

# Standard Deviantants

## Video Guides To Life

Videos/DVDs

\$21.00

each

©2003 Caswell & Caswell 1-800-757-7668

[www.teachersmarketplace.com](http://www.teachersmarketplace.com)

[Click here to return to Website](#)

# The Standard Deviants

Brought to you by The Standard Deviants Academic Team - a unique group of educators, students, and writers dedicated to enhancing the academic success of students everywhere.

## 19-time TELLY AWARD Winner for Best Educational Video

Recommended by high school teachers and university professors nationwide.

The Standard Deviants are the perfect resource for academic success with videos ranging from English Composition to Organic Chemistry and Shakespeare Tragedies.

The Standard Deviants; entertaining and enjoyable teaching style breaks down difficult subjects into a clear step-by-step format.

**Each video is broken down into 5 to 7 minute segments with a zany skit which will review the material before going on to the next segment.**

A specialized academic team is created for each subject featuring:

- ◆ Two to three professors (from the nation's best universities including Georgetown, Yale and UVA).
- ◆ An accomplished student consultant.
- ◆ Standard Deviant's staff and comedy writing specialists.

The Standard Deviants provide:

- ◆ A comprehensive tutorial of challenging course concepts.
- ◆ Study techniques including mnemonic, visual devices and memory builders.
- ◆ Quick reference cards with charts, definitions, formulas and course outlines.
- ◆ An approachable, off-beat format that builds understanding, confidence and retention.

# Psychological Resources/Index



## Sociology

BONUS: both videos include special guest host Dr. Ruth Westheimer!

**The Standard Deviants: Sociology Part One** covers: Sociological Perspective, role conflict, culture, norms, globalization, functionalism, social structure, Conflict Theory, status.

Running Time: 1 hour, 56 minutes (5 to 7 minute segments)

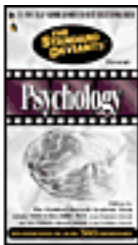
**The Standard Deviants: Sociology Part Two** covers: Socialization, racism, social mobility, conformity, role identity, minority group integration, gender inequality, prejudice, deviance.

Running Time: 1 hour, 56 minutes (5 to 7 minute segments)

980299SD	Sociology Part 1	\$21.00
980302SD	Sociology Part 2	\$21.00
980183SD	Video Box	\$33.99

### Here's What People Have to Say About Standard Deviants:

*"With the video, I learned a lot more material in a much shorter time than I could have with my textbook."*



## Psychology

**The Standard Deviants: Psychology** covers: Psychological Schools of Thought, neurons and the nervous system, nature vs. nurture, classical conditioning, Psychoanalytic Theory, cognitive development, Psychological Experiments, personality development, the scientific method.

Running Time: 2 hours, 2 minutes (5 to 7 minute segments)

56166SD	Psychology	\$21.00
56506SD	Sidekick (Workbook)	\$ 9.95
156395SD	Survival Pack	\$23.99

- Accounting.....8
- Advanced Spanish.....15
- Algebra.....7
- American Government.....14
- Anatomy.....4
- Astronomy.....4
- Basic Math.....8
- Big Business Pack.....12
- Biology.....4
- Busines Law.....11
- Calculus.....9
- Career Enhancement Pack.....12
- Chemistry.....5
- Differential Equations.....6
- Economics.....12
- English Composition.....13
- English DVD 3-Pack.....13
- English Grammar.....13
- English Punctuation.....13
- Finance.....11
- French.....15
- Geology.....5
- Geometry.....8
- Get That Job!.....12
- Human Nutrition.....4
- Internet & Internet Basics.....10
- Learning HTML.....10
- Marketing.....11
- Math Basics.....7
- Mega Math Pack.....6
- Mighty Math Pack.....6
- No-Brainers - Interviewing.....12
- No-Brainers - Webpage.....10
- Organic Chemistry.....6
- Physics.....5
- Pre-Algebra.....7
- Pre-Calculus.....9
- Psychology.....16
- Shakespeare Tragedies.....14
- Sociology.....16
- Spanish.....15
- Statistics.....9
- Trigonometry.....8

# Ordering Information

**All Orders Should be Addressed to:  
Caswell & Caswell  
3571 Newgate  
Troy, MI 48084**

**WHEN ORDERING BY PHONE** please let us know if a confirming purchase order will be sent. This will help us avoid possible problems with duplicate orders.

**To Order Toll Free Call: 1-800-757-7668**

**To Order by Fax 1-248-646-4359**

**METHOD OF SHIPMENT** will be United Postal Service unless special request is made by the customer or we see a need to ship via another service.

**SHIPPING AND HANDLING CHARGES** are typically 10% of the total order. There is a \$4.50 minimum charge. Residential customers have a minimum charge of \$5.25

**ORDERS FROM INDIVIDUALS** should be prepaid. Be sure to include state sales tax.

**ALL CHECKS OR MONEY ORDERS MADE PAYABLE TO:  
CASWELL & CASWELL**

**ORDERS FROM EDUCATIONAL INSTITUTIONS** should include a purchase order number when possible and must be on either official stationary or an official purchase order form.

**CLASSROOM DISCOUNTS ARE AVAILABLE.  
PLEASE CALL FOR INFORMATION.**

**EXAMINE ALL MATERIALS AS SOON AS RECEIVED!** Notify us of damaged or missing items immediately.

**ALL RETURNS MUST BE AUTHORIZED BY CASWELL & CASWELL.** Permission to return should be requested and authorized in writing. We will not issue credit on unauthorized returns. All returned material must be in perfect, unmarked, saleable condition.

**ALL PRICES IN THIS CATALOG** are subject to change because of possible producer price changes. We bill at the producer's latest selling price. In case of a sizable increase in price, we will notify prior to shipment for confirmation.

