sociolinguistics is linked to other disciplines such as history, politics and gender studies. ©1997

437211-1 Book \$13.95

Language and Culture

Claire Kramsch

This book offers an accessible survey of key language concepts such as social context and cultural authenticity, using insights from fields including linguistics, sociology, and anthropology. ©1998

437214-6 Book \$13.95

Linguistics

H.G. Widdowson

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