

Character Education 2005



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Character Ed Books - Secondary

Becoming The Best Me, Second Edition

10 Career and Character Essentials

Bob Orndorff

Real-world-focused workbook is based on research from nine top companies! ... Helps develop good character traits and skills throughout life and career. ... Interactive student activities—complete in class or assign as homework. ... Incorporates key character education values—respect, responsibility, honesty, hard work, teamwork, citizenship, and communication. ... Fun and engaging writing style.

Becoming the Best Me is an engaging book that helps develop character education and life skills as they relate to careers. Topics include communication, teamwork, honesty, responsibility, and technology skills. Company recruiters are quoted throughout, giving advice on what skills are most important in today's world of work. Also contains comments from college students who have used the book on how it has helped them.

K1483 Softcover Book \$9.95
K1491 Instructor's Guide \$19.95

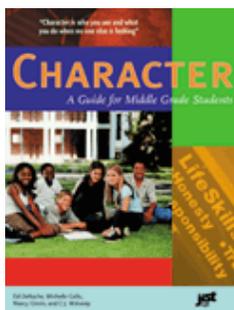
Visit us online to download a Product Profile!

Character

A Guide for Middle Grade Students

Ed DeRoche, Michelle Gallo, Nancy Girvin, C.J. Moloney
Interest Level: Middle School

JIST's new, engaging workbook is designed to get middle grade students thinking about who they are, and what virtues or character traits they should emulate. Based on traits established by key national character education organizations.



KEY FEATURES

- ◆ Written for middle school-level students
- ◆ Teaches character education traits through chapter content and activities—a complete character education curriculum
- ◆ Each chapter thoroughly covers one of these character traits: Honesty, Responsibility, Respect, Citizenship, Fairness, Caring, Perseverance, Courage, Self-Discipline, and Trust
- ◆ Activities are individual and group-oriented and include self-assessments, writing, puzzles, and research
- ◆ Each chapter includes relevant outside reading and Web sites

Format: 8.5 x 11, 128 pp. (est.), Softcover

Copyright: 2005

K1521 Character Book

\$9.95

"Character cannot be developed in ease and quiet. Only through experience of trial and suffering can the soul be strengthened, vision cleared, ambition inspired, and success achieved."

—Helen Keller, 20th-Century American social activist, public speaker, and author

NEW!

Character Instructor's Manual

A Guide for Middle Grade Students

Ed DeRoche, Michelle Gallo, Nancy Girvin, C.J. Moloney
Interest Level: Middle School

An Instructor's Manual to accompany *Character: A Guide for Middle Grade Students*.

- ◆ Assists in developing school character education curriculum
- ◆ Helps structure activities corresponding to student workbook
- ◆ Includes additional activities
- ◆ Provides teacher with solutions to activities
- ◆ Gives group activity suggestions and much more

Format: 8.5 x 11, 96 pp. (est.), Softcover

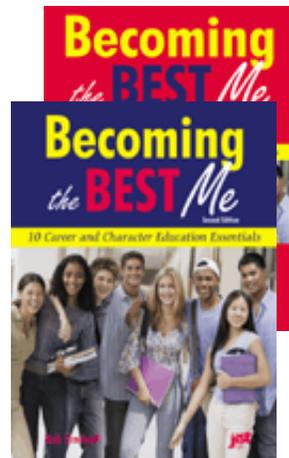
Copyright: 2005

K153X

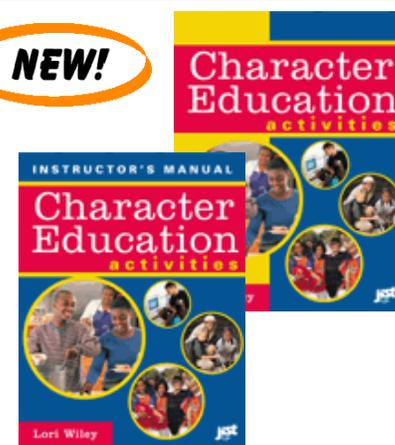
Instructor's Manual

\$19.95

NEW!



NEW!



Character Education Activities

Lori Wiley, Ph.D., Interest Level: Grades 3 to 8

This new character education workbook is activity-based and written for students in grades 3 through 8. Teachers and group leaders can follow the activities from beginning to end or choose the activities that best meet their needs.

There are six parts each containing 15 to 20 activities. Part 1 introduces students to character education through self-assessment surveys and activities.

Part 2 teaches character education concepts and ideas.

Part 3 asks students to share their experiences and stories that relate to good character.

Part 4 covers goal-setting and problem-solving.

Part 5 presents activities related to the conscience and making good choices in life.

Part 6 has students developing their life and character action plans through activities and worksheets.

Key Features:

- ◆ Over 100 activities, worksheets, and checklists to teach character education
- ◆ Flexible format for teachers/leaders to pick and choose activities
- ◆ All key character traits addressed in activities: Compassion, Courtesy, Honesty, Justice, Responsibility, Respect, Hard-Work, Patience, and more
- ◆ Thorough Instructor's Manual makes it easy to add this activity book to classes and programs

Format: 144 pp. (est.), 8.5 x 11, softcover, Copyright: 2005

K1548

Character Education

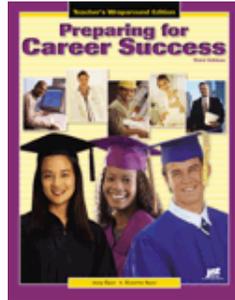
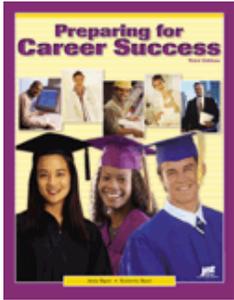
\$9.95

K1556

Character Education TG

\$19.95

Character Ed Books - Secondary



J2077	Hardcover	\$42.95
J2085	Teacher Wraparound	\$59.95
J2107	Instructor CD-ROM	\$59.95
J2093	Student Activity Book	\$ 8.95
J2123	Interest Inventory (10)	\$29.95
J2115	Test Generator CD-ROM	\$199.95

Preparing for Career Success, Third Edition

Roberta Ryan, Jerry Ryan, Interest Level: Grades 10 to 12

Students have similar career development needs, whether they opt for a post-secondary school or jump right into the world of work: They need to be prepared for the workplace and for finding a career that makes use of their interests, aptitudes, and skills.

Preparing for Career Success (for grades 10-12) provides students with the most current career information and thoroughly covers a variety of social issues affecting today's workers and the workplace, including tech-prep, ethics in the workplace, sexual harassment, and the complex set of problem-solving skills needed to successfully handle the challenges facing two-wage-earner families. 8.5 x 11, 560 pp., 2005

The Student Edition

Learning Objectives: The first page of each chapter includes a list of expected learner outcomes. Each chapter lists and defines vocabulary terms, and also has a review section with content questions and a vocabulary matching exercise.

Get Involved: Activities that reinforce the content of each major section by having students actively think and write about what they have learned.

Take Note: Interesting sidebars that provide information on related topics or highlight important points related to the chapter.

Find Out More: These established organizations, reliable Web sites, and comprehensive reference materials are good places for students to start exploring topics in depth.

Key to Success: Tips that will help students avoid common workplace issues and reach their potential.

Career Fact: Statistics from government data and surveys illustrate key points in the chapter.

Cluster Links: Connect chapters to the information on the U.S. Dept. of Education's career clusters, which are dealt with in the appendix.

Quotes: Inspirational and relevant quotes placed throughout the text to engage students' interest.

Develop SCANS Competencies: Activities that strengthen transferable skills and personal qualities employers look for, based on the Department of Labor's SCANS report.

Case Studies: All case studies relate to the topic in the chapter where they are presented. Students must decide how to handle the real-life situations described in realistic scenarios by answering critical thinking questions at the end of each case study.

The following themes are stressed:

Planning Makes a Difference: Stresses the importance of personal and career planning.

Being Responsible: Emphasizes the importance of personal responsibility.

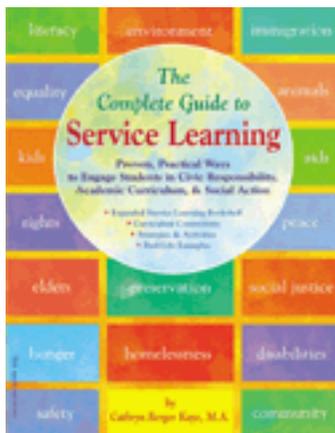
Building Character: Defining the person you are, and choosing to become by clarifying attributes and characteristics of behavior.

Solving the Problem: Presents a scenario requiring students to use problem solving techniques.

Life Skills: Illustrates the importance of everyday life tasks such as money management, being a consumer, work and the family, health skills and citizenship responsibilities.

Look For

- ◆ Sound career development theory
- ◆ Engaging learning activities that help students meet their career goals
- ◆ Expanded information on the 16 U.S. Department of Education career clusters
- ◆ Supplements that are closely integrated with the textbook
- ◆ Practical strategies for all phases of a career, from setting goals and interviewing for jobs to asking for a raise



The Complete Guide to Service Learning

Proven, Practical Ways to Encourage Students in Civic Responsibility, Academic Curriculum, & Social Action

Cathryn Berger Kaye, MA, Interest Level: Grade 7 to Adult

A treasury of activities, ideas, and resources that help teachers and youth workers engage young hearts and minds in reaching out and giving back. Chapters cover a variety of common service-learning themes, including animals, the environment, hunger and homelessness, community safety, literacy, and social justice. Recommended for K-12 teachers and administrators, college faculty, youth group leaders, government agencies and nonprofits, and after-school programs. 240 pp., 8.5 x 11, 2004

FS9650 Student Book, Softcover \$29.95

Character Ed Books - Secondary



NEW!



Developing Career and Living Skills

Mary Sue Burkhardt, Interest Level: Grades 3 to 6
Available in Softcover or Hardcover, HC = Hardcover, SC = Softcover

Developing Career and Living Skills equips students with skills and attitudes necessary for a successful high school career and transition into postsecondary and workplace environments by investigating trends in careers, career opportunities, and life skills. With a strong emphasis on career education, this text is a tool that complements and enhances existing curricula and standards.

Written for the *Orientation to Life Career* course (grades 8 to 11), *Developing Career and Living Skills* includes colorful charts, illustrations, activities, chapter reviews, vocabulary terms, and learning objectives. Numerous teachers and professors have reviewed and class-tested this new product and found it to be outstanding.

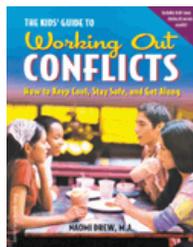
KEY FEATURES

- ◆ Current and up-to-date information
- ◆ Clear, engaging writing style and interior design
- ◆ Interactive activities that enhance student learning, such as case studies and role-playing
- ◆ Thorough coverage of career planning, job searching, and workplace competencies—from a career publisher's perspective
- ◆ Excellent coverage of family and living skills—written by a true consumer science teacher and writer
- ◆ Strong academic correlation with math, language, social studies, and science activities
- ◆ Focus on problem-solving and higher-level thinking skills
- ◆ Supplements that are closely integrated with the textbook
- ◆ Modular approach with content that is easily adapted to meet course requirements and student needs

Format: 8.5 x 11, 400 pp. (est.), Copyright: 2005

TG Format: 464 pp. (est.), 8.5 x 11, Hardcover, Copyright: 2005

J1124	Softcover	\$24.95
J1127	Hardcover	\$39.95
J1135	Teacher Guide	\$39.95
J1240	Student Activity Book	\$ 9.95
J1143	Instructor CD-Rom	\$29.95
J1232	Student Asses Tool Pkg 10	\$29.95
J2069	Test Generator CD-ROM	\$99.95



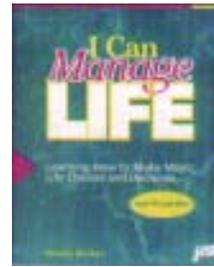
The Kid's Guide to Working Out Conflicts: How to Keep Cool, Stay Safe, and Get Along

Interest Level: Adult

Proven ways to avoid conflict and defuse tough situations, written by an expert on conflict resolution and peacemaking. Includes tips and strategies for dealing with bullies, lessening stress, and more. 160 pp., 7 x 9, 2004

Teacher's Guide has 25 reproducible handout masters included. 112 pp., 8.5 x 11, 2004

FS9717	softcover	\$13.95
FS9730	Teacher's Guide	\$21.95



I Can Manage Life, Second Edition

Learning How to Make Major Life Choices and Decisions
by Dennis Hooker

Reading Level: Grade 5, For: 7-12

Interactive workbook with nearly 80 activities in three main sections—*This is Me*, *Be Whatever You Want to Be*, *The Wide World of Life*—helps young people explore their attitudes, clarify values, and improve their decision making skills.

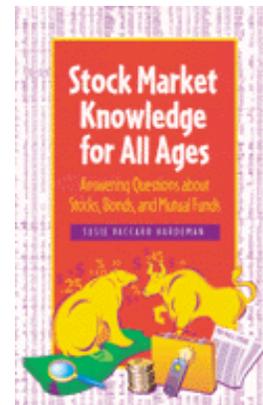
Thorough Instructor's Guide has tips for class discussion, supplemental activities, plus the author's comments on each activity. Very good material for classrooms and groups.

Format: 208 pp, 8.5x11, softcover, copyright: 1998

C1-J4269 Student Book \$7.95

Format: 32 pp, 8.5x11, softcover, Copyright: 1998

C1-J4412 Instructor's Guide \$12.95



Stock Market Knowledge for All Ages: Answering Questions about Stocks, Bonds, and Mutual Funds

Interest Level: High School-Adult

This book is being endorsed by the Department of U.S. Treasury

Q. What is a mutual fund?

A. A fund of many different companies' securities (stocks and bonds) held together under one name...

Q. What are Freddie Macs?

A. Bonds issued by the Federal Home Loan Mortgage Corporation

Q. What should you look for when finding a broker?

A. Always inquire what his or her commission rate is. Also, ask if there is a maintenance fee and what the minimum balance is...

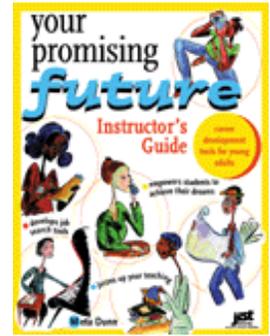
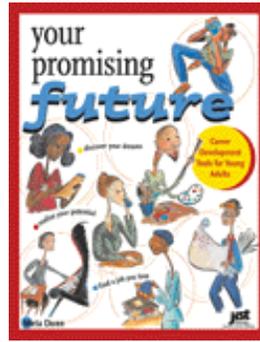
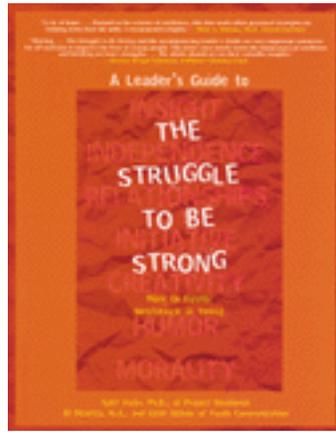
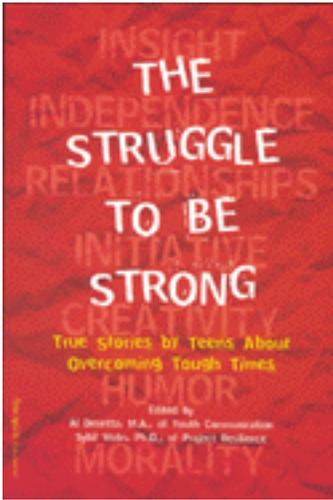
Learn:

- ◆ Definitions and terms of the market
- ◆ How to start investing
- ◆ Why invest
- ◆ An insightful, easy-to-use stock market guide for people of all ages.

80 pp., 5.5 x 8.5, 2004

TS6329 Student Book softcover \$9.95

Character Ed Books - Secondary

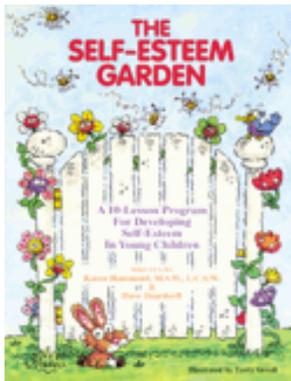


Struggle to Be Strong True Stories by Teens About Overcoming Tough Times

Edited by Al Desetta, MA, and Sybil Wolin, Ph.D., Interest Level: Grades 7 to 12

Teens discover seven resiliencies that everyone needs to survive and thrive in even the toughest times: insight, independence, relationships, initiative, creativity, humor, and morality. Leader's Guide also available. 192 pp., 6 x 9

D5721 Student softcover \$14.95
D5722 Teacher guide \$21.95



The Self-Esteem Garden A 10-Lesson Program for Developing Self-Esteem in Young Children

Dave Deardorff, Karen Hammond, MSW, LCSW, Interest Level: Grades 8 to 11

A motivating, all-inclusive program that includes 10 lessons based on 12 premises vital to the evolution of positive self-esteem.

Each lesson has

- ◆ An overview describing what the children will gain from the presentation
- ◆ Pre-presentation information that explains the premises covered in the lesson and how they relate to self-esteem
- ◆ A step-by-step description of the lesson's presentation to the children

The program uses the analogy of a garden with elements such as good soil, garden tools, flowers, fences, and weeds to help both children and teachers/counselors understand what it takes to develop positive self-esteem. Includes a 47-page reproducible student workbook. 128 pp., 8.5 x 11, 2003

MC9651 Student Softcover \$19.95

Your Promising Future Career Development Tools for Young Adults

Meta Dunn, BSW, MUPP

Reading Level: Grade 6, Interest Level: High School

- ◆ Young adults learn—many for the first time—that they have a promising future!
- ◆ Classroom-tested and proven effective with hundreds of students.
- ◆ Teens will be drawn to inspirational stories; youth-oriented terms and writing style; ◆ fun, hands-on activities; and a design oriented to this age group.
- ◆ Content is based on author's inner-city teaching experiences!

The comprehensive Instructor's Guide makes teaching this exciting program easy!

You have to know the author, Meta Dunn, to understand why this workbook is different. The content comes straight from her experiences teaching inner-city youth in the Workforce Development Youth program in a major city. She worked inside the schools, delivering employment-and-training programs to teens.

Dissatisfied with the instructional materials she was given, Meta decided to create her own, using language, situations, examples, and hands-on activities that literally "woke the kids up" and grabbed their attention.

The author believes passionately that all people have unique characteristics that enhance their employability, but oftentimes they are not taught to look for these characteristics, especially if they come from low-income communities. Your Promising Future aims to help students gain insight into personal worth and see themselves as indispensable assets that employers need.

Six major chapters each have three to four classroom sessions that introduce concepts students must understand before entering the workforce. Each session includes a critical-thinking journal component and a reading list, and the curriculum integrates technology and involves interaction with the business community.

- ◆ Got Game? Creating a Game Plan for Your Life
- ◆ Gonna Stay in the Game? Deciding to Never Stop Learning
- ◆ Got Skillz for Your Game? Developing Skills for Success
- ◆ Where's the Best Game? Finding the Job You Want
- ◆ How's Your Game Plan Look on Paper? Writing Resumes, Cover Letters, and Thank-you Notes
- ◆ Ready for Tryouts? Preparing for an Interview

Format: 218 pp., 8.5 x 11, softcover

Copyright: 2004

J0112	Book	\$12.95
J0120	Instructor's Guide	\$24.95

Character Ed Books - All Grades



Wisdom for Life Curriculum Notebook

Interest Level: Grades k to 12

The *WiseSkills* Program

- ◆ A comprehensive character-building program!
- ◆ Unites parents, school, and community!
- ◆ Helps manage behavior problems proactively!

WiseSkills is conveniently organized around monthly character themes. The curricula teach positive character by highlighting a variety of positive role models from different cultures, backgrounds, and fields. The programs include interdisciplinary lessons, projects, and activities that connect positive character and values to academic subject areas.

Grades K–2 - Build a strong foundation of good character with this practical notebook full of stimulating character-building activities and projects for the primary grades. Engage students with read-aloud stories, enact fun role-plays, and involve families in character-building. 3-ring binder, 236 pp., 2002

Grades 3–5 - Develop your students' ability to make positive choices with this easy-to-use resource highlighting thought-provoking quotations, proverbs, speeches, and poems. Involve students in a variety of projects and stimulating activities, including creative writing, interviewing, role-plays, group activities, and much more. 3-ring binder, 250 pp., 2002

Grades 6–8 - Focus on the words and life stories of great positive role models to teach middle-level students valuable lessons about the decisions they make every day. *WiseLives* explores the choices great people in history made and applies those lessons to the lives of young people today. 3-ring binder, 272 pp., 1998

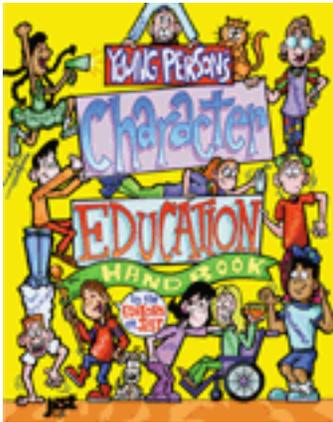
Grades 9–12 - Teach high school students the importance of becoming a person of character. Includes activities for counselors and life skills classes as well as practical ideas to help all teachers address important issues of character and positive values.

Coordinates with the *In Search of Character* video series. 3-ring binder, 308 pp., 2002

WS9658	Grades 9 to 12	\$94.95
WS9657	Grades 6 to 8	\$94.95
WS9656	Grades 3 to 5	\$94.95
WS9655	Grades k to 2	\$94.95

Character Ed Books - Elementary

Coming September 2005!



Young Person's Character Education Handbook

JIST Editors, Interest Level: Grades 4 to 9
Available September 2005

Features

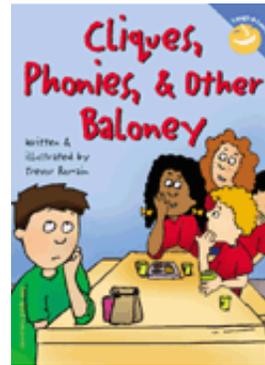
- ◆ Written for grades 4–9
- ◆ Covers 50 key character traits to help students understand, care about, and act with character
- ◆ Divided into consistent, 6-apage units for easy reading, teaching and discussion
- ◆ Examples and case studies show character in action
- ◆ This essential guide is a fun, relevant way to introduce students to key character traits. The Young Person's Character Education Handbook helps students understand why character is important and how character contributes to success in school, at home, and in life. Each unit describes one positive character trait in an engaging and consistent way for easy reading, teaching, and discussion. Examples and case studies show character in action and help students relate to the material.
- ◆ Suggestions for developing and "experiencing" each character trait are included.

Features the following sections in each unit:

- ◆ Definition of the trait.
- ◆ An example of the trait from literature, history, or other school subject.
- ◆ A case study of the trait from home, school, activities, the community, and other life situations. The working title of this section is "This Trait in Life."
- ◆ "Putting This Trait into Practice" offers suggestions for consciously using the trait and includes a helpful trait checklist.
- ◆ "Role Models for This Trait" discusses famous people who have possessed or not possessed the trait.
- ◆ "What's in It for Me?" shows some consequences of having or not having the trait.
- ◆ "Related Words to Explore" lists vocabulary words, including similar traits, synonyms, and antonyms.

320 pp (est.), 7.25 x 9.25, 2006

K1637 softcover \$16.95



Cliques, Phonies, & Other Baloney

Interest Level: Grades 3 to 8

Sound advice and witty cartoons help kids deal with cliques and develop the skills needed to build positive, healthy relationships and self-esteem. 136 pp., 5 x 7, 1998
FS9713 softcover \$9.95



Kids Talk Series

Nancy Loewen, Illustrated by Omarr Wesley, Interest Level: Ages 7 to 11

See the world through a child's eyes with these six books for character education. Using real-life experiences, advice columnists Frank B. Wize and Tina Truly write to kids about how to handle sticky situations in fun, creative, and responsible ways! Six books in the series.

Do I Have To? Kids Talk about Responsibility - Saying you'll do something and actually doing it are two different things. Tina Truly writes about how to manage these responsibilities. 32 pp., 10 x 10, 2003 Hardcover.

How Could You? Kids Talk About Trust - What do you do when you tell a friend a secret and she tells the whole class? Find out what Frank B. Wize has to say about trust. 32 pp., 10 x 10, 2003 Hardcover.

I Can Do It! Kids Talk About Courage - The first step is always the hardest. Get great tips on courage from Tina Truly. 32 pp., 10 x 10, 2003 Hardcover.

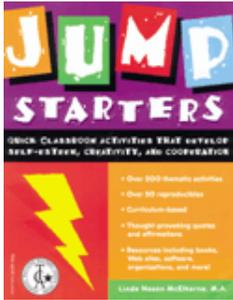
No Fair! Kids Talk About Fairness - Life isn't always fair, or is it? Hear what Tina Truly has to say about fairness. 32 pp., 10 x 10, 2003

Treat Me Right! Kids Talk About Respect - Be considerate of other people's feelings and treat others as you want to be treated. Listen to Frank B. Wize's advice on respecting others. 32 pp., 10 x 10, 2003 Hardcover.

We Live Here Too! Kids Talk About Good Citizenship - Does it really matter if I throw my gum on the ground? Frank B. Wize explains why you should care about the people and places in your community. 32 pp., 10 x 10, 2003 Hardcover.

CP9610	Do I Have To? Hardcover	\$22.60
CP9611	How Could You? Hardcover	\$22.60
CP9612	I Can Do It! Hardcover	\$22.60
CP9613	No Fair! Hardcover	\$22.60
CP9614	Treat Me Right! Hardcover	\$22.60
CP9615	We Live Here Too! Hardcover	\$22.60
CP9609	Entire Series (6)	\$135.60

Character Ed Books - Elementary

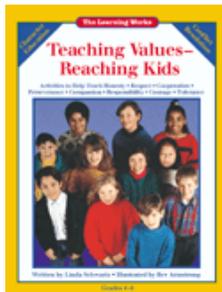


Jump Starters Quick Classroom Activities That Develop Self-Esteem, Creativity, and Cooperation

Interest Level: Grades 3 to 6

Energize your students with these 52 themes grouped within 5 topics: Knowing Myself, Getting to Know Others, Succeeding in School, Life Skills, and Just for Fun. Contains hundreds of thought-provoking discussion questions and affirmations that keep students focused. 184 pp, 1999

FS4991 Student Book Softcover \$21.95

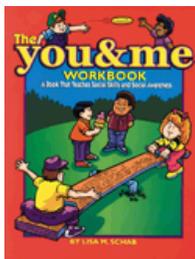


Teaching Values--Reaching Kids

Linda Schwartz, Illustrated by Bev Armstrong, Interest Level: Grades 4 to 6

Packed with goal-setting activities, role-playing situations, and thought-provoking questions, this guide covers essential character traits. Teachers and parents will find fun ways to encourage kids to think about honesty, respect, cooperation, perseverance, compassion, responsibility, courage, and tolerance. This is an ideal tool to prepare kids to become responsible, caring citizens. 224 pp.

CT7899 Softcover \$22.99



The You & Me Workbook A Book That Teaches Social Skills and Social Awareness

Lisa M. Schab, Interest Level: Ages 7 to 12

This workbook helps children learn and practice the basic social skills needed to develop and maintain healthy relationships. They learn many practical methods of coping and thriving in social situations, including how to meet new people and how to make and keep friends. Each section of the book teaches children specific behavioral skills using activities, puzzles, and games. 88 pp., 8.5 x 11

CC7896 Softcover \$19.95

We Can Get Along A Child's Book of Choices

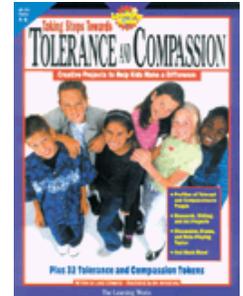
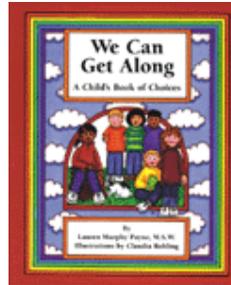
Interest Level: Grades K to 3

Simple words and inviting illustrations teach children how to get along with others and resolve conflicts peacefully. 36 pp., 7 x 9, 1997 Teacher Guide: A great companion to *We Can Get Along*.

◆ 15 lessons on conflict resolution that reinforce ideas from *We Can Get Along*

- ◆ Follow-up questions and suggestions
- ◆ Special home handouts
- ◆ Letters to parents and caregivers
- ◆ Additional references listed

FS9714 Student Book softcover \$9.95
FS9715 Teacher Guide \$14.95



Taking Steps Towards Tolerance and Compassion Creative Projects to Help Kids Make a Difference

Linda Schwartz, Illustrated by Bev Armstrong, Interest Level: Grades 4 to 6

Here's a book packed with creative, fun, and easy-to-do projects. It includes profiles of tolerant and compassionate people; research, writing, and art projects; and discussion and role-play topics. Students can choose from 32 reproducible "tolerance tokens" that feature special things they can do for others. Teach students that taking simple steps—no matter how small—can help make their world a kinder, safer place. 80 pp.

CT7898 Softcover \$10.99

Character Education

Reproducible, Grade Levels 1-6

Teach students positive character traits that will help them become responsible and caring people by focusing on the qualities of caring, fairness, trustworthiness, responsibility, respect, and citizenship. Bound-in answer key. 64 pages.

◆ Six units focus on the core character traits followed by a wrap-up unit.

◆ Each unit contains a teacher page, a story that highlights the trait, a story response, and application activities.

◆ Teacher pages provide background information, tips on teaching the trait, extension activities, and related reading.

◆ Includes four-color posters for bulletin boards, four-color dominoes showing the characters - which provide numerous game possibilities - and additional blackline masters.

61352SV Grades 1-2 \$11.99

61360SV Grades 3-4 \$11.99

61379SV Grades 5-6 \$11.99

Character Ed Books - Elementary

Learning to Get Along Series

Cheri J. Meiners, M.Ed., Interest Level: Ages 5 to 11

The Learning to Get Along series helps parents, teachers, counselors, child-care providers, and anyone else who cares about kids teach basic social and emotional skills. Each full-color, illustrated book focuses on a specific skills and includes a special section for adults. 10 books in the series, all softcover.

Be Polite and Kind - Teaches the basics of good manners and gracious behavior. Children learn the importance of saying "Please," "Thank you," and "I'm sorry." 40 pp., 9 x 9, 2004

Join In and Play - Teaches the basics of cooperation, getting along, making friends, and being a friend—skills every child wants and needs. 40 pp., 9 x 9, 2004

Know and Follow Rules - A child who can't follow rules is a child who's always in trouble. This book starts with simple reasons why we have rules: to help us stay safe, learn, be fair, and get along. Then it presents just four basic rules: "Listen," "Best Work," "Hands and Body to Myself," and "Please and Thank You." The focus throughout is on the positive sense of pride that comes with learning to follow rules. Includes questions and activities adults can use to reinforce the ideas and skills being taught. 40 pp., 9 x 9, 2004

Listen and Learn - Helps children develop skills for listening, understand why it's important to listen, and recognize the positive results of listening. 40 pp., 9 x 9, 2003

Respect and Take Care of Things - Everything has a place. Things last longer when we take care of them. Respect, responsibility, and stewardship are concepts that even young children can relate to—because they have things they value. This book encourages children to pick up after themselves, put things back where they belong, and ask permission to use things that don't belong to them. It also teaches simple environmental awareness: respecting and taking care of the earth. Includes ideas for adult-led activities and discussions. 40 pp., 9 x 9, 2005

Share and Take Turns - Helps children practice sharing, understand how and why to share, and realize the benefits of sharing. 40 pp., 9 x 9, 2003

Talk and Work It Out - What's the best way to solve problems between people? By talking them over and working them out. It's never too soon for children to learn the process of peaceful conflict resolution. This book distills it into clear, simple language and supporting illustrations. Children learn to calm themselves, state the problem, listen, think of solutions, try one, evaluate results, and even agree to disagree when a solution isn't possible. Includes skill-building games and role plays for adults to use with children. 40 pp., 9 x 9, 2004

Try and Stick with It - It's hard to try new things—for adults as well as children. It's even harder to stay the course when something is more difficult than we thought it would be, or when things don't work out the way we hoped. Yet flexibility and perseverance are essential to success in all areas of life, at all ages and stages. This book introduces children to the benefits of trying something new and the basics of stick-to-it-iveness. Includes suggestions adults can use to reinforce the ideas and skills being taught. 40 pp., 9 x 9, 2005

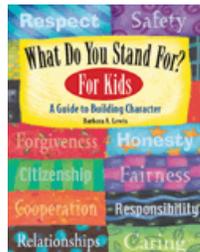
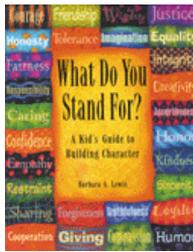
Understand and Care - Build empathy in children, helps them understand that other people have feelings different from their own, and guides them to show they care. 40 pp., 9 x 9, 2003

When I Feel Afraid - Encouraging words and supportive illustrations guide children to face their fears and know where to turn for help. 40 pp., 9 x 9, 2003

FS9682	Be Polite and Kind	\$10.95
FS9683	Join In and Play	\$10.95
FS6372	Know and Follow Rules	\$10.95
FS9618	Listen and Learn	\$10.95
FS9701	Respect and Take Care of Things	\$10.95
FS9617	Share and Take Turns	\$10.95
FS6371	Talk and Work It Out	\$10.95
FS9700	Try and Stick with It	\$10.95
FS9619	Understand and Care	\$10.95
FS9620	When I Feel Afraid	\$10.95
FS9711	Entire Series (10)	\$109.50



Character Ed Books - EI.



What Do You Stand For?

A Kid's Guide to Building Character

Barbara A. Lewis, *Interest Level: Ages 10 and up*
Some people inspire respect and admiration, loyalty, and trust. They make friends easily. Their parents and teachers are proud of them. Other people look up to them and want to be like them. These people have character and you can have it too.

This book shows kids and teens how to be the people they want to be, through

- ◆ At-risk children
- ◆ Descriptions of character traits
- ◆ Quotations from people past and present
- ◆ Dilemmas to challenge your thinking
- ◆ Activities to explore and strengthen positive character traits
- ◆ True stories of real kids who are examples of character in action
- ◆ Check It Out sections to point the way toward character-building resources

284 pp., 8.5 x 11, 19 reproducible handout masters
FSA401 Softcover \$19.95

What Do You Stand For? For Kids

A Guide to Building Character

Barbara Lewis, *Interest Level: Grades 1 to 4*
True stories, inspiring quotations, though-provoking dilemmas, and activities help elementary school children build positive character traits including:

- ◆ Caring
- ◆ Fairness
- ◆ Respect
- ◆ Responsibility

Includes 9 reproducible handouts.

172 pp., 7.25 x 9, 2000
FS9712 softcover \$14.95



All the Colors We Are The Story of How We Get Our Skin Color

Katie Kissinger, *Ages 5 to 10*
All the Colors We Are undoes the myths about skin color. Answer the how's and why's about color with this simple statement: All living things have color; human skin differs according to where we live and who our ancestors were. Vivid photographs of smiling faces. Delightfully creative exercises involving paint swatches and party hose aid understanding. Text includes both English and Spanish on each page. 32 pp

D4301 softcover \$9.95

© 2003, Caswell & Caswell, www.teachersmarketplace.com 1-800-757-7668 Page 11

Substance Abuse Video

A Meeting at the Crossroads Straight Talk from Real Teens About Substance Abuse

Interest Level: Teens and preteens

Teens Warn Teens: Stay Off Drugs.

This honest, hard-hitting video shows teens and preteens the real consequences of drug and alcohol use. Teens in a juvenile detention facility tell how they got involved with drugs and talk about the negative consequences of their decisions. Their experiences serve as a warning to others who might choose the same path.

The video also includes interviews with teens in a SADD (Students Against Destructive Decisions) program who have committed to staying clean and sober. In a rare face-to-face meeting, the incarcerated teens and the teens in SADD discuss peer pressure and what it takes to stay away from drugs.

The message in *A Meeting at the Crossroads* is clear: Peer pressure and environment may play a role in drug use, but the issue ultimately comes down to choice. Teens have the power to choose their friends wisely and decide for themselves whether or not to drink and use drugs. An ideal length for any workshop or classroom setting, the video is appropriate for both at-risk and general youth populations. It can be shown in schools, agencies, counseling centers, support groups, and other settings where youth need to hear straight talk on the issues.

Key Features:

A Meeting at the Crossroads provides a unique point of view from both sides of the teen drug issue. Teens who normally would never talk to each other sit down and have an honest discussion about peer pressure and substance abuse.

- ◆ Documentary style
- ◆ Real teens are interviewed
- ◆ Character Education
- ◆ ER Physician talks about teen substance abuse
- ◆ Trauma surgeon talks about result of drunk driving
- ◆ Narrator
- ◆ Diverse
- ◆ Discusses the consequences of alcohol and drug use
- ◆ Discusses the power of peer pressure
- ◆ Provides perspective of each side of the issue
- ◆ Length of program is compatible for any workshop or classroom setting

VHS, Producer/Director: Vincent Yarbrough

Format: VHS or DVD, Style: Documentary

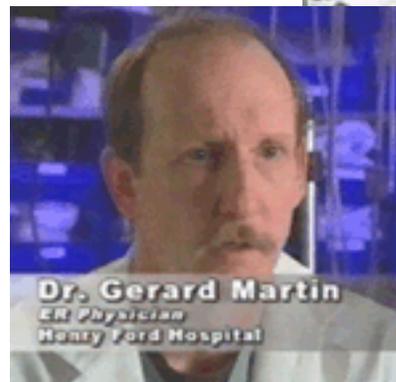
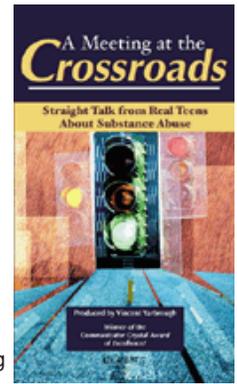
Length: 24 minutes, copyright: 2001

Price:

KV1424 VHS \$129.00

KD1475 DVD \$129.00

FREE Instructor's Guide! [Click here to download.](#) (PDF file)



Join our mailing list online!

Live Better Longer VHS Series

This four part video series highlights ways to live better longer and healthier through proper nutrition, weight control and exercise. In addition, the unhealthy behavior of smoking is explored. Each live action video is approximately 15-20 minutes in length and includes a Teacher's Guide with discussion questions and a pad of Student Activity Worksheets.

Live Better Longer Video Series (set of 4) © 2000
966372EA Set of 4 Videos \$359



Eating - Balance is the Key

This video promotes a balanced diet as the key to a "healthy life nutritionally." Trina Creighton, Health Editor for a major TV network station, stresses the reduction of sodium, saturated fats, fried foods, processed sugars and snacks in the diet and provides tips for doing so. Daily menus that promote a

balanced diet are provided and the user is encouraged to keep a food diary to record his or her diet. © 2000. 1 in a series of 4.

962652EA Eating - Balance VHS \$99

The No-Smoking Zone

The dangers of cigarettes, the #1 preventable cause of death, are outlined in this video. Trina Creighton, Health Editor for a major TV network station, outlines the many harmful effects smoking causes including the number of people who die from smoking-related illnesses and other health risks associated with smoking. The unattractiveness of smoking is emphasized as well as the harmfulness of second-hand smoke and non-smokers' rights. © 2000. 2 in a series of 4.



962660EA No-Smoking Zone VHS \$99



The New You - Exercise

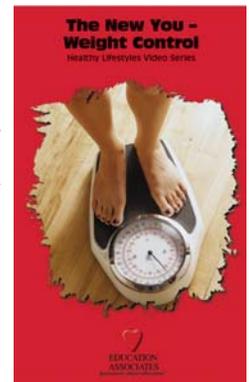
This video points out that many people don't engage in regular physical fitness activities despite the potential health problems related to inactivity. Reasons for a daily exercise routine are presented with emphasis on personal appearance and feeling better. Three types of exercise are defined and effective work-out tips are provided. © 2000.

3 in a series of 4.

962679EA New You - Exercise VHS \$99

The New You - Weight Control

This video helps users see the importance of wise eating habits and how they relate to control and maintenance of proper body weight. The ways to curb "spontaneous snacking and unconscious eating" are described and the bad habits that are the most detrimental to effective weight control are detailed. Includes tips for eating outside the home. © 2000. 4 in a series of 4.



962687EA New You - Weight VHS \$99

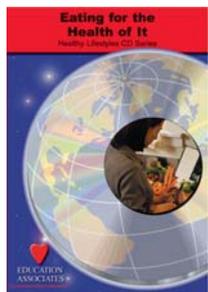
Healthy Lifestyles CD Series

This eight part CD series helps the user explore ways to have a healthier lifestyle through proper eating selections and nutritional balance, weight control and exercise. Each CD contains a pre and post test, multiple choice questions and self-discovery questions and "learning in action" activities. A diploma is also printed for a passing score on the post test. *System Requirements: Windows 95/98/2000/NT, Pentium 90, 24mb RAM, 640 x 480/16 bit color, 4X CD rom, Internet Explorer 5.0 (setup provided on CD)* Highlights of the CDs include:

- ◆ Internet Links
- ◆ Disk Management Capabilities
- ◆ Printouts
- ◆ Tutorials
- ◆ Graphics
- ◆ Self Discovery Interactive Questions
- ◆ Pre- and Post-Tests
- ◆ Learning in Action Activities

Healthy Lifestyles CD Series (set of 8) © 2001

966208EA	Set of 8 CDs	\$ 709
966216EA	Site License	\$1439
966224EA	Network	\$2159



Eating for the Health of It

You've heard it before "We are what we eat." This program emphasizes eating right for a healthy lifestyle. The key nutrients, proteins, carbohydrates, and fats are discussed including vitamins and minerals. The foods that provide these elements are defined and the functions they

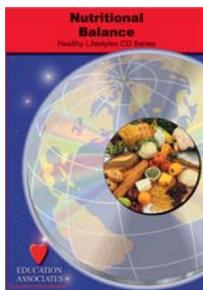
provide. Also describes the digestive system, metabolism and its effects in gaining weight. © 2001. 1 in a series of 8.

965295EA	Eating Health of It CD	\$ 98
960005EA	Site License	\$200
964124EA	Network	\$300

Nutritional Balance

This CD stresses the importance of making balanced choices in nutritional selections for a healthy lifestyle. The food pyramid is detailed, including which foods are included in each group and how many servings are needed daily. In addition the program looks at food additives, health foods and nutrition-related diseases. © 2001. 2 in a series of 8.

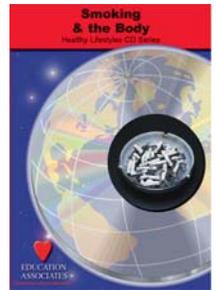
965309EA	Nutritional Balance CD	\$ 98
965813EA	Site License	\$200
965821EA	Network	\$300



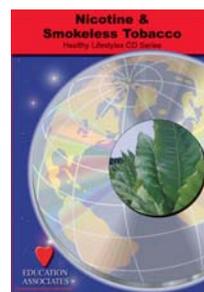
Smoking and the Body

This CD provides an in-depth look at the many serious consequences to the body of smoking including the physiological effects and looks at nicotine as an addictive drug. Details how smoking also causes many other cancers in the body as well as emphysema and chronic bronchitis. Stresses the link between smoking and heart disease and describes how pipe and cigar smokers are at risk, too. The effects to a fetus if the mother smokes are also covered. © 2001. 3 in a series of 8.

965317EA	Smoking & the Body CD	\$ 98
960048EA	Site License	\$200
964132EA	Network	\$300



Nicotine and Smokeless Tobacco

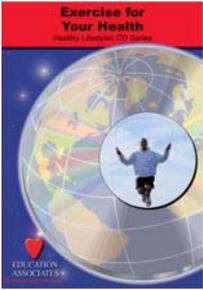


Smokeless tobacco produces many of the dangers of smoking - because it contains the addictive drug nicotine. This program details the many negative effects of nicotine and smokeless tobacco. Smoke-less tobacco also increases the risk for many types of cancers which are detailed in this program. Stresses how rates for smokeless tobacco use are highest among males 12-17 years old. © 2001. 4 in a series of 8.

965325EA	Nicotine & Smokless CD	\$ 98
96583XEA	Site License	\$200
965848EA	Network	\$300

Healthy Lifestyles CD Series

Exercise for Your Health



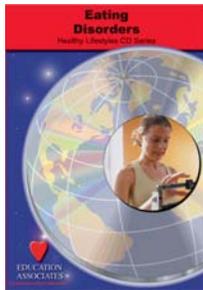
This program provides a detailed explanation of the body's need for exercise and a description of the different types of exercise. Important tips for exercising are covered including how to develop an exercise plan, warming-up and cooling down. Aerobic and anaerobic exercises are discussed. Also

stresses how injuries can occur during exercise and provides tips on how to prevent injuries. Encourages a gradual beginning to an exercise program and that to be effective an exercise program must be a part of a regular schedule and the person must stay motivated to continue regular exercise. Provides opportunity for user to develop a personal exercise plan. © 2001. 5 in a series of 8.

965333EA	Exercise Health CD	\$ 98
960080EA	Site License	\$200
964144EA	Network	\$300

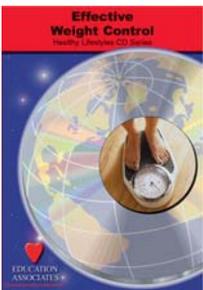
Eating Disorders

This CD gives a detailed explanation of eating disorders - anorexia, bulimia, and compulsive overeating - what they are, the psychological factors involved, who has them, why they have them, and what can be done. Details how it's not always easy to tell who has an eating disorder and describes the visible characteristics. The link between low self-esteem and eating disorders is described and the fact that someone suffering from an eating disorder needs to seek outside help. © 2001. 8 in a series of 8.



965368EA	Eating Disorders CD	\$ 98
965856EA	Site License	\$200
965864EA	Network	\$300

Effective Weight Control

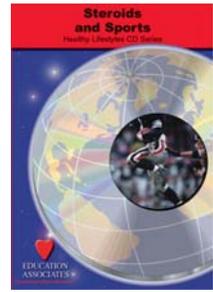


Users of this program will develop a better understanding that the best way to lose weight is to reduce caloric intake and increase exercise. Explains the digestive process and factors that increase the accumulation of body fat. Also covers the negative consequences

of diet pills and over-the-counter medications. Provides an opportunity for the user to chart a healthy weight loss plan. © 2001. 7 in a series of 8.

96535XEA	Effective Weight CD	\$ 98
960161EA	Site License	\$200
964167EA	Network	\$300

Steroids and Sports



This program provides an in-depth look at anabolic steroids including what they are, what they do to the male and female bodies, what effects they have on behavior and what consequences are irreversible. Also stresses how steroids stunt the growth process and the negative effects on adolescence. The CD also looks at other drugs used by athletes including amphetamines and their link to violence in sports, therapeutic drugs, and alcohol and their effects on performance. © 2001. 6 in a series of 8.

965341EA	Steroids and Sports CD	\$ 98
960129EA	Site License	\$200
964159EA	Network	\$300



Consequences of Drugs CD Series

This six part CD series provides a comprehensive look at the progressive stages of substance abuse, and the many negative effects physically, psychologically, socially and legally. Each software program contains a pre and post test, multiple choice questions and self-discovery questions and "learning in action" activities. A diploma is also printed for a passing score on the post test. *System Requirements: Windows 95/98/2000/NT, Pentium 90, 24mb RAM, 640 x 480/16 bit color, 4X CD rom, Internet Explorer 5.0 (setup provided on CD)*

The Consequences of Drugs CD Series (set of 6) © 2001

966232EA	set of 6 CDs	\$ 529
966240EA	CD Site License	\$1079
966259EA	CD Network	\$1619



The Road to Drug Abuse

"Drug addiction will never happen to me." This myth believed by most teens is explored in this program. The progressive series of events leading to substance abuse and dependency is explored as well as the effects to the user. The fact that this can happen to anyone is stressed. The four stages of chemical dependency are detailed

including the signs and symptoms of each and the effects to the user and his or her family and friends is described. The importance of self-esteem and peer pressure in the progressive process of dependency is detailed and the link with genetic predisposition is defined. Physical and psychological dependence are defined and the importance of tolerance in the progressive process of dependency is explored. © 2001

965414EA	Road to Drug Abuse CD	\$ 98
960358EA	CD Site License	\$200
964213EA	CD Network	\$300

Effects of Drugs on Adolescents

Teens using drugs often do desperate things and this CD takes a look at how an adolescent's life is affected by drug use. The symptoms of drug use are explored as well as the consequences on the user's school and job performance. An adolescent on drugs feels immortal and powerful and the harm these dangerous illusions can cause is explored. Describes how a sudden change in behavior and friends could be associated with drug use and describes the effects on the user's family. The concepts of denial and enabling are described and how they negatively affect both user and family. © 2001



965422EA	Effects of Drugs CD	\$ 98
965899EA	CD Site License	\$200
965902EA	CD Network	\$300

Understanding Teenage Suicide

Suicide is now the #2 cause of death for teenagers, after alcohol-related traffic accidents. This program will give the user a better understanding of why some adolescents become depressed and choose to commit suicide. The warning signs and symptoms of someone contemplating suicide are explored and the fact that these signs are distress signals for help. © 2001

965449EA	Understanding Teen Suic. CD	\$ 98
965910EA	CD Site License	\$200
965929EA	CD Network	\$300



Understanding Teenage Depression

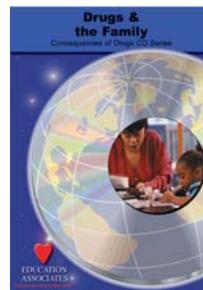
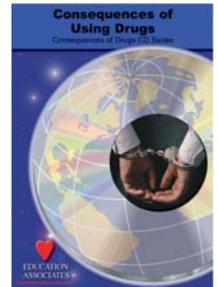
As many as one-half of all teens suffer from depression at some time or another and depression is the leading factor contributing to teen suicide. This CD explores many of the mental health problems affecting today's adolescents including conduct and learning disorders, alcohol and other drug use, and depression. Helps teens understand that most feelings of depression are a common part of every day life, that they are temporary and that suicide is not the solution. Explores the fact that adolescents cannot tolerate being alone and how that triggers isolation and alienation. Discusses how self concept and sexuality are central issues in a teen's feeling good about him/herself and describes the characteristics of high and low self esteem. © 2001

965430EA	Understanding Teen Dep. CD	\$ 98
960390EA	CD Site License	\$200
964221EA	CD Network	\$300

Consequences of Using Drugs

This program defines chemical dependency as a disease of the mind, body and spirit. The four stages of chemical dependency are defined and explored including the consequences, personally and socially, of each. Outlines how although the consequences may vary among users, some are inevitable. The effects on a user's school and job performance are explored and a chemically-dependent home and its consequences on the user and family members is detailed. © 2001

965457EA	Conseq of Using Drugs CD	\$ 98
960439EA	CD Site License	\$200
96423XEA	CD Network	\$300



Drugs and the Family

This program defines and describes a chemically-dependent family and home. Discusses how children often suffer the most and how widespread a problem chemically-dependent families are. Defines co-dependency and describes its symptoms. Shows how family members in a chemically-dependent home become dysfunctional themselves, the defensive roles they play and the ways they enable the addiction to continue. Explores how the user is usually the last one to acknowledge the problem. © 2001

965465EA	Drugs and the Family CD	\$ 98
965937EA	CD Site License	\$200
965945EA	CD Network	\$300

Effects of Drugs VHS Series

Help our youth stay drug free with this five-part video prevention series. This series will provide the users with a better understanding of the physical effects of drugs. Beginning with the #1 killer of teens - alcohol - topics such as marijuana, crack/cocaine and substance dependency are explored in depth. Each video comes with a teacher's guide, discussion questions and a pad of Student Activity Worksheets. Each video is approximately 15-20 minutes in length.

Effects of Drug Use Video Series (set of 5) © 2000

966410EA Set of 5 Videos \$449



Alcohol and Genetics

Alcohol is the most widely used drug of all. This video explores why a certain percentage of those who drink become alcoholics. Through the use of mice in his laboratory, Dr. V. Gene Irwin, Co-Scientific Director, Alcohol Research Center, University of Colorado, demonstrates on video the effects of alcohol when ingested and explains the research that there is a genetic basis for addiction. Discusses alcohol's disinhibiting quality and the research that the person who is insensitive to the effects of alcohol is the most likely to develop an alcohol addiction problem. © 2000

962598EA Alcohol & Genetics Video \$99

Crack/Cocaine

Crack/Cocaine is the quickest addiction of all. The video explores the physiological and psychological affects of cocaine. The origin and methods of use of cocaine and crack are detailed as well as the effects on the user's family and friends and society as a whole. Also describes the effect to the dopamine system of cocaine use, the cycle of euphoria and depression, and the ease of addiction. The video emphasizes the highly toxic nature of crack and its almost immediate addictive qualities. The fact that addiction can be treated but never cured is emphasized. © 2000

96261XEA Crack/Cocaine Video \$99



Marijuana

This video discusses the physical and psychological effects of marijuana use. Experts in the field of drug abuse describe the physical effects of smoking pot, including short-and long-term symptoms and the psychological effects of marijuana. The threat of marijuana addiction is explained and the fact that - contrary to many adolescents' beliefs - chronic marijuana use can be destructive to normal development. © 2000

962601EA Marijuana Video \$99



Substance Dependency

This video provides an in depth exploration of substance dependency. Experts describe the impact of substance dependency on society and discuss the different classes of drugs. First addressed are barbiturates and narcotics, their symptoms and side effects. Then stimulants, such as cocaine and amphetamines are detailed including an in-depth look at the danger of crack use and its extreme addicting qualities. Finally, designer drugs and hallucinogens are also discussed. © 2000

962628EA Substance Depend Video \$99



The Addict: Stop the Madness

Narrated by Tim Reid, this informative video concerning heroin addiction is set against a backdrop of Los Angeles backstreets and Beverly Hills mansions. Statistics indicate that more than a half million people in the U.S. are addicted to heroin. Includes interviews with doctors and patients in a drug rehab facility. © 2000

962709EA The Addict Video \$99



Dangers of Drugs CD Series

This 10 part CD series provides a comprehensive look at the many negative consequences of drugs, including physically, psychologically, socially and legally. Drugs covered include alcohol, marijuana, crack/cocaine, heroin, and other drugs including hallucinogens, amphetamines, and inhalants. Includes Pre and Post-tests, interactive self discovery questions and learning in action activities.

System Requirements: Windows 95/98/2000/NT, Pentium 90, 24mb RAM, 640 x 480/16 bit color, 4X CD rom, Internet Explorer 5.0 (setup provided on CD)

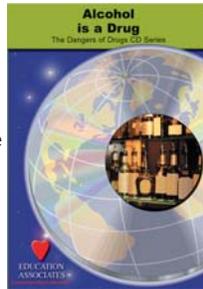
The Dangers of Drugs CD Series (set of 10) © 2001

966267EA	Set of 10 CDs only	\$ 879
966275EA	CD Site Liscence	\$1799
966283EA	CD Network	\$2699

Alcohol is a Drug

The #1 killer of our teens today, alcohol is the most dangerous, most abused, and most misunderstood drug of all. This CD describes alcohol as an addictive drug and explores the physical, social and legal consequences of alcohol use. Also covers the short- and long-term consequences of alcohol use and describes how alcohol lowers inhibitions and the effects on behavior. Defines genetic predisposition and stresses that alcohol use is especially harmful to growing adolescents. Provides awareness of the serious consequences of driving while under the influence of alcohol. © 2001. 1 in a series of 10.

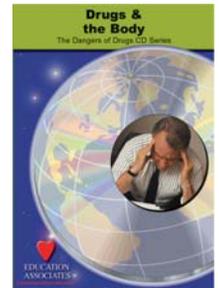
96521XEA	Alcohol is a Drug CD	\$ 98
499813EA	CD Site License	\$200
964078EA	CD Network	\$300



Drugs and the Body

This program covers in-depth the biomedical aspect of drug use. The many consequences of using the following drugs are detailed: alcohol, barbiturates, stimulants, amphetamines, hallucinogens, inhalants, crack/cocaine, heroin, PCP, and marijuana. Stresses that anyone can become an addict and explores the effects to an individual and society of drug use. © 2001. 4 in a series of 10.

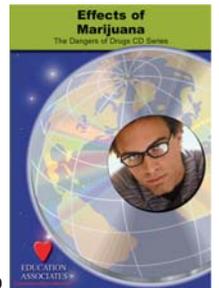
965279EA	Drugs and the Body CD	\$ 98
499937EA	CD Site License	\$200
964108EA	CD Network	\$300



Effects of Marijuana

This program provides a comprehensive picture of the negative physiological effects to the heart, lungs, brain, reproductive organs, male and female hormones, and immune system when using marijuana. It also covers how marijuana use slows the growth process and impacts learning and social skills. The concept of marijuana being a gateway to other drug use is explored in this program. Marijuana is described as a drug of "great isolation" and the effects to a user's family and friends are explored. © 2001. 5 in a series of 10.

965244EA	Effects of Marijuana CD	\$ 98
965759EA	CD Site License	\$200
965767EA	CD Network	\$300

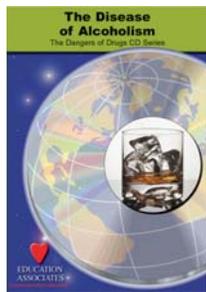


The Disease of Alcoholism

This program defines alcoholism as an addictive disease - one that anyone can get and that cannot be cured. Defines genetic predisposition and describes its link to alcoholism. Also provides the warning signs of alcoholism and details the withdrawal process. Discusses the disinhibiting effect of alcohol and builds a complete profile of an alcoholic's life.

© 2001. 2 in a series of 10.

965228EA	Disease of Alcoholism CD	\$ 98
965732EA	CD Site License	\$200
965740EA	CD Network	\$300

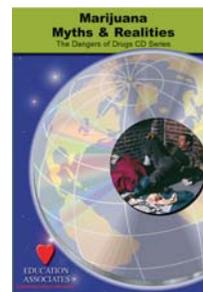


Drug Addiction

This program defines substance dependency and explores in depth physical and psychological dependence. Includes progression and symptoms of substance dependency, and describes the withdrawal process and tolerance. Genetic predisposition is explored and its link to dependency. Addiction transference is defined. Stresses that anyone can become an addict, that addiction cannot be cured and builds a profile of an addict's life and future. © 2001. 3 in a series of 10.

965287EA	Drug Addiction CD	\$ 98
965791EA	CD Site License	\$200
965805EA	CD Network	\$300

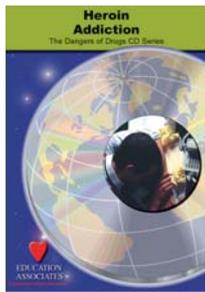
Marijuana Myths and Realities



This CD provides factual information about the realities of the harmful effects of using marijuana and debunks the myth that marijuana use won't hurt you. Provides the realities of how marijuana use can be detected in the body for weeks after use and how this impacts drug testing. Describes the psychologically-addicting properties and how tolerance builds quickly in a user. Also stresses the legal consequences. © 2001. 6 in a series of 10.

965236EA	Marijuana Myths & Realities CD	\$ 98
499856EA	CD Site License	\$200
964086EA	CD Network	\$300

Dangers of Drugs CD



Heroin Addiction

Heroin use is linked to 20% of our prison population. The addictive and deadly nature of heroin is described in this program. The manufacture of heroin from poppy plants to the streets is traced as well as the powerful effects the body suffers. Heroin is described as an opiate drug and the risk of tolerance with opiates is defined. The risk of

overdose and death is stressed. © 2001. 7 in a series of 10.

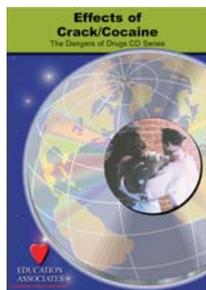
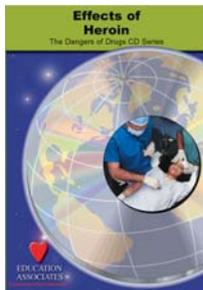
965392EA	Dangers of Drugs CD	\$ 98
960285EA	CD Site License	\$200
964191EA	CD Network	\$300

Effects of Heroin

Heroin is described as a depressant drug and its many effects to the body are detailed in this CD. Describes how heroin imitates the natural endorphins in our body and how this effects the intense euphoria. Also discussed is the concept of tolerance, the symptoms of use and the withdrawal process. The social and legal consequences of heroin use are explored, as well as the effects on family and friends. Discusses the many other risks of heroin use including overdose, addiction, death, infection, and sexually-transmitted diseases including HIV/AIDS.

© 2001. 8 in a series of 10.

965406EA	Effects of Heroin CD	\$ 98
965872EA	CD Site License	\$200
965880EA	CD Network	\$300



Effects of Crack/Cocaine

The fastest addiction of any drug, crack/cocaine can addict you after only a few uses. This program looks in-depth at how cocaine affects the body and the reasons for the intense cravings and quick addiction. Explores the dopamine system and the fact that first time use can result in death. Also covered is the link of crack/cocaine use to crime and

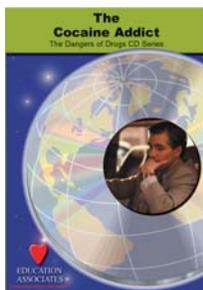
the consequence of crack/cocaine use to a fetus and babies. © 2001. 9 in a series of 10.

965252EA	Effects of Crack/Cocaine CD	\$ 98
499899EA	CD Site License	\$200
964094EA	CD Network	\$300

The Cocaine Addict

This CD explores why cocaine addiction dominates the user's life. Defines and describes the addiction process and the "lows and highs" of an addict. Stresses that anyone can become an addict, that cocaine is fast addicting, that addiction is permanent and that treatment is necessary. Explains the withdrawal process and why addicts fear it the most. Also covered are the consequences to the user and his or her family and friends. © 2001. 10 in a series of 10.

965260EA	Cocaine Addict CD	\$ 98
965775EA	CD Site License	\$200
965783EA	CD Network	\$300



Straight From the Shoulder VHS Series

Are you willing to face the consequences of using drugs? This three part video series will provide the user with an awareness of the many negative effects of drugs and the progressive stages of substance dependency. The videos provide the stories from real individuals who tell it "straight from the shoulder" about the many negative effects of drugs on their lives. Each live action video is approximately 15-20 minutes in length and includes a Teacher's Guide with discussion questions and a pad of Student Activity Worksheets.

Straight From the Shoulder (set of 3) Video Series © 2000

962717EA	Set of three videos	\$269
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Straight From the Shoulder - Jim

This video explores the progression of chemical dependency. The actual story of a young man called Jim, who at age nine was placed in the court system and now at age 14 has spent the last five years in and out of several institutions. Jim began drinking and smoking pot at age nine. By fifth grade he had been suspended from school, sent to a psychiatric hospital, and placed in the court system. Always believing he was "too young to be an alcoholic" he finally realized he had a problem when he was locked up for three months. This time, Jim asked to go into chemical dependency treatment. As he concludes, "Drugs took me a lot of places, but they didn't get me anywhere." © 2000

962725EA	Shoulders - Jim Video	\$99
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Straight From the Shoulder - Marci

This video explores the issue of substance use and teenage suicide. The actual story of a young woman called Marci is examined. Marci was introduced to alcohol at the age of ten by her parents. By fifth grade she was smoking pot. By age 16, Marci had attempted suicide twice. After chemical dependency treatment, she soon started using drugs again. The feelings of loneliness and fear escalated until one day after a hit of acid, her attempted suicide this time was almost successful. She describes her trip to the hospital, her slow recovery and her treatment for chemical dependency. © 2000

962733EA	Shoulder - Marci Video	\$99
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Straight From the Shoulder - Frank

This video is an actual story detailing the consequences of drug use. From his jail cell, a young man named Frank recounts his involvement with drugs beginning at age 13 and the progression of his drug use until several years later when he was responsible for his best friend's death in a car accident. Frank describes the horror of realizing he had killed his best friend. He concludes by stating that the reality of his friend's death will be with him forever and is more severe punishment than being locked up in prison. © 2000

962741EA	Shoulder - Frank Video	\$99
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Teens at Risk CD Series

This 10 part CD series makes teens aware of the many barriers to learning and their future including sexual activity, dropping out of school, and using alcohol and other drugs during pregnancy. This series also covers how to become a student leader, how to handle peer pressure and the ways to make good decisions. Each CD contains a pre and post test, multiple choice questions, self-discovery questions and "learning in action" activities. A diploma is also printed for a passing score on the post test.

System Requirements: Windows 95/98/2000/NT, Pentium 90, 24mb RAM, 640 x 480/16 bit color, 4X CD rom, Internet Explorer 5.0 (setup provided on CD).

Highlights of the CDs include:

- ◆ Internet Links
- ◆ Disk Management Capabilities
 - ◆ Printouts
 - ◆ Tutorials
 - ◆ Graphics
- ◆ Self Discovery Interactive Questions
 - ◆ Pre- and Post-Tests
- ◆ Learning in Action Activities

Teens at Risk CD Series © 2001 (set/10)

966143EA	Set of 10 CDs Only	\$ 879
966151EA	CD Site License	\$1799
96616XEA	CD Network	\$2699



Consequences of Sexual Activity

The consequences of sexual activity can last a lifetime. This CD program explores those consequences in detail including teenage pregnancy, sexually-transmitted diseases and HIV/AIDS. The many factors influencing teens to have sex are examined and refusal skills activities are provided. Promotes

the rights and responsibilities of the individual. © 2001

965171EA	Conq. of Sexual Activity CD	\$ 98
499236EA	CD Site License	\$200
963926EA	CD Network	\$300



Drinking During Pregnancy

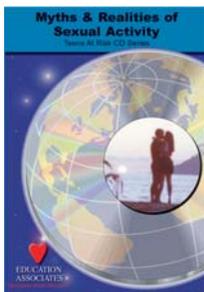
This CD provides an in-depth exploration of the causes and effects of Fetal Alcohol Syndrome (FAS). The physical and mental characteristics of an FAS baby are described including physical abnormalities, mental retardation, and lack of normal growth patterns. The importance of not drinking at all during

pregnancy is stressed. © 2001

965376EA	Drinking During Pregnancy CD	\$ 98
96020XEA	CD Site License	\$200
964175EA	CD Network	\$300

Myths and Realities of Sexual Activity

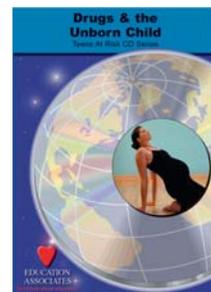
This program explores the facts and myths about sexual activity. Users learn the importance of making sound decisions based on fact rather than myth. Areas covered include the physical consequences of sexual activity, the only sure way to avoid pregnancy, and the importance of using reliable sources for accurate information. © 2001



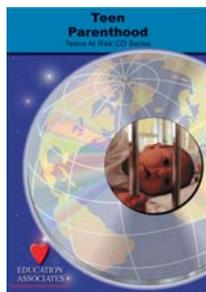
96518XEA	Myths & Realities of Sex Act CD	\$ 98
499279EA	CD Site License	\$200
963934EA	CD Network	\$300

Drugs and the Unborn Child

Details the harmful and devastating effects of drug use to a fetus. The program begins with an exploration of the topic of cocaine-exposed babies, including physical and mental consequences. Then the effects of the following drugs during and after pregnancy are detailed: marijuana, amphetamines, barbiturates, heroin, methadone, LSD, anabolic steroids, prescription drugs, over-the-counter medications, benzodiazepines, and radiation. © 2001



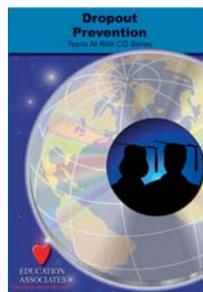
965384EA	Drugs & Unborn Child CD	\$ 98
960242EA	CD Site License	\$200
964183EA	CD Network	\$300



Teen Parenthood

What would the consequences be on your life if you were to have a baby now? This program explores in detail the effects of teenage parenthood in such areas as school, family, finances, work, and social activities. Activities and situations provided introduce a realistic assessment of the demands of caring for a baby. © 2001

965198EA	Teen Parenthood CD	\$ 98
499317EA	CD Site License	\$200
963942EA	CD Network	\$300

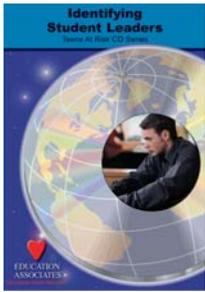


Dropout Prevention

Encourages the user to stay in school for the best chance for a successful future. The user is provided with an awareness of the serious consequences of dropping out of school. The value of the different types of learning and skills taught in high school classes to success in the job world is stressed. © 2001

965201EA	Dropout Prevention CD	\$ 98
49935XEA	CD Site License	\$200
963950EA	CD Network	\$300

Teens at Risk CD Series



Identifying Student Leaders

This program explores the qualities and characteristics of a good leader. Since a leader is often a risk taker, this can have both positive and negative effects on the followers. The ways to go about disagreeing with a leader are explored as well as the consequences of "just going along" with the group. © 2001

96549XEA	Identifying Student Leaders CD	\$ 98
960544EA	CD Site License	\$200
964264EA	CD Network	\$300

Developing Student Leaders

This CD helps the user understand that anyone who helps someone make a decision is a leader and leaders aren't just those "formal" heads of groups in schools. The user will understand the steps a leader must follow in focusing on each individual to meet the group's goals. Stresses the importance of having "people" skills over expertise skills in leadership positions. Describes the types of leadership styles. © 2001



965503EA	Developing Student Lead CD	\$ 98
96597XEA	CD Site License	\$200
965988EA	CD Network	\$300



Dealing with Peer Pressure

This program discusses peer groups - what they are, how they function, and why adolescents join or associate with particular groups. Further discussion focuses on peer pressure - what it is, how it affects adolescents, and why some are more affected by it than others. The program explores how peer groups help adolescents live up to

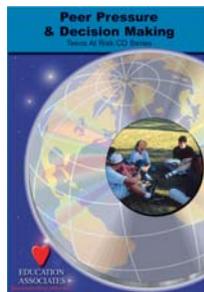
social expectations and aid in developing personal worth and establishing values, attitudes and behaviors. Also discussed is how adolescents use peer groups to escape personal responsibility. © 2001

965473EA	Dealing w/Peer Pressure CD	\$ 98
960501EA	CD Site License	\$200
964256EA	CD Network	\$300

Peer Pressure and Decision Making

This CD details the decision-making process and developing good decision-making skills. Users of this program will be prompted to think about the peer groups they currently belong to and to use the skills learned to make decisions in their best interests. © 2001

965481EA	Peer Pressure CD	\$ 98
965953EA	CD Site License	\$200
965961EA	CD Network	\$300



Teens, Drugs and Sexuality VHS Series

At-risk youth: we hear that phrase constantly. But what can we do to help youth become less "at-risk?" Understanding the consequences of dropping out and becoming sexually active can make students aware of the negative effects on their lives. This seven-part national award-winning series will help students avoid many problems and barriers on the road through life. This straight shooting approach to dropping out and teenage pregnancy prevention capture the attention of today's youth. Each live action video is approximately 15-20 minutes long and is accompanied by a Teacher's Guide with discussion questions and a pad of Student Activity Worksheets.

Teens, Drugs & Sexuality Video Series (set of 7) © 2000

966453EA	Entire Series (7 videos)	\$619
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Teen Decisions for a Lifetime

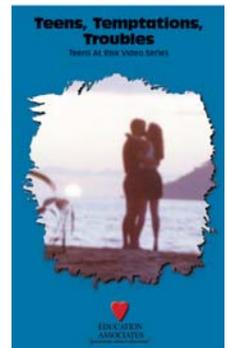
Live action video which helps teens gain skills needed for responsible decision making about sexual activity, promotes each person's rights and responsibilities and fosters the development of refusal skills. Discussion questions and activities are provided in the accompanying Teacher's Guide. © 2000. First in a series of 7.

492320EA	Teen Decisions VHS	\$99
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Teens, Temptations, Troubles

Live action video which confronts the confusions as adolescents develop and enter the dating age and the myths and misconceptions about sexual activity. Discussion questions and activities are provided in the accompanying Teacher's Guide. © 2000. Second in a series of 7.

492312EA	Teens, Temptations VHS	\$99
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Teens, Drugs and Sexuality VHS Series

At-risk youth: we hear that phrase constantly. But what can we do to help youth become less "at-risk?" Understanding the consequences of dropping out and becoming sexually active can make students aware of the negative effects on their lives. This seven-part **national award-winning** series will help students avoid many problems and barriers on the road through life. This straight shooting approach to dropping out and teenage pregnancy prevention capture the attention of today's youth. Each live action video is approximately 15-20 minutes long and is accompanied by a Teacher's Guide with discussion questions and a pad of Student Activity Worksheets.

Teens, Drugs & Sexuality Video Series (set of 7) © 2000

966453EA

Entire Series (set of 7 videos)

\$619



Proms and Pacifiers: Teens as Parents

Live action video which explores the consequences of teenage pregnancy including the realities of parenthood, the balancing of school, work, and finances, the effects on family and social relationships, and parenting skills. A series of vignettes introduce the topics. The video guides the user when to stop the tape and complete discussion questions and activities

provided in the accompanying Teacher's Guide. © 2000. Third in a series of 7.

492304EA

Proms & Pacifiers VHS

\$99

A Dropout's Life: Go Back for Your Future

Unemployment, lower lifetime earning potential and unskilled jobs. This is what the future looks like for a dropout. The action follows two teens as they encounter difficulties after making their decisions to drop out, including lack of job positions and employers' negative impressions of dropouts. After some sound advice from an "ex-dropout", they decide it's best for their future to drop back in. Discussion questions and activities are provided in the accompanying Teacher's Guide. © 2000. Fourth in a series of 7.

493750EA

Dropout's Life VHS

\$99



Understanding Student Leadership

In this video, students from a large metropolitan high school and a suburban school relate their own experiences and understanding of student leadership. It is evident that there are a lot more leaders in schools than just the "team captains" or "student council presidents." Anyone who takes the initiative to help someone else make a decision is a leader as well as anyone

who takes someone else along. Whether students see themselves as leaders or followers, they need to know where they're going in relation to alcohol and other drugs. Ms. Mandy Little, a high school prevention coordinator, discusses the issue of peer pressure on influencing students' decisions. Dr. Vivian Jenkins Nelson, Director of the Hubert H. Humphrey Center, University of Minnesota, discusses the dynamics of leadership, leaders as risk takers, and accepting responsibility. The importance of using leaders to help students participate in drug free activities is emphasized. © 2000. Sixth on a series of 7.

962768EA

Understanding St. Lead VHS

\$99



Identifying Student Leaders

This video points out the different groups in every school that have dominant individuals who set the direction of the group's values and behavior. Students from several high schools discuss the types of groups in schools. Ms. Mandy Little, a high school prevention coordinator, discusses how leaders organized drug free activities and their influences. Dr. Vivian Jenkins

Nelson, Director of the Hubert H. Humphrey Center, University of Minnesota, explains the dynamics of leadership and peer pressure in relation to alcohol and other drugs. Discussion by both students and adults on how leaders influence their groups to stay straight is provided on this video. © 2000. Seventh in a series of 7.

962776EA

Identifying St. Lead VHS

\$99

Substance Use: A Risk to the Unborn

Dr. Washington Hill, Director of Maternal Fetal Medicine, Creighton University Medical Center, defines Fetal Alcohol Syndrome (FAS) and describes the symptoms and characteristics displayed in newborns. He explains how a pregnant woman should not use alcohol or any other drugs during her pregnancy in order to avoid FAS. Mr. Bruce Johnson, a noted nutritionist, explains the effects of the syndrome on the fetus. Dr. Hill also advises against the use of other drugs during pregnancy, including cocaine, marijuana, heroin, cigarettes, and aspirin since the fetus can suffer severe adverse effects from these substances as well. © 2000. Fifth in a series of 7.

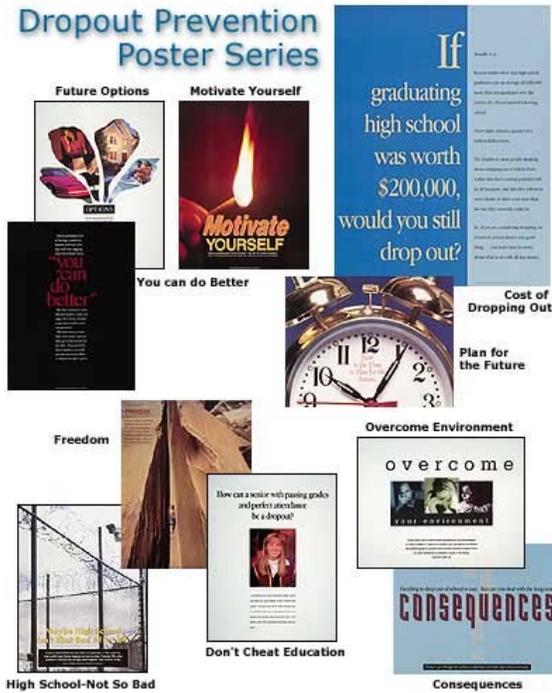
962695EA

Substance Abuse VHS

\$99



Character Ed Posters



Dropout Prevention Posters

The strong imagery and insightful copy of these posters illustrates the benefits of staying in school and the consequences of dropping out. A Cambridge Educational Product. (eleven 17" x 22" posters)
 Poster topics include: * Plan for the Future * You Can Do Better * Cost of Dropping Out * Overcome Environment * High School-Not So Bad * Don't Cheat Education * Motivate Yourself * Importance of Education * Freedom * Future Options * Consequences

FMK27538CA	Posters Framed	\$379.95
FMK27538CA	Posters Unlaminated	\$49.95
FMK27538CA	Posters Laminated	\$59.95

Alcohol & Tobacco Prevention Posters

This series of eye-opening posters is designed to reach teens during their most vulnerable years and relay the message that tobacco and alcohol are realistic threats to their health and future. Show your students that you care enough to help them make the right decisions. A Cambridge Educational Product. The Complete Alcohol & Substance Prevention Poster Set! (eight 17" x 22" posters)
 Poster topics include: * Only Drinking Beer * Never Too Late To Quit * Who Has A Drinking Problem? * Bigger Problems * She Can't Remember * Who Wants To Be #1? * What's Left of Marlboro Man * Smokeless Tobacco

FMK27231CA	Posters, Framed	\$279.95
FMK27231CA	Poster, Unlaminated	\$39.95
FMK27231CA	Poster, Laminated	\$49.95



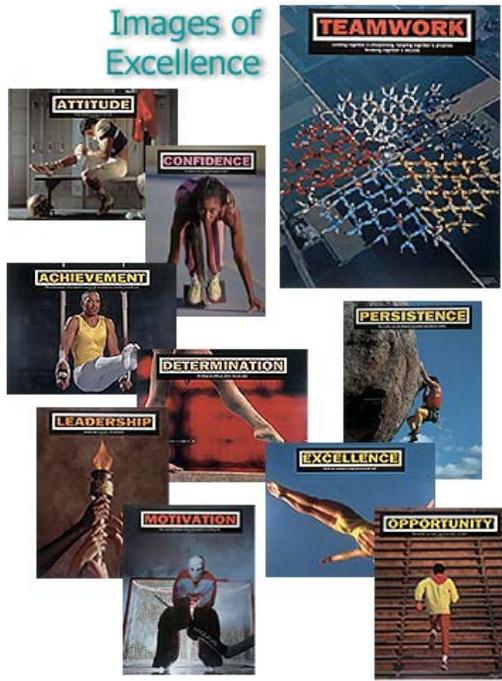
Drug Posters

This series of brightly illustrated, attention-grabbing posters explains, in detail, the harsh realities of substance abuse and the life-threatening decisions kids make today. With compelling up-to-date factual information, these posters cover the most popular drugs in teenage society. Use them to inform, explore myths, and promote valuable discussions. A Cambridge Educational Product. Eight 17" x 22" posters. © 2000

Hallucinogens * Inhalants * Narcotics * Phencyclidine (PCP) * Sedatives * Steroids * Stimulants * Marijuana		
FMK10901CA	Posters Framed	\$279.95
FMK10901CA	Poster Unlaminated	\$39.95
FMK10901CA	Poster Laminated	\$49.95



Character Ed Posters



Images of Excellence 1 Posters

These posters make for portable inspiration in the sports locker room or classroom. Colorful photos from the world of athletics complement such timeless principles as confidence, persistence, and teamwork. A Cambridge Educational Product. Ten 17" x 22" posters. © 2000.

Poster topics include: * Achievement * Teamwork * Attitude * Confidence * Determination * Excellence * Leadership * Motivation * Persistence * Opportunity

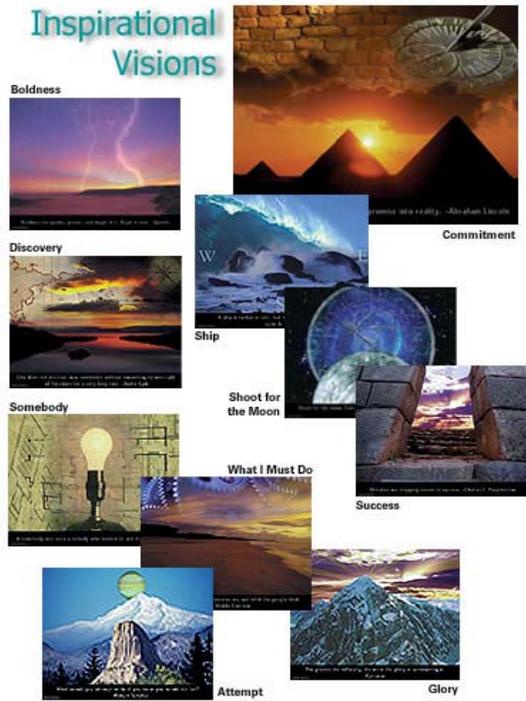
FMK27182CA	Posters Framed	\$379.95
FMK27182CA	Posters Unlaminated	\$49.95
FMK27182CA	Posters Laminated	\$59.95

Images of Excellence 2 Posters

Reinforce important lessons for life through these striking images of athletic achievement. Thought-provoking quotes are perfectly matched to each picture. A Cambridge Educational Product. Ten 17" x 22" posters. ©2000.

Poster topics include: Success * Challenges * Determination * Discipline * Possibilities * Adversity * Imagination * Ambition * Responsibility * Goals

FMK27383CA	Posters Framed	\$379.95
FMK27383CA	Posters Unlaminated	\$49.95
FMK27383CA	Posters Laminated	\$59.95

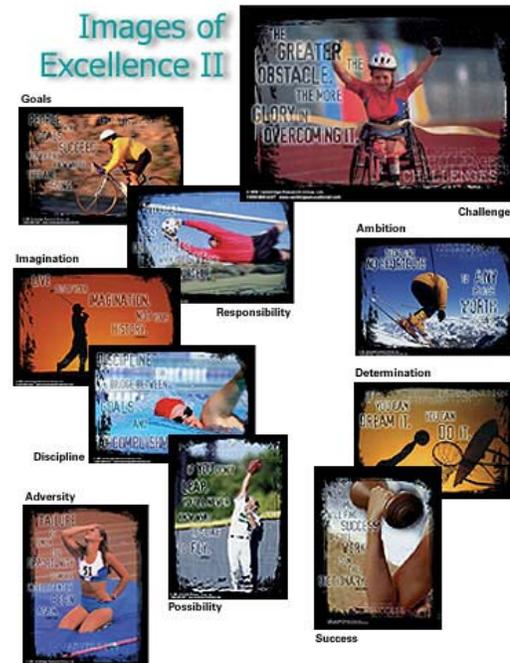


Inspirational Visions Posters

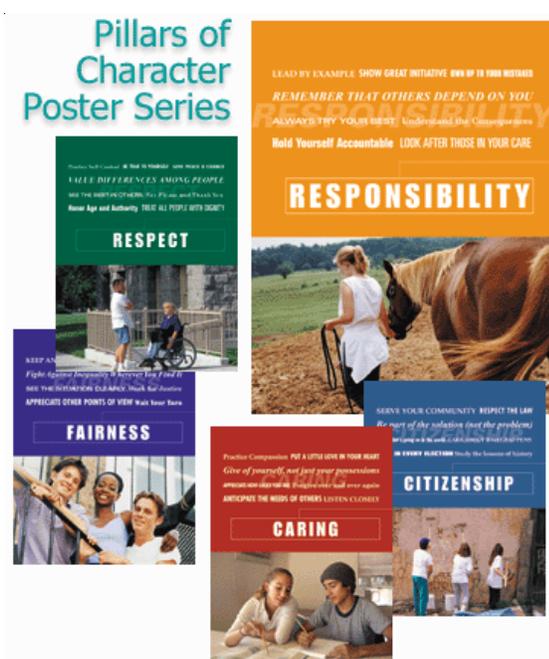
With striking images and quotes ranging from Epicurus to Ralph Waldo Emerson, these posters are sure to catch the eye and motivate the mind—perfect for the classroom, guidance department, or study hall. A Cambridge Educational Product. Ten 17" x 22" posters. © 2000.

Poster topics include: * Attempt * Success * Shoot for the Moon * Somebody * Ship * What I Must Do * Boldness * Commitment * Discover * Glory

FMK27394CA	Posters Framed	\$379.95
FMK27394CA	Posters Unlaminated	\$49.95
FMK27394CA	Posters Laminated	\$59.95



Character Ed Posters



The Pillars of Character Posters

Today's students are tomorrow's leaders, plain and simple. That's why character education is so vitally important. This inspiring six-poster series is designed to encourage children and teens to be their best selves as they prepare to take their places in their communities, their country, and their world. Correlates to the Character Counts guidelines for character education. A Cambridge Educational Product. Six 17" x 22" posters. © 2003.

Poster topics include: * Trustworthiness * Responsibility * Respect * Fairness * Caring * Citizenship

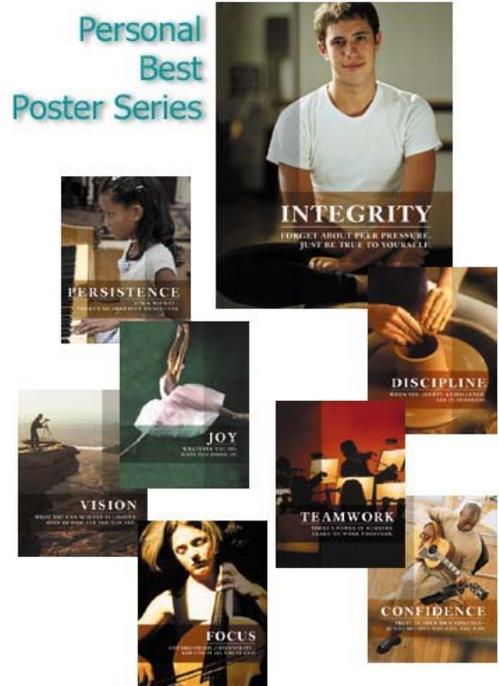
FMK31085CA	Posters Framed	\$209.95
FMK31085CA	Posters Unlaminated	\$39.95
FMK31085CA	Posters Laminated	\$44.95

Motivational Posters

These colorful motivational posters create a positive attitude in any classroom, study hall, or dormitory. Dramatic photography and stimulating slogans of positive reinforcement cover goal setting, risk taking, confidence, teamwork, opportunities, achievements, flexibility, and maintaining a positive attitude. Perfect for students (and teachers!) in any educational setting. A Cambridge Educational Product. Ten 17" x 22" posters.

Poster topics include: * Risk * Positive Attitude * Destiny * Excellence * Great Opportunities * Goals * Diversity * Opportunities * Achievement * Flexibility

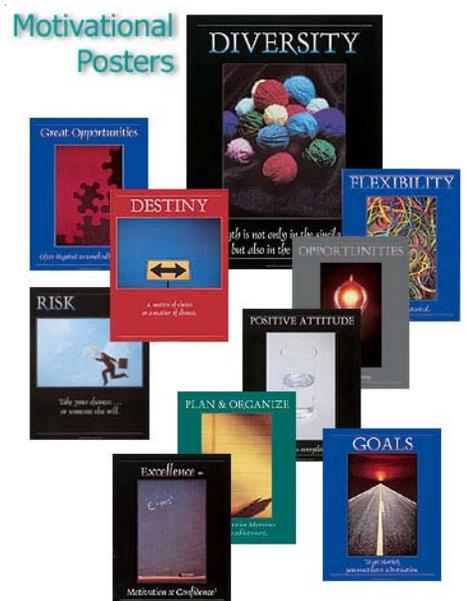
FMK27594CA	Posters Framed	\$379.95
FMK27594CA	Posters Unlaminated	\$49.95
FMK27594CA	Posters Laminated	\$59.95



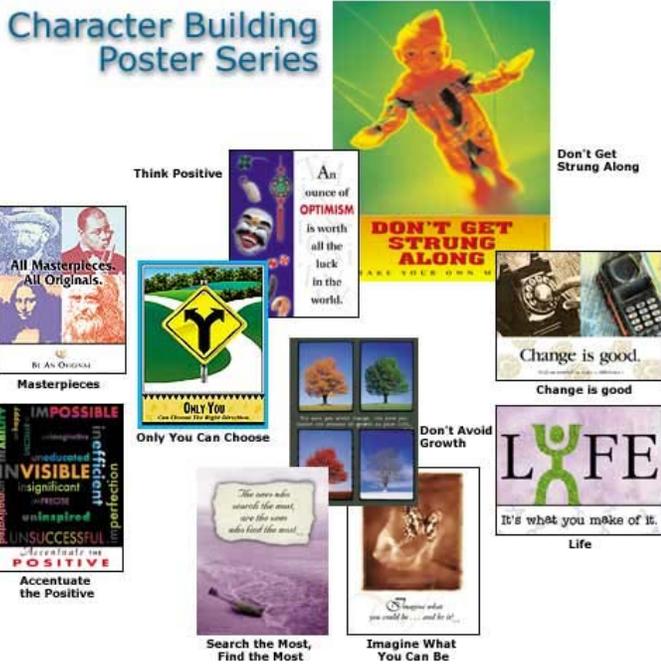
Personal Best Posters

Stimulate young minds with these inspiring images from the creative arts. Eight essential character traits are beautifully illustrated and encouraged by these colorful posters. A Cambridge Educational Product. Eight 17" x 22" posters. © 2002. Poster topics include: * Joy * Teamwork * Integrity * Vision * Persistence * Discipline * Focus * Confidence

FMK30292CA	Posters Framed	\$279.95
FMK30292CA	Posters Unlaminated	\$49.95
FMK30292CA	Posters Laminated	\$59.95



Character Ed Posters



Character Building Posters

These posters offer inspirations for personal growth and encourage students to embrace their future with a positive attitude. A Cambridge Educational Product. Ten 17" x 22" posters. ©

Poster topics include: * Accentuate the Positive * Masterpieces * Don't Get Strung Along * Imagine What You Could Be * Search the Most, Find the Most * Change is Good * Life: What You Make of It * Think Positive * Only You Can Choose * Don't Avoid Growth

FMK27325CA	Character Posters, Framed	\$379.95
FMK27325CA	Posters, Unlaminated	\$49.95
FMK27325CA	Posters, Laminated	\$59.95



All About Character Posters

Interest Level: High School

Set of 10 laminated posters, 18 x 24, 2003. An upbeat and inspiring visual presentation of some of the essential elements of good character:

- ◆ Be true to yourself ◆ Work hard
- ◆ Be courageous ◆ Make your own way
- ◆ Be creative ◆ Do your best
- ◆ Lend a hand ◆ Be a true friend
- ◆ Watch your character ◆ Follow your dreams

XG9645	Set of 10	\$69.95
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Character It's How You Act

Interest Level: Grades 3 to 12

Vibrant posters promoting important aspects of character education. 10 Laminated Posters, 18 x 24, 2004

XG9707	Set of 10	\$69.95
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Character Ed Posters



Character Matters

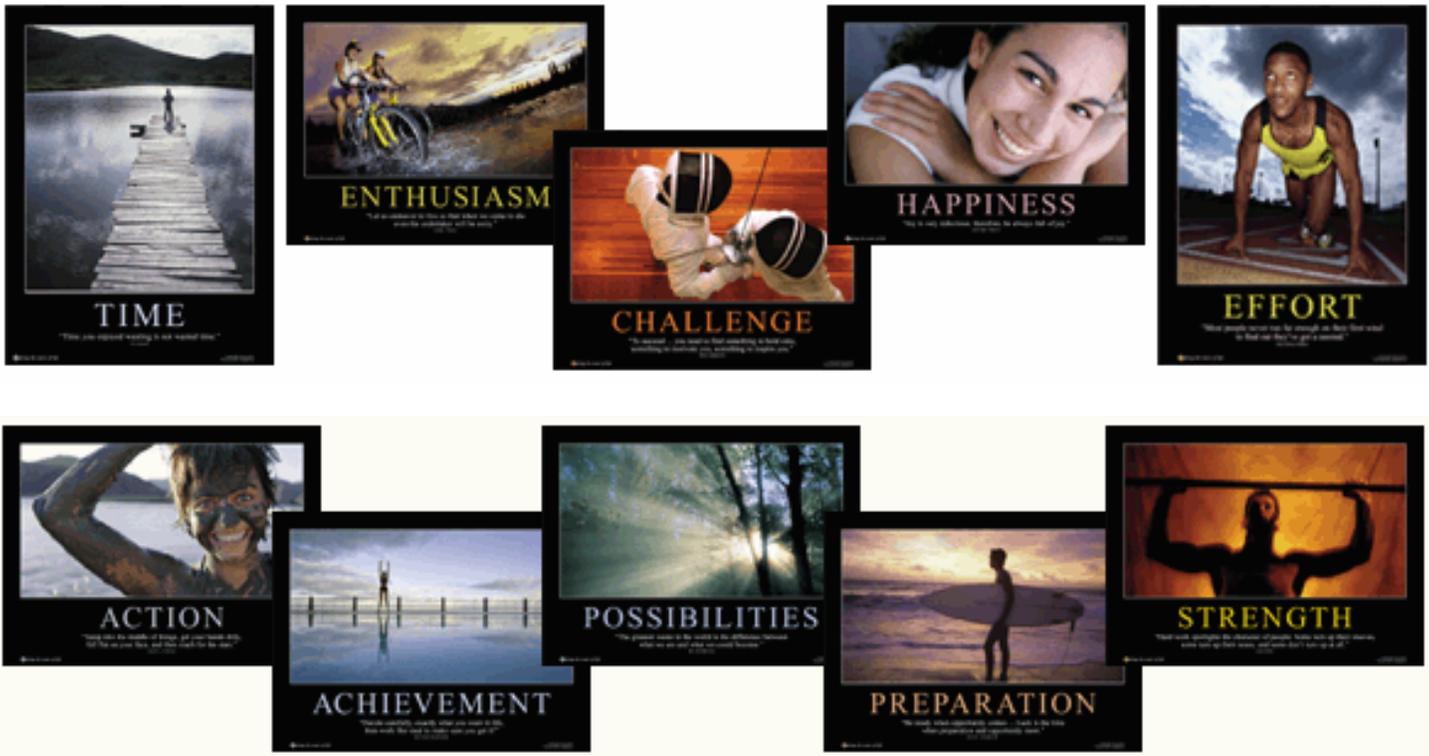
Interest Level: Grades K to 6

Appealing photos with practical tips. 8 Laminated Posters, 18 x 24, 2004

XG9705

Set of 8

\$59.95



Making the Most of Life

Interest Level: Grades 7 to 12

Posters promote a positive approach to living. 10 Laminated Posters, 18 x 24, 2004

XG9709

Set of 10

\$69.95

Character Ed Posters



Money Management Posters

Interest Level: High School-Adult

Two posters, 8.5 x 24

LZ6393

Set of Two

\$7.00



Diversity

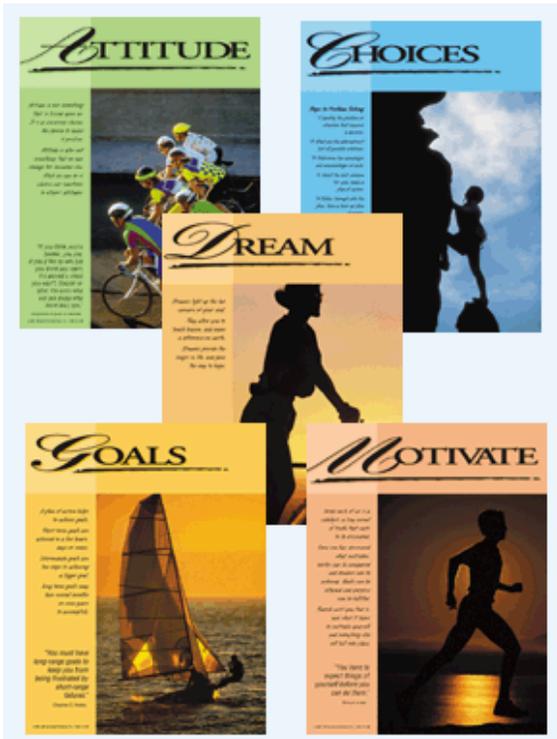
Interest Level: Middle School-Adult

The power of human differences, the value of diversity, and the importance of living together peacefully. Set of 6 laminated posters.

XG9710

Set of 6

\$49.95



Passwords to Life Posters

Interest Level: High School-Adult

Set of 5 laminated posters, 17 x 22

Passwords to Life Posters:

Attitude

Choices

Dream

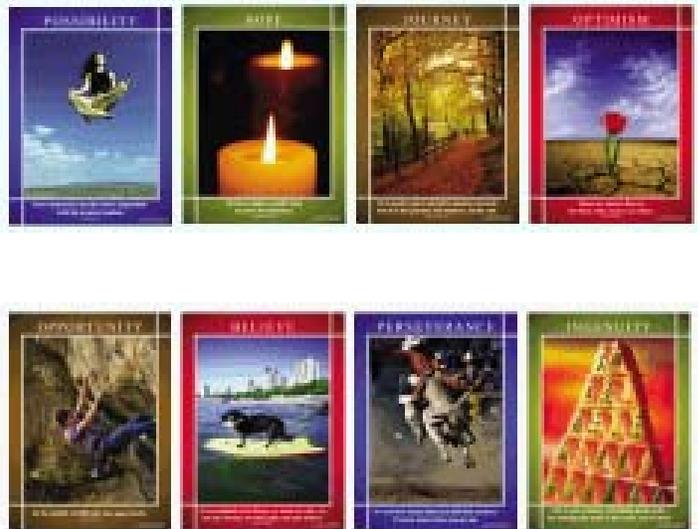
Goals

Motivate

LX4715

Set of 5

\$42.50



Positive Thinking

Interest Level: Grades 7 to 12

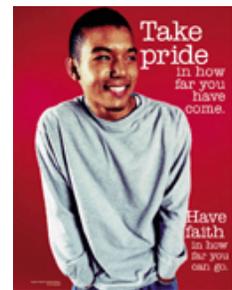
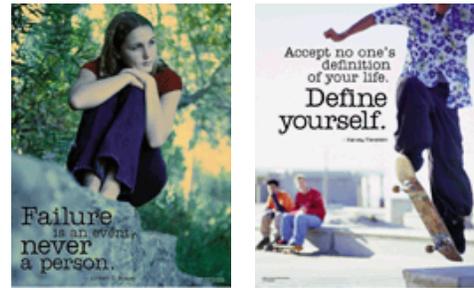
Inspiring messages about the benefits of positive thinking. 8 Laminated Posters, 18 x 24, 2004

XG9706

Set of 8

\$59.95

Character Ed Posters



Prejudice and Tolerance

Interest Level: Middle School-Adult

Promotes tolerance in schools and organizations.

Set of 10 laminated posters.

XG9708

Set of 10

\$69.95



Self-Esteem Poster Series

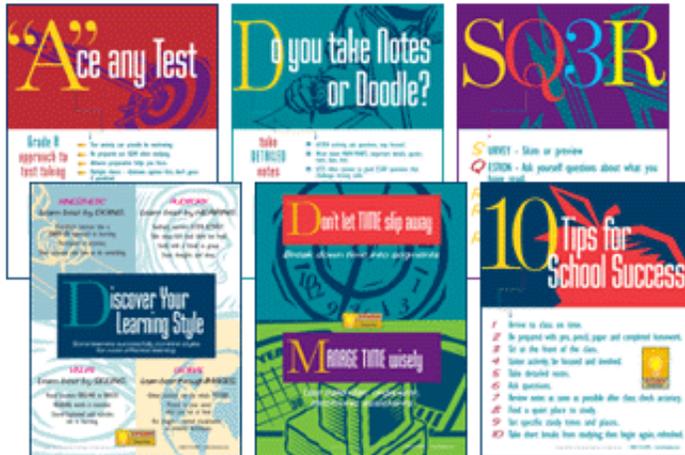
Interest Level: Teens

Set of 6 Laminated Posters, 18 x 24

XGA623

Set of 6

\$49.95



Study Smarts Posters

Interest Level: Grades 7 to 12

Set of Six Posters, 17 x 22, six posters (not laminated), 2004

Poster titles:

Ace Any Test

Do You Take Notes or Doodle?

SQ3R

Discover Your Learning Style

Manage Time Wisely

10 Tips for School Success

LX6265

Set of 6

\$34.95



The Power of Learning

Interest Level: Grades 5 to 12

Promotes a positive approach to learning and discovery. 6 Laminated Posters, 18 x 24, 2004

XG9704

Set of 6

\$49.95

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