

# Standard Deviantants

## Video Guides To Life

Videos/DVDs

\$21.00

each

©2003 Caswell & Caswell 1-800-757-7668

[www.teachersmarketplace.com](http://www.teachersmarketplace.com)

[Click here to return to Website](#)

## Table of Contents

Business	Page 11
Government	Page 14
Language Arts	Page 13
Mathematics	Page 6
MultiLingual Resources	Page 15
Psychological Resources	Page 16
Science	Page 4
Technology	Page 10

### What People Say About The Standard Deviants

*"The information is presented in terms students can relate to and easily understand."*

*"The Standard Deviant video course was the foundation for my success in community college."*

*"Cerebellum Spoofs simplifies its topics to liven up unwieldy and often obtuse subjects."*

*"Cerebellum has designed video tutorials that make learning easier, more enjoyable and less frustrating."*

*"A lesson in higher education: Insert tape, push play, and learn."*

*"My only regret was that I didn't buy the tape earlier."*

*"By watching the tapes before class, I had the background confidence to understand what is being covered in my professor's lecture."*

*"The tapes showed me what my lecture notes and textbook couldn't."*

# The Standard Deviants

Brought to you by The Standard Deviants Academic Team - a unique group of educators, students, and writers dedicated to enhancing the academic success of students everywhere.

## 19-time TELLY AWARD Winner for Best Educational Video

Recommended by high school teachers and university professors nationwide.

The Standard Deviants are the perfect resource for academic success with videos ranging from English Composition to Organic Chemistry and Shakespeare Tragedies.

The Standard Deviants; entertaining and enjoyable teaching style breaks down difficult subjects into a clear step-by-step format.

**Each video is broken down into 5 to 7 minute segments with a zany skit which will review the material before going on to the next segment.**

A specialized academic team is created for each subject featuring:

- ◆ Two to three professors (from the nation's best universities including Georgetown, Yale and UVA).
- ◆ An accomplished student consultant.
- ◆ Standard Deviant's staff and comedy writing specialists.

The Standard Deviants provide:

- ◆ A comprehensive tutorial of challenging course concepts.
- ◆ Study techniques including mnemonic, visual devices and memory builders.
- ◆ Quick reference cards with charts, definitions, formulas and course outlines.
- ◆ An approachable, off-beat format that builds understanding, confidence and retention.

# Science

## The Anatomically Correct World of Anatomy



**The Standard Deviants: Anatomy Part One** covers: anatomical position, central nervous system, skeletal system, vertebral column, muscular system, skeletal muscle, the nervous systems, brain stem, special sense organs, peripheral nervous system. Running Time: 2 hours, 3 minutes (5 to 7 minute segments)



**The Standard Deviants: Anatomy Part Two** covers: circulatory system, cardiovascular system, digestive system, gastrointestinal tract, lymphatic system, urinary system, respiratory system, endocrine system, reproductive system. Running Time: 2 hours, 5 minutes (5 to 7 minute segments)

156301SD	Anatomy Part 1	\$21.00
15631XSD	Anatomy Part 2	\$21.00
980027SD	Video Box (2 Pack)	\$33.99

## The Really Big World of Astronomy

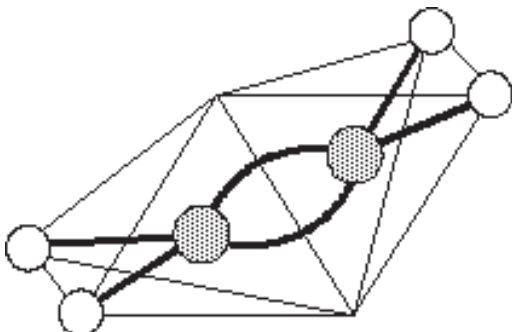


**The Standard Deviants: Astronomy Part One** covers: the history of astronomy, light and the spectrum, Keplers' Laws, telescopes, Galileo, the Earth, Newton, the moon, universal law of gravitation. Running Time: 1 hour, 45 minutes (5 to 7 minute segments)



**The Standard Deviants: Astronomy Part Two** covers: the planets, Layers of the Sun , asteroids, fusion, comets, hydrostatic equilibrium, meteoroids, sunspots. Running Time: 1 hour, 5 minutes (5 to 7 minute segments)

156298SD	Astronomy Part 1	\$21.00
984014SD	Astronomy 1 DVD	\$21.00
156468SD	Astronomy Part 2	\$21.00
1983492SD	Astronomy 2 DVD	\$21.00
980035SD	Video Box (2 Videos)	\$33.99
983484SD	Astronomy DVD 2 Pack	\$35.99



## The Dissected World of Biology

Terms like lysosomes, ribosomes, and chromosomes have baffled biology students for decades. Now all the answers they need can be found in one place - The Dissected World of Biology. Topics include DNA, photosynthesis, melosis and more!



**Standard Deviants: Biology** covers: genes, RNA, atoms, endocytosis, covalent bonds, meiosis vs. mitosis, anatomy of a cell, photosynthesis, DNA structure. Running Time: 2 hours, 15 minutes (5 to 7 minute segments)

156085SD      Biology      \$21.00

### What people have to say about Standard Deviants:

*"The information is presented in terms students can relate to and easily understand."*

*"I feel the tapes I purchased were well worth it. They really made learning fun. I would suggest them to anybody whose children are having problems in any subject. Who would've thought I could learn so much from one video?"*

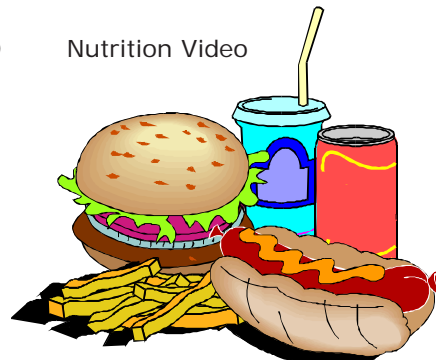
## Human Nutrition



Take a fantastic voyage inside your body with the Standard Deviants. They'll show you how your body converts fat into energy and much more. Learn all about the ABC's of vitamins and anti-toxidants in this fun-to-watch and infromative video.

**The Standard Deviants: Human Nutrition** covers: Carbohydrates, Food Guide Pyramid, Proteins, Amino Acids, Macronutrients, Metabolism, Micronutrients, Diabetes I and II, Calories, Obesity, Digestive System. Running Time: 1 hour, 30 minutes (5 to 7 minute segments)

986378SD      Nutrition Video      \$21.00



# Science



## The Gravity-Packed World of Physics

**The Standard Deviants: Physics Part One** covers: adding vectors, angular momentum, multiplying vectors, projectile motion, conservation of energy, Newton's Laws, centripetal acceleration, kinetic energy, the big 3 equations of kinematics.

Running Time: 1 hour, 45 minutes (5 to 7 minute segments)

**Physics Part Two** covers: work, work-kinetic energy principle, The Law of Universal Gravitation, Kepler's Laws of Planetary Motion, harmonic motion, waves, heat, phase changes, The First and Second Laws of Thermodynamics, entropy.

Running Time: 1 hour, 45 minutes (5 to 7 minute segments)

986475SD	Physics Part 1	\$21.00
983980SD	Physics 1 DVD	\$21.00
986483SD	Physics Part 2	\$21.00
983328SD	Physics 2 DVD	\$21.00
983336SD	DVD 2 pack	\$35.99
98619XSD	Video Box (2 Pack)	\$33.99



## The Rockin' World of Geology

**The Standard Deviants: Geology Part One** covers: geologic time scale, Bowen's Reaction Series, the geologic record, physical weathering, fundamental principles of geology, chemical weathering, minerals, sedimentary rocks, magmas, stratification.

Running Time: 1 hour, 45 minutes (5 to 7 minute segments)

**The Standard Deviants: Geology Part Two** covers: metamorphic rocks, the Earth's interior, metamorphic foliation, Plate Tectonics, folds, Theory of Continental Drift, joints, the hydrologic cycle, faults, continental glaciers, earthquakes.

Running Time: 1 hour, 25 minutes (5 to 7 minute segments)

**Geology Study Sidekick (Workbook)**. Follow along with the video and test yourself with the Geology Study Sidekick. This workbook provides you with video notes, quizzes & tests, a detailed glossary, and in-depth explanations.

156220SD	Geology Part 1	\$21.00
156239SD	Geology Part 2	\$21.00
156530SD	Sidekick Workbook	\$11.95
980078SD	Video Box (2 Pack)	\$33.99
156425SD	Survival Pk 2 vids/wb	\$40.99

## The Super Charged World of Chemistry

**The Standard Deviants: Chemistry Part One** covers: states and properties of matter, atomic and molecular weights, solution stoichiometry, atoms, compounds, molecules, The Periodic Table, isotopes, ions. Running Time: 2 hours, 10 minutes (5 to 7 minute segments)

**The Standard Deviants: Chemistry Part Two** covers: Thermochemistry, exothermic reactions, endothermic reactions, Hess' Law, Atomic structure, chemical bonding, Lewis Structures, The Octet Rule, atomic bonding. Running Time: 1 hour, 0 minutes (5 to 7 minute segments)

**The Standard Deviants: Chemistry Part Three** covers: VSEPR Theory, Kinetic Molecular Theory, Boyles' Law, Graham's Law, Dalton's Law of Partial Pressures, Intermolecular forces, phase diagrams, molarity, molality. Running Time: 1 hour, 30 minutes (5 to 7 minute segments)

**Chemistry Study Sidekick (Workbook)**. Follow along with the video and test yourself with the Chemistry Study Sidekick. This workbook provides you with video notes, quizzes & tests, a detailed glossary, and in-depth explanations.

156093SD	Chemistry Part 1	\$21.00
15614XSD	Chemistry Part 2	\$21.00
156158SD	Chemistry Part 3	\$21.00
156573SD	Sidekick Workbook	\$12.95
156441SD	Survival Pk 3 vids/wb	\$57.99

### Here's What People Have to Say About Standard Deviants:

*"Because its a video, I could review difficult concepts again and again until I had a clear understanding of them."*



# Science

## The Deep-Fried World of Organic Chemistry



**The Standard Deviants: Organic Chemistry Part One** covers: review of basic chemistry, naming alkalines, Lewis Structures, naming branched-chain alkalines, valence shell electron pair repulsion, alkane structures, Lewis Acids, Lewis Bases, cycloalkane structures, hybridization states of carbon, ground-state electron configurations.

Running Time: 2 hours, 20 minutes (5 to 7 minute segments)

**The Standard Deviants: Organic Chemistry Part Two** covers: Functional groups, reaction energy diagram, organic reactions (addition reaction, elimination reaction, substitution reaction, rearrangement reaction), naming alkenes, naming cycloalkenes, EZ system of nomenclature.

Running Time: 1 hour, 46 minutes (5 to 7 minute segments)

**The Standard Deviants: Organic Chemistry Part Three** covers: Electrophilic addition reaction, hydroxylation reaction, hydration reaction, alkynes, Markovnikov's Rule, naming alkynes, cis- and trans-isomers, alkyne addition reactions, hydroboration-oxidation of alkynes.

Running Time: 2 hours, 0 minutes (5 to 7 minute segments)

156263SD	Organic Chemistry Part 1	\$21.00
156271SD	Organic Chemistry Part 2	\$21.00
15628XSD	Organic Chemistry Part 3	\$21.00
980086SD	Video Box (3 Pack)	\$50.98

### Here's What People Have to Say About Standard Deviants:

*"Cerebellum has designed video tutorials that make learning easier, more enjoyable and less frustrating."*

# Mathematics

## The Supersonic World of Differential Equations



Solve "Operation Diffy Q" with the Standard Deviants! Learn the tips and tricks if initial value problems, boundary value problems and all types of solution techniques for first order separable, exact and linear equations. Plunge headfirst into higher order

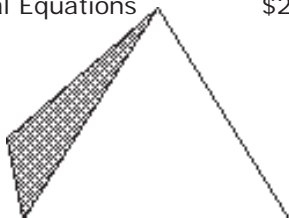
equations with constant coefficients, the methods of undetermined coefficients and even variation of parameters.

### **The Standard Deviants: Differential Equations**

covers: Initial Value Problems, higher order differential equations, Boundary Value Problems, Constant coefficients, Separable Differential Equations, method of undetermined coefficients, Exact Differential Equations, variation of parameters, linear first order differential equations.

Running Time: 2 hours, 42 minutes (5 to 7 minute segments)

980280SD Differential Equations \$21.00



## Mighty Math Pack

Save money! This four DVD set includes Basic Math, Pre-Algebra Part 1, Algebra Part 1 and Geometry Part 1 at a savings of nearly 15%.

**The Standard Deviants Mighty Math Pack** covers all topics from Basic Math, Pre-Algebra Part 1, Algebra Part 1 and Geometry Part 1. Running Time: 6 hours, 5 minutes (5 to 7 minute segments)

98314XSD Mighty Math Pack \$69.99



## Mega Math Pack

Save Money! **The Standard Deviants Mega Math Pack** includes everything you need to become a math wiz! You get 5 tapes at a 20% discount: Basic Math, Pre-Algebra Part 1, Algebra Part 1, Pre-Calculus Part 1 and Trigonometry Part 1.

**The Standard Deviants Mega Math Pack** covers all topics from Basic Math, Pre-Algebra Part 1, Algebra Part 1, Pre-Calculus Part 1 and Trigonometry Part 1. Running Time: 8 hours, 0 minutes (5 to 7 minute segments)

98040XSD Mega Math Pack \$79.99



# Mathematics



## The Pumped Up World of Pre-Algebra

**The Standard Deviants: Pre-Algebra Part 1** covers: Rules of exponents, Negative exponents, Prime factorization, Greatest common factor, Least common multiple, Absolute value, Square roots, Negative roots, Fractional exponents, Inequalities.  
Running Time: 1 hour, 30 minutes (5 to 7 minute segments)

**Pre-Algebra Part 2** covers: Basic linear equations, Checking solutions, Absolute value equations, Graphing basics, Quadrants, Plotting points, Graphing linear equations, Boundary lines, Area of intersection.  
Running Time: 1 hour, 30 minutes (5 to 7 minute segments)

986394SD	Pre-Algebra- Part 1	\$21.00
983964SD	Pre-Algebra Part 1 DVD	\$21.00
986408SD	Pre-Algebra- Part 2	\$21.00
983417SD	Pre-Algebra DVD 2	\$21.00
983425SD	DVD 2 Pack	\$35.99
986203SD	Video Box (2 Pack)	\$33.99

## The Adventurous World of Algebra

**The Standard Deviants: Algebra, Part 1** covers: functions, Point-slope formula, Polynomials, Finding the equation of a line, Graphs and the coordinate plane, Roots, Algebraic equations, linear equations.  
Running Time: 1 hour, 35 minutes (5 to 7 minute segments)

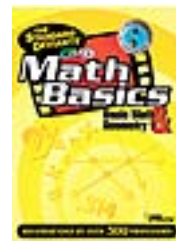
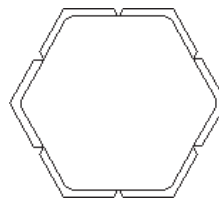
**The Standard Deviants: Algebra, Part 2** covers: quadratic equations, quadratic formula, Squares and square roots, imaginary numbers, FOIL method, complex numbers, parabolas, higher order polynomials, factoring quadratic equations.  
Running Time: 1 hour, 50 minutes (5 to 7 minute segments)

*The Algebra Intro DVD 2-Pack includes Pre-Algebra 1 and Algebra 1 at a discount price.*

986297SD	Algebra Part 1	\$21.00
986307SD	Algebra- Part 2	\$21.00
156557SD	Sidekick Workbook	\$12.95
986130SD	Video Box - 2 videos	\$33.99
983972SD	Algebra Part 1 DVD	\$21.00
983298SD	Algebra Intro (2 DVDs)	\$35.99

### Here's What People Have to Say About Standard Deviants:

*"Its like having class in the comfort of your room."*



## Math Basics DVD 2-pack

**The Standard Deviants Math Basics DVD 2-pack** includes *Basic Math* and *Geometry 1* at a discount price.

**The Standard Deviants DVD: Basic Math** covers: Integers, Addition, Subtraction, The order of operations, Rounding integers and decimals, Multiplication, Fractions, Prime numbers, Ratios, Percents.

**Geometry Part 1** covers: Euclidean geometry/Inductive and deductive reasoning/Points, lines, planes and space/Parallel lines/Postulates/Theorems/Converse statements/Inverse statements/Contrapositive statements/Biconditional statements/Angles/Acute angles/Right angles/Obtuse angles/Straight angles/Adjacent angles/Complementary angles/Supplementary angles/Angle bisectors/Perpendicular lines/Reflexive property/Substitution property/Transitive property/Proofs/The parallel postulate/Corresponding angles/The corresponding angles postulate/The alternate interior angles theorem/The alternate exterior angles theorem/The same-side interior angles theorem/Equilateral triangles/Isosceles triangles/Scalene triangles/Equilateral triangles/Right triangles, Obtuse triangles/Acute triangles/Remote interior angles/Congruent triangles/Side-side-side postulate (SSS)/Side-angleside postulate (SAS)/Angle-side-angle postulate (ASA)/Angle-angle-side postulate (AAS).

98328XSD	Math Basics/Geometry DVD 2-pk	\$35.99
----------	-------------------------------	---------

# Mathematics

## The Eye-Popping World of Accounting



**The Standard Deviants: Accounting Part One** covers: GAAP, Accounting periods, Income statement, T-accounts, Statement of changes in owner's equity, Trial balance, Balance sheets, Classified balance sheet, The accounting equation, Post-closing trial balance.

Running Time: 1 hour, 55 minutes (5 to 7 minute segments)



**The Standard Deviants: Accounting Part Two** covers: Merchandising company, Accounting for current assets, Calculating net sales, Fixed percentage method, Cost of goods sold, Accounting for current liabilities, Calculating net income, LIFO, FIFO.

Running Time: 1 hour, 50 minutes (5 to 7 minute segments)



**Accounting Study Sidekick (Workbook)**. This workbook provides you with video notes, quizzes & tests, a detailed glossary, and in-depth explanations.

156204SD	Accounting Part 1	\$21.00
156212SD	Accounting Part 2	\$21.00
15659XSD	Workbook	\$11.95

## The Twisted World of Trigonometry



**The Standard Deviants: Trigonometry, Part 1** covers: Radians, The special angles, Right triangles, The Pythagorean Theorem, Sine, Cosine, Tangent, Law of cosines, Law of sines.

Running Time: 1 hour, 20 minutes (5 to 7 minute segments)



**The Standard Deviants: Trigonometry Part 2** covers: The unit circle, Amplitude, The sine curve, Identities, The cosine curve, Double-angle formulas, The tangent curve, Sum-to-product formulas, Period.

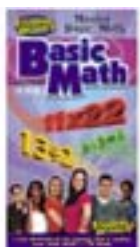
Running Time: 1 hour, 25 minutes (5 to 7 minute segments)

156255SD	Trigonometry- Part 1	\$21.00
156360SD	Trigonometry- Part 2	\$21.00
980116SD	Video Box	\$33.99

## The Zany World of Basic Math

*Richard Semmler, Ph.D. & Roger Howey, Ph.D.*

Whether you're learning about quotients and numerators for the first time or you're looking for a quick review, The Standard Deviants deliver! Throw your calculators away - this video covers addition, subtraction, multiplication, division, fractions, ratios and percentages the quick and easy way! The perfect learning tool for all ages, The Standard Deviants make math fun!



**The Standard Deviants: Basic Math** covers: Integers, Division, Addition, The order of operations, Subtraction, Rounding integers and decimals, Multiplication, Fractions, Prime numbers, Ratios, Percents.

Running Time: 1 hour, 45 minutes (5 to 7 minute segments)



**Basic Math Study Sidekick (Workbook)**.

Follow along with the video and test yourself with the Basic Math Study Sidekick. This workbook provides you with video notes, quizzes & tests, a detailed glossary, and in-depth explanations.

986319SD	Basic Math	\$21.00
156549SD	Sidekick (Workbook)	\$ 9.95
983727SD	Learning Basic Math DVD	\$21.00
156387SD	Survival Pk - video/wb	\$23.99

## Geometry



**The Standard Deviants: Geometry Part 1** covers: Quadrilaterals, various types of polygons, Diagonals, Similar triangles, The Pythagorean Theorem, Special right angles, Perimeter, Circles, Radius, Diameter, Circumference Area, Area, surface area of polygons and circles, Volume formulas for right prisms, cylinders and spheres.

Running Time: 1 hour, 15 minutes (5 to 7 minute segments)



**Geometry Part 2** covers: Basic geometric definitions, Postulates, Theorems, and Proofs relating to polygons and circles, Angle congruence and similarity, Inductive and deductive reasoning, All about Angles (complementary and supplementary angles, angles and their theorems, Parallel lines, All about Triangles (triangle postulates and theorems).

Running Time: 1 hour, 15 minutes (5 to 7 minute segments)



98037XSD	Geometry- Part 1	\$21.00
984790SD	Geometry 1 DVD	\$21.00
980485SD	Geometry- Part 2	\$21.00
983441SD	Geometry 2 DVD	\$21.00
980493SD	Video Box	\$33.99
98345XSD	DVD 2 Pack	\$35.99



# Mathematics

## The Dangerous World of Pre-Calculus



**The Standard Deviants: Pre-Calculus Part 1** covers: rational functions (multiplying, dividing, adding, subtracting), Vertical asymptotes, Horizontal asymptotes, Graphing rational functions, Graphing linear inequalities, Discontinuities, Finding roots, systems of linear equations, systems of inequalities.

Running Time: 1 hour, 35 minutes



**Pre-Calculus Part 2** covers: Exponential functions, Common log or base 10, Rules of exponents, Natural log or base e, Applications of exponents, Rules of logs, logarithms, Solving log equations, Converting logs to base 10 or base e.

Running Time: 1 hour, 45 minutes (5 to 7 minute segments)

156123SD	Pre-Calculus- Part 1	\$21.00
156131SD	Pre-Calculus- Part 2	\$21.00
980094SD	Video Box	\$33.99

## The High Stakes World of Statistics

### **The Standard Deviants: Statistics Part 1**

covers: Population, Stem and leaf display, Sample, Mean Elements of a statistical problem, Median, Relative frequency histogram, Mode, Distribution curve, Standard deviation, Empirical rule, Z-score.

Running Time: 1 hour, 45 minutes (5 to 7 minute segments)



**Statistics Part 2** covers: Probability, Continuous random variables, Events, Mutually exclusive events, Random variables, Poisson distribution, Binomial probability formula, Urn model, Discrete random variables, Sampling with and without replacement.

Running Time: 1 hour, 32 minutes (5 to 7 minute segments)



### **The Standard Deviants: Statistics Part 3**

covers: Probability distributions for continuous random variables, Confidence interval, Sampling distributions, Hypothesis tests, Mean of a sampling distribution, One-tailed tests, Two-tailed tests, Standard error of the mean, Small samples, Large samples, Degrees of freedom.

Running Time: 1 hour, 19 minutes (5 to 7 minute segments)



156492SD	Statistics- Part 1	\$21.00
980264SD	Statistics- Part 2	\$21.00
980272SD	Statistics- Part 3	\$21.00
980167SD	Video Pack	\$50.98

## The Candy-Coated World of Calculus

**The Standard Deviants: Calculus, Part 1** covers: Limits, Power rule, Substitution, Product rule, Continuity, Quotient rule, The derivative, Chain rule, Finding the equation of the tangent line.

Running Time: 1 hour, 45 minutes



**The Standard Deviants: Calculus, Part 2** covers: Applications of the derivative, antiderivatives, Critical points, the definite Integral, Increasing & decreasing functions, Riemann sums, local extreme, Fundamental Theorem of Calculus, position, Velocity function, acceleration function.

Running Time: 2 hours, 0 minutes (5 to 7 minute segments)



986351SD	Calculus- Part 1	\$21.00
98636XSD	Calculus- Part 2	\$21.00
985630SD	Video Box	\$33.99

### Here's What People Have to Say About Standard Deviants:

*"I feel the tapes I purchased were well worth it. They really made learning fun. I would suggest them to anybody whose children are having problems in any subject."*

*"I purchased the Standard Deviants to help my students. I think the light-hearted approach will reduce their anxiety."*

**Visit our Website!**

**[www.teachersmarketplace.com](http://www.teachersmarketplace.com)**

# Technology

## Internet and Internet Basics

Dr. Kerric Harvey, John Barth & Mark Reilly.

**No-Brainers on the Internet** will teach you about the history of the internet, how to get connected and receive e-mail, as well as how to navigate the World Wide Web and use search engines to find the information you need. You'll even learn about online privacy and security. In today's age, it is crucial to know what the Internet is as well as how to use it. **Internet Basics** will put you online in no time! This tape will begin by explaining all about the Internet, the World Wide Web, modems, and Internet Service Providers. It also explains topics such as electronic mail, web servers, search engines, navigation tools, and more. If you don't know how to use the Internet, this tape is a must-have.

**No-Brainers on Internet** covers: how to send and receive e-mail, how to conduct online research and navigate through the World Wide Web, the "netiquette" necessary to surf like a pro! Running Time: 45 minutes

**The Standard Deviants: Internet Basics** covers: The Internet, the World Wide Web, internal modems, built-in modems, external modems, PC modem cards, bits, Internet Service Providers (ISP's), national vs. local ISP's, software, payment plans, passwords, account names, electronic mail (e-mail), sending and receiving e-mail, mailing lists, electronic discussion groups, chat rooms, Internet etiquette, listserves, privacy issues and security, encryption, on-line purchasing, web servers, web browsers, web pages, hyperlinks, icons, icons, colored text, buttons, Universal Resource Locator (URL), search engines, Boolean searches, hypertext, navigational tools, restricting unwanted sites, parental control options, cyberspace shorthand, emoticons, conversational acronyms, Spam mail. Running Time: 1 hour, 0 minutes

981031SD	No Brainers - Internet	\$21.00
980647SD	Internet Basics	\$21.00
980957SD	Video Box	\$33.99



### No-Brainers on Creating a Web Page

Paul J. DeMalo, Web Pro & Mark Reilly, Web Expert

**No-Brainers on Creating Web Pages** will teach you about the underlying structure for all web pages, how to choose colors and images that will work for your page, and

where to look on the web for more resources. This tape will also show you how to format pages, edit text, add graphics and links, and even create tables. This tape will have you designing your own page in no time!

**No-Brainers on Creating Web Pages** covers: the underlying structure for all web pages, how to choose colors and images that will work for your page, where to look on the web for more resources. Running Time: 45 minutes

981120SD	Creating a Web Page	\$21.00
----------	---------------------	---------



### Learning HTML

Paul J. DeMaio & Mark Reilly

Do you know what hypertext markup language is? If not, you need **Learning HTML**. This tape will explain what HTML is, web pages, scanners, servers, design issues, and more. If you want to create a web page, or simply want to be up-to-date with today's technology, you don't want to pass on this tape!

**The Standard Deviants: Learning HTML** covers: The World Wide Web, hypertext, hyperlinks, browsers, hypertext markup language (HTML), web pages, text editors, simple text editors, WYSIWYG editors, internet browsers, tags, formatting (header, title, and body), underlining text, boldfacing text, centering text, line and page breaks, font size and color, hexadecimal color codes, background color, adding links, on-site and off-site links, MAILTO commands, variables, Image Source, jpg and gif extensions, plagiarism issues, scanners, photographic images, graphics, background tiles, tables, servers, uploading home pages, FTP programs, Internet Service Providers, design issues, viewer-friendly designs. Running Time: 52 minutes

980612SD	Learning HTML	\$21.00
----------	---------------	---------



# Business

## The Wild and Wacky World of Finance

**The Standard Deviants: Finance Part One** covers: sole proprietorships, primary/secondary markets, time value of money, future value, compounding, the master formula, annuities, rate of return, APR, role of the financial manager, maximizing stockholder wealth, interest rates and yield.

Running Time: 1 hour, 40 minutes (5 to 7 minute segments)

**The Standard Deviants: Finance Part Two** covers: CAPM, correlation coefficient, beta portfolio, portfolios, market risk, expected rate of return, yield to maturity, stock valuation, diversification, Gordon Growth Model.

Running Time: 1 hour, 30 minutes (5 to 7 minute segments)

**The Standard Deviants: Finance Part Three** covers: Capital structure, Modified Internal Rate of Return (MIRR), bond-yield-plus-risk premium approach, the basics of capital budgeting, calculating the weighted average cost of capital, ofitability index, Internal Rate of Return (IRR), capital budgeting decision methods.

Running Time: 1 hour, 45 minutes (5 to 7 minute segments)

**Finance Study Sidekick (Workbook).** Follow along with the video and test yourself with the Finance Study Sidekick. This workbook provides you with video notes, quizzes & tests, a detailed glossary, and in-depth explanations.

156174SD	Finance Part 1	\$21.00
156182SD	Finance Part 2	\$21.00
156190SD	Finance Part 3	\$21.00
156522SD	Sidekick Workbook	\$12.95
98006XSD	Video Box	\$50.98
156522SD	Survival Pack 3 videos/wb	\$57.99



### Here's What People Have to Say About Standard Deviants:

*"I feel the tapes I purchased were well worth it. They really made learning fun. I would suggest them to anybody whose children are having problems in any subject. Who would've thought I could learn so much from just one video?"*

*"With the video, I learned a lot more material in a much shorter time than I could have with my textbook."*

## The Cutthroat World of Business Law

Follow the Standard Deviants into the courtroom in *The Cutthroat World of Business Law*. The Deviants guide you through the basics using clear, concise language - no legalese! This tape covers our legal system, tort law, contract law and product liability.



**The Standard Deviants: Business Law** covers: Legal system, Sources of law, Criminal vs. civil law, Tort law, Negligence, Contract law, Valid contracts, Quasi contract, Product liability.  
Running Time: 2 hours, 20 minutes (5 to 7 minute segments)

156328SD	Business Law	\$21.00
----------	--------------	---------

## The Material World of Marketing



The Standard Deviants will take you through the management process, where developing and delivering goods and services combine to satisfy customer wants and needs. You will learn all about distribution channels, mission statements, pricing strategies, targeting, the four P's of marketing and more. This thorough and clever video is sure to make marketing clear, enjoyable - and profitable!

**Standard Deviants: Marketing** covers: distribution of channels, the four P's of marketing, market share, the product life cycle, market research & information, the product orientation, pricing strategies, the selling orientation, targeting.

Running Time: 1 hour, 45 minutes (5 to 7 minute segments)

156484SD	Marketing	\$21.00
----------	-----------	---------



# Business



## Big Business Pack

Larry Singleton, Ph.D., Wayne Label, Ph.D., Mark Eppli, Ph.D., William Handorf, Ph.D., John McCarty, Ph.D., Barbara Rosenthal, Ph.D., Leo C. Moerson, J.D., and Amy Fine, J.D.

Save Money! The Standard Deviants Big Business Pack includes everything you need to succeed in business. You get 5 tapes at a 20% discount: Business Law, Accounting Parts 1&2, Finance Part 1 and Marketing.

**The Standard Deviants Big Business Pack** covers all topics from Business Law, Accounting Parts 1&2, Finance Part 1 and Marketing. Running Time: 9 hours, 34 minutes

980396SD      Big Business Pack      \$79.99

## Get That Job! DVD

Bradley Richardson, Tom Kegelman, Marilyn Goldman & Joan Wikstrom

Land the job of your dreams! This DVD contains No-Brainers on Interviewing and No-Brainers on Resumes & Cover Letters. Learn how to prepare for your interview, answer questions with confidence, get the job you want at the salary you want, attention-getting resume formats, sell-yourself techniques to land your dream job, tactful ways to handle the dreaded "salary issue", 6 ways to open a cover letter, the sure-fire 4 paragraph approach, and all the cover letter stuff NOT to do! Running Time: 1 hour, 30 minutes

98605XSD      Get That Job! DVD      \$21.00



## No-Brainers on Interviewing

Bradley Richardson, Tom Kegelman & Marilyn Goldman

**No-Brainers on Interviewing** guides you through the interviewing process from preparing for the interview to accepting an offer. This tape includes sections on

communicating your message, understanding the interviewer and getting the salary you want.

**No-Brainers on Interviewing** covers: How to prepare for your interview, answer questions with confidence, get the job you want at the salary you want. Running Time: 45 minutes

981058SD      Interviewing      \$21.00



## Career Enhancement Pack

Land the job of your dreams as you head for the top with our career guidance DVDs. Contains four DVDs: Get that Job!, Personal Finance, Public Speaking, and Writing Basics.

984731SD      Career Enhancement      \$69.99

## Economics

**The Standard Deviants: The Prime-time World of Macroeconomics**

covers: Gross Domestic Product, marginal propensity to consume, Consumer Price Index, aggregate supply, aggregate demand, frictional, structural & cyclical unemployment, fiscal policy, circular flow model, monetary policy. Running Time: 2 hours, 15 minutes (5 to 7 minute segments)



**The Standard Deviants: The Prime-Time World of Microeconomics** covers: opportunity cost, fixed and variable costs, supply, demand, production possibilities frontier, efficiency, perfect competition, utility, total utility & marginal utility.

Running Time: 1 hour, 53 minutes (5 to 7 minute segments)

156042SD      Macroeconomics      \$21.00  
156026SD      Microeconomics      \$21.00  
980477SD      Video Box      \$33.99

### Here's What People Have to Say About Standard Deviants:

*"I used them as supplements to the class and recommend students to purchase the tapes."*

*"The tapes got me through a very difficult semester."*

*"The Standard Deviants were the key to my academic success."*

**Visit our website!**  
[www.teachersmarketplace.com](http://www.teachersmarketplace.com)



# Language Arts



## The Wrinkle Free World of English Composition

The Wrinkle Free World of English Composition is a great tape for anyone - students and non-students alike - who wants to write a terrific paper or polish his or her writing skills. This tape will teach you

everything from how to state and support a position, to collecting supporting information and writing a thesis statement. The Standard Deviants will help you become a better writer in no time!

**The Standard Deviants: English Composition** covers: the writing process, rough drafts, freewriting, the introduction, outlining, the thesis statement, clustering, revising your rough draft, the conclusion, stating and supporting a position.

Running Time: 2 hours, 15 minutes (5 to 7 minute segments)

156336SD English Composition \$21.00

## The Untamed World of English Punctuation

If you think the semicolon is a small organ situated between your small and large intestines, you need this tape! The English language is filled with tricky and obscure rules of punctuation. This tape will explain these rules and improve your writing skills.



**Standard Deviants: English Punctuation Part 1** covers: grammar vs. punctuation, declarative sentences, question marks, sarcasm and irony, exclamation marks, exclamatory sentences, commas, interrupting expressions, appositive phrases, participial phrases, subordinate clauses, dependent vs. independent phrases, compound sentence formation, the "Furthermore" test.

Running Time: 1 hour, 0 minutes (5 to 7 minute segments)

**Standard Deviants: English Punctuation Part 2** covers: dashes, compound word formation, writing fractions and numbers, contractions, possessive formation, whose/who's, their/they're, parenthesis with other forms of punctuation, quotation marks, direct quotation vs. paraphrase, titles, single quotation marks, slashes, editorial comments.

Running Time: 1 hour, 0 minutes (5 to 7 minute segments)

986432SD	Punctuation Part 1	\$21.00
986084SD	Punctuation 1 DVD	\$21.00
986440SD	Punctuation Part 2	\$21.00
986173SD	Video Box 2 videos	\$33.99



## The Split-Infinitive World of English Grammar

Understanding the fundamentals of grammar is the first step to impressive writing. Just a few of the topics covered in English Grammar Part 1 include the definition of grammar, parts of speech, common nouns and pronouns, verb tenses, conjugations, and compound sentences. The Standard Deviants provide you with a fun, effective way of learning with their unique blend of helpful study tips and comic relief.

**The Standard Deviants: English Grammar Part One** covers: What is grammar?, the parts of speech, collective nouns, possessive pronouns, demonstrative pronouns, perfect tense, perfect progressive tense, present participle, past participle, prepositions, conjunctions, simple sentence, compound sentence, complex sentence. Running Time: 1 hour, 15 minutes (5 to 7 minute segments)

**The Standard Deviants: English Grammar Part Two** covers: How language changes, syntax, words as different parts of speech, appositive phrase, articles, the definite article, clauses, independent clauses, sentence problems, sentence fragments, run-on sentences, grammar traps, acceptable 'errors', split infinitives, dangling prepositions.

Running Time: 1 hour, 0 minutes (5 to 7 minute segments)

986416SD	Grammar Part 1	\$21.00
983697SD	Grammar Part 1 DVD	\$21.00
986424SD	Grammar Part 2	\$21.00
986165SD	Video Box	\$33.99

### Here's What People Have to Say About Standard Deviants:

*"I have almost all of the Standard Deviants videos. They are the best study guides I've ever used."*

## English DVD 3-Pack

Chris Thaiss, Ph.D., Nancy Shapiro, Ph.D. & Charles Fisher, M.A.

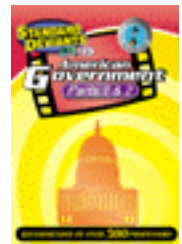
Save money! The Standard Deviants English DVD 3-Pack contains English Composition DVD, English Grammar 1 DVD and English Punctuation 1 DVD. You get all three DVDs are a 10% discount!

**The Standard Deviants English DVD 3-Pack** covers all topics from the English Composition, English Grammar 1 and English Punctuation 1 DVDs.

983182SD English DVD 3-Pack \$53.99



# Language Arts/Government



## Everything you Need to Know About Shakespeare Tragedies

Robert J. Fehrenbach, Ph.D. & MaryAnn R. Meyer, Ph.D. *Origins and Style* is an introduction to understanding and appreciating Shakespeare. After exploring Shakespeare's life and times, this program contains sections on understanding Shakespeare's poetry and the elements of Elizabethan drama. Also, by evaluating the tragic figure that is Sophocles' *Oedipus Rex*, the Standard Deviants help viewers understand exactly what a tragedy is. Finally, the program offers a brief overview of Shakespeare's development as a tragedian. Running Time: 45 minutes (5 to 7 minute segments) *Othello, MacBeth, King Lear* examines three plays that reveal Shakespeare at his height as a writer of tragedies. This trio of tragedies contains Shakespeare's variations on the tragic figure: A man destroyed by jealousy (*Othello*), a man destroyed by ambition (*Macbeth*), and a man destroyed by hubris and ultimately redeemed by love (*King Lear*). The Standard Deviants take the "mystery" out of these difficult plays, making them easier to understand and appreciate. Running Time: 2 hours, 0 minutes (5 to 7 minute segments) The Standard Deviants also explore *Titus Andronicus*, Shakespeare's first tragedy - a flawed, but promising play - to highlight what makes a great tragedy, and to reveal that even Shakespeare had to learn his craft. Additionally, the program provides insight into understanding the poetry, characters, and plot of *Romeo and Juliet*. Finally, the program provides easy-to-understand approaches to Shakespeare's best-known and perhaps most complex work, *Hamlet*. Running Time: 1 hour, 30 minutes (5 to 7 minute segments)

986327SD	Origins and Style	\$21.00
984839SD	Origins DVD	\$21.00
986343SD	Othello, Macbeth, King Lear	\$21.00
983239SD	Othello DVD	\$21.00
986335SD	Titus, Romeo & Juliet, Hamlet	\$21.00
983220SD	Titus DVD	\$21.00
986149SD	Video Box	\$50.99
983247SD	3 DVD Set	\$53.99

## The Revolutionary World of American Government

The American Government was carefully crafted to be a dynamic system of checks and balances. None of the three branches is more powerful than the other two, and each branch has powers specifically designed to keep the others in line. Untangling this bureaucracy is not only important for civics and history classes, but also in making sense of the evening news! With the Standard Deviants, you'll quickly understand the branches of the government, their powers, and how they've evolved over the years.

**The Standard Deviants: American Government Part One** covers: Types of government, majority rule, personal liberty, The American Colonies, The Declaration of Independence, The Constitutional Convention, The Great Compromise, Federalism, checks and balances, branches of government, The Bill of Rights, block and categorical grants, due process, Civil Rights.  
Running Time: 1 hour, 45 minutes  
DVD - Running Time: 1 hour, 57 minutes  
(both in 5 to 7 minute segments)

**The Standard Deviants: American Government Part Two** covers: Congressional Powers, impeachment, incumbency, Speaker of the House, Majority and Minority Leaders, Majority and Minority Whips, The Committee System, How a Bill Becomes a Law, veto power, The Executive Branch, electoral college, The Cabinet, Appeals Courts, The Supreme Court.  
Running Time: 1 hour, 40 minutes (5 to 7 minute segments)

*The American Government DVD 2-Pack contains American Government, Parts 1 & 2, at a discounted price.*

986459SD	Am. Gov. Part 1 Vid	\$21.00
984006SD	Am. Gov. Part 1 DVD	\$21.00
986467SD	Am. Gov. Part 2 Vid	\$21.00
983506SD	Am. Gov. 2 DVD	\$21.00
986181SD	Video Box (2 videos)	\$33.99
983476SD	Am. Gov. DVD 2-Pack	\$35.99

## Here's What People Have to Say About Standard Deviants:

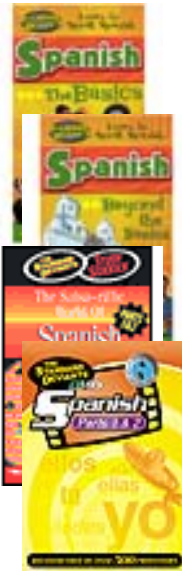
*"The Standard Deviants make the subject very understandable, clear and humorous."  
"A lesson in higher education: Insert tape, push play, and learn."*



# Multilingual Resources

## The Growing World of Spanish

These Spanish tapes contain Spanish language fundamentals, including regular and irregular verb conjugations, vocabulary, counting, and punctuations. In addition, learn about conversational concepts such as greetings, goodbyes, and polite conversation. See and learn the Spanish language in action through skills, songs and mnemonics.



**The Standard Deviants: Spanish Part One** covers: pronunciation, punctuation, Spanish alphabet, the gender of nouns and pronouns, accents, definite articles, counting from 0 to 99, indefinite articles, the essential verb "ser" and "estar".  
Running Time: 1 hour, 30 minutes (5 to 7 minute segments)

**The Standard Deviants: Spanish Part Two** covers: the numbers 100-120, multiples of 100, multiples of 1,000, multiples of 1,000,000, adjective placement, -ar verbs, -er verbs and -ir verbs, irregular verb "tener" & "querer", constructing negative sentences, expressing the date, time and weather, possessive adjectives.  
Running Time: 1 hour, 36 minutes (5 to 7 minute segments)

986211SD	Spanish Part 1	\$21.00
98622XSD	Spanish Part 2	\$21.00
156581SD	Sidekick Workbook	\$11.95
156433SD	Survival Pack 2 vid/wb	\$40.99
986092SD	Video Box	\$33.99
983204SD	DVD 2 pack	\$35.99

### Here's What People Have to Say About Standard Deviants:

*"The tapes presented the material in a clear and easy to understand manner."*

## The Flaky Pastry World of French



Parlez vous Francais? Not yet? Well, the Standard Deviants can help. In **French Part 1**, you will master the French alphabet, learn lots of vocabulary and how to conjugate verbs. This tape is full of examples and mnemonic devices to help you retain what you learn as you begin to speak and understand a whole new language! So, you already know the French alphabet and pronunciation? Now it's time to learn even more. With **French Part 2**, the Standard Deviants will teach you more complex topics, such as articles, idioms, past tense, demonstrative adjectives, and much more. This video is sure to help you learn the most difficult concepts in the French language and have you packing your bags for Paris in no time!



## Advanced Spanish

### The Standard Deviants Advanced Spanish: Building on the Basics

Do you have a little background with the Spanish language, but want to build on that foundation? Then Estes el programa para ti! (translation: This is the program for you!) First, the award-winning Standard Deviants will review the basics of Spanish, like gender, agreement, conjugation - all the stuff you should already know. Then they'll go over irregular verbs, new verb constructions, making comparisons, adverbs, prepositional pronouns. This program is also chock full of fun scenes and conversations that will help you master the concepts covered.

Running Time: 1 hour, 30 minutes (5 to 7 minute segments)

**The Standard Deviants Advanced Spanish: Verbs**  
Get ready to explore one of the most dynamic, festive, and wondrous parts of speech in Spanish or any other language - the fabulous verb! In the course of this program, the award-winning Standard Deviants will teach you all about modal and reflexive verbs and expose you to bunches of new tenses that are going to help you express yourself in the distant past, the future, and all the points in between.

Running Time: 1 hour, 30 minutes (5 to 7 minute segments)

986238SD	Basics Video	\$21.00
983379SD	Basics DVD	\$21.00
986246SD	Verbs Video	\$21.00
983387SD	Verbs DVD	\$21.00
986106SD	2 pack Video	\$33.99
983395SD	2 pack DVD	\$35.99
15659XSD	Sidekick Workbook	\$11.95

**The Standard Deviants: French Part One** covers: the French alphabet, pronunciation, accents, infinitives, gender, definite articles, pronouns, the verbs: "etre" "avoir", "aller", "faire", adjectives, indefinite articles, adverbs.

Running Time: 1 hour, 45 minutes

**The Standard Deviants: French Part Two** covers: le partitif, irregular verbs - "boire", "dire", "pouvoir", "vouloir" & "prendre", adjective placement, number and gender of adjectives, "-re", "-er" and "-ir" verb conjugations, the present tense, the past tense, past principle, reflexives, direct and indirect object pronouns.

Running Time: 1 hour, 45 minutes (5 to 7 minute segments)

986254SD	French Part 1	\$21.00
986262SD	French Part 2	\$21.00
986114SD	Video Box	\$33.99
983263SD	DVD 2 Pack	\$35.99

# Psychological Resources/Index



## Sociology

BONUS: both videos include special guest host Dr. Ruth Westheimer!

**The Standard Deviants: Sociology Part One** covers: Sociological Perspective, role conflict, culture, norms, globalization, functionalism, social structure, Conflict Theory, status.

Running Time: 1 hour, 56 minutes (5 to 7 minute segments)

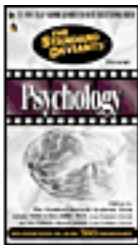
**The Standard Deviants: Sociology Part Two** covers: Socialization, racism, social mobility, conformity, role identity, minority group integration, gender inequality, prejudice, deviance.

Running Time: 1 hour, 56 minutes (5 to 7 minute segments)

980299SD	Sociology Part 1	\$21.00
980302SD	Sociology Part 2	\$21.00
980183SD	Video Box	\$33.99

### Here's What People Have to Say About Standard Deviants:

*"With the video, I learned a lot more material in a much shorter time than I could have with my textbook."*



## Psychology

**The Standard Deviants: Psychology** covers: Psychological Schools of Thought, neurons and the nervous system, nature vs. nurture, classical conditioning, Psychoanalytic Theory, cognitive development, Psychological Experiments, personality development, the scientific method.

Running Time: 2 hours, 2 minutes (5 to 7 minute segments)

56166SD	Psychology	\$21.00
56506SD	Sidekick (Workbook)	\$ 9.95
156395SD	Survival Pack	\$23.99

- Accounting.....8
- Advanced Spanish.....15
- Algebra.....7
- American Government.....14
- Anatomy.....4
- Astronomy.....4
- Basic Math.....8
- Big Business Pack.....12
- Biology.....4
- Busines Law.....11
- Calculus.....9
- Career Enhancement Pack.....12
- Chemistry.....5
- Differential Equations.....6
- Economics.....12
- English Composition.....13
- English DVD 3-Pack.....13
- English Grammar.....13
- English Punctuation.....13
- Finance.....11
- French.....15
- Geology.....5
- Geometry.....8
- Get That Job!.....12
- Human Nutrition.....4
- Internet & Internet Basics.....10
- Learning HTML.....10
- Marketing.....11
- Math Basics.....7
- Mega Math Pack.....6
- Mighty Math Pack.....6
- No-Brainers - Interviewing.....12
- No-Brainers - Webpage.....10
- Organic Chemistry.....6
- Physics.....5
- Pre-Algebra.....7
- Pre-Calculus.....9
- Psychology.....16
- Shakespeare Tragedies.....14
- Sociology.....16
- Spanish.....15
- Statistics.....9
- Trigonometry.....8



# Ordering Information

**All Orders Should be Addressed to:  
Caswell & Caswell  
3571 Newgate  
Troy, MI 48084**

**WHEN ORDERING BY PHONE** please let us know if a confirming purchase order will be sent. This will help us avoid possible problems with duplicate orders.

**To Order Toll Free Call: 1-800-757-7668**

**To Order by Fax 1-248-646-4359**

**METHOD OF SHIPMENT** will be United Postal Service unless special request is made by the customer or we see a need to ship via another service.

**SHIPPING AND HANDLING CHARGES** are typically 10% of the total order. There is a \$4.50 minimum charge. Residential customers have a minimum charge of \$5.25

**ORDERS FROM INDIVIDUALS** should be prepaid. Be sure to include state sales tax.

**ALL CHECKS OR MONEY ORDERS MADE PAYABLE TO:  
CASWELL & CASWELL**

**ORDERS FROM EDUCATIONAL INSTITUTIONS** should include a purchase order number when possible and must be on either official stationary or an official purchase order form.

**CLASSROOM DISCOUNTS ARE AVAILABLE.  
PLEASE CALL FOR INFORMATION.**

**EXAMINE ALL MATERIALS AS SOON AS RECEIVED!** Notify us of damaged or missing items immediately.

**ALL RETURNS MUST BE AUTHORIZED BY CASWELL & CASWELL.** Permission to return should be requested and authorized in writing. We will not issue credit on unauthorized returns. All returned material must be in perfect, unmarked, saleable condition.

**ALL PRICES IN THIS CATALOG** are subject to change because of possible producer price changes. We bill at the producer's latest selling price. In case of a sizable increase in price, we will notify prior to shipment for confirmation.

